

Two Weeks Faculty Development Programme on **Entrepreneurship**

Learn the process of excellence....

13th January-25th January, 2020

Sponsored by



NSTEDB

**Ministry of Science & Technology
Department of Science & Technology
Government of India**

Venue

IFTM University, Moradabad



Venue Partner



IFTM
UNIVERSITY
MORADABAD

NAAC ACCREDITED

Organized by



Supported by



Estd. 2000

ABESEC Startups Lab
(Recognized Business Incubator by Meity, Govt. of India)

**ABES Engineering College,
Ghaziabad**

Programme Need

Entrepreneurship has a tendency to automatically contribute to the development of a country in the following ways in India.

- ❖ The entrepreneurship makes the society an enterprising one, thus reducing the dependency on the wage-employment.
- ❖ Makes the society more self-confident and capable of solving its problems on its own and feel concerned for change and growth and value work.
- ❖ India has many resources lying unutilized e.g. human resources. Entrepreneurship will help in locating these resources and mobilizing them to meet the challenges in their institutions/region through Entrepreneurship Development Program.

Course content

- ❖ Concept of Entrepreneurs, Enterprise and Entrepreneurship.
- ❖ Business Opportunity Guidance.
- ❖ Techniques to select suitable projects.
- ❖ Skill development and Incubation center.
- ❖ Translational Research (From Lab to market)
- ❖ Project identification, formulation and appraisal.
- ❖ Technology Development and Management
- ❖ Market survey techniques & tools of market survey.
- ❖ Role of promotional, financial & regulating agencies for promotion of MSME.
- ❖ Intellectual Property Rights (IPR)
- ❖ Industry/R&D Institution visit and many more...



Why you should join

- ❖ Educational institutions need to establish dedicated center (EDC/Business Incubator) in the institution to address today's changing business landscape, particularly in emerging markets among the young youth. A team of trained faculty members needs to identify potential students and provide beyond the classroom support to guide and nurture the Entrepreneur.
- ❖ Educational institutions are also working with industry bodies to create internships and research-related placement for their students; such relationships and arrangements can be extended and utilized to mentor young entrepreneurs in relevant business skills.

Programme Benefits

The 2 weeks programme will equip the faculty

- ❖ To develop vision, strategy and structure for Entrepreneurship Development in the educational institution.
- ❖ To inculcate entrepreneurship values among the students.
- ❖ To organize Entrepreneurship Awareness Camps and other entrepreneurship related orientation programmes.
- ❖ To coordinate entrepreneurship related activities in their institutions/region through Entrepreneurship Development Program.
- ❖ Provide career advancement in their professional life.
- ❖ Helps to fulfil some parameters of NBA, NAAC accreditation and ARIIA ranking.

Methodology

- ❖ Lectures, discussions, roleplay, brainstorming, case presentation
- ❖ Interaction with successful entrepreneurs
- ❖ Assignment both individually as well as group
- ❖ Panel Discussion

Resource Persons

Eminent Scientists, Scientific Officers, Advisors & subject experts from R & D, Startups, Industrialist/Entrepreneurs, Policy makers, govt. officials, Patent attorney, innovators, motivator and persons working in the area of SMEs development will be invited to deliver the session.

Boarding & Lodging facility

Appropriate meal (lunch & 2 Tea) will be provided to all the participants. However, outstation participants would also get the lodging facility on twin share basis with breakfast and dinner.

Registration Details

No. of seats: 20-25 (First cum first basis)

Last date: January 10, 2020

Registration Fee: Nil, sponsored by DST

Send the filled and duly signed application form at asl@abes.ac.in before last date.

Coordinator

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For details Contact:

Chief Coordinator

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Head, ASL
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200+ faculty members are already trained during last 2 years under DST programmes.

The participants are belong to states of Rajasthan, U.P., Haryana, Uttarakhand, Delhi & Punjab.

Two Weeks
Faculty Development Programme on “Entrepreneurship”
(Sponsored By: NSTEDB, Department of Science & Technology, Govt. of India)
13-25 January, 2020
Venue: IFTM University, Moradabad

Nomination Form

1. Aadhar No.:
2. Name (In block letter):
3. Father's Name:
4. DOB: Age.....
5. Category: GEN/OBC/SC/ST/Other
6. Gender:
7. Qualification:
8. Experience:
9. Specialization:
10. Designation:
Department:
11. Institute:
12. Address for communication:
.....
.....
13. Mobile (WhatsApp no):
14. E-mail:.....
15. Accommodation: (Yes/No)
16. Please narrate briefly how this programme will benefit you in your work area?
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17. Your college/university have:
Incubator Centre ☐ EDC ☐ IPR Cell ☐ Innovation Cell ☐
(Please Tick the relevant)

Paste your
Photograph
here

Date:

Signature of Applicant

(Signature and seal of HOD/Head of Institution)