



## BEST PRACTICES

### Best Practice 1: Rural Connect Programme

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| <b>Title of the Practice</b> (This title should capture the keywords that describe the practice.)   | Rural Connect Programme   |
| <b>Duration</b> (year of inception or year of discontinuation) (What is year of inception? Is the practice still continuing? If not, what is the year of discontinuation?)            | November 2018 to till date (Still in continuation)  |
| <b>Objectives</b> (What are the objectives / intended outcomes of this "best practice" and what are the underlying principles or concepts of this practice (in about 100 words)?)     | To educate the farmers related to new means of crop cultivation by using quality seeds and innovative technology  |
| <b>The Context</b> (What were the contextual features or challenging issues that needed to be addressed in designing and implementing this practice (in about 150 words)?)            | University adopted five villages under the UNNAT BHARAT ABHIYAN scheme. The mission of Unnat Bharat Abhiyan is to <b>enable higher educational institutions to work with the people of rural India</b> in identifying developmental challenges and evolving appropriate solutions for accelerating sustainable growth.  |
| <b>The Practice</b> (Describe the practice and its uniqueness in the context of India higher education. What were the constraints / limitations, if any, faced (in about 400 words)?) | As University exists in rural location and conducts different programmes in agriculture specialization; it has started Rural Connect Programme as a part of its best practices. The University has its farm where it conducts various research related to innovative farming. University has adopted FIVE nearby villages. The School of Agriculture Sciences and Engineering conducts 'Demonstrations visits for farmers', Quality seed distribution and imparts knowledge of cropping by innovative methods. In these visits, the guidance and education related to farming and awareness about personal hygiene and sanitation is also provided to the farmers of these villages to increase the yield of their crops and to keep themselves healthy. Under the UBA scheme, University |



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|   | <p>distributes seeds in 'Kisan Gosthi'. It invites farmers to the University to demonstrate about organic farming. The University also organizes 'SUHAVAN' (Flower Expo) on some periodical interval.</p> <p>The University also planted 5000 trees in five villages in collaboration with Unit of 9 UP Girls BN NCC of IFTM University. The purpose of this programme is to uplift the lives of the villagers as a social responsibility. The students of SASE have also organized 'Beti Bachao Beti Padhao' rally. They also organised campaign for 'plastic free' villages. The faculty members of agriculture have developed 'Black Wheat' and the seeds of this variety will be distributed to the villagers. The blankets were also distributed to the villagers of these five villages during Covid-19.</p> |
| <b>Evidence of Success</b> (Provide evidence of success such as performance against targets and benchmarks, review/results. What do these results indicate? Describe in about 200 words). | <p>The students from these villages take admissions in the University. The villagers got education for farming and adopted the quality seeds of <i>Khareef</i> crop and <i>Ravi</i> crop which resulted into increased yield.</p>  |
| <b>Problems encountered and the resources required</b> (Please identify the problems encountered and resources required to implement the practice (in about 150 words).                   | <p>The adaptation of five villages was not easy task in the beginning as the villagers were having different mindset and it took time to motivate them for this adaptation.</p>  |



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**Best Practice 2: Practice of Free Transportation and Free Uniform to all the Enrolled Students**

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| <b>Title of the Practice</b> (This title should capture the keywords that describe the practice.)   | Practice of Free Transportation and Free Uniform to all the enrolled students.  |
| <b>Duration</b> (year of inception or year of discontinuation) (What is year of inception? Is the practice still continuing? If not, what is the year of discontinuation?)            | From the 2011-12, still in force.   |
| <b>Objectives</b> (What are the objectives / intended outcomes of this "best practice" and what are the underlying principles or concepts of this practice (in about 100 words)?)     | To impart quality and value based education to all with an aim to increase access, equity and quality of education.   |
| <b>The Context</b> (What were the contextual features or challenging issues that needed to be addressed in designing and implementing this practice (in about 150 words)?)            | The University is situated in the rural area and it has a vision of imparting quality and value based education to all the students living in surrounding. Transportation to commute to the educational institution is one of the worries of the common men.  |
| <b>The Practice</b> (Describe the practice and its uniqueness in the context of India higher education. What were the constraints / limitations, if any, faced (in about 400 words)?) | The University from its first batch is providing free Uniform and free transportation to all the enrolled students. It is a best practice in this region. The students from the under privileged section of the society can never get quality education until they have proper means of commuting to the University. IFTM University has more than eighty buses in its fleet which ply from different villages and cities daily. It provides free transportation to all and fulfils their need of access to education. It also provides the free Uniform to all the enrolled students which keep similarity and uniformity among the students. It also eliminates the |



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|   | discrimination on the basis of income or caste or religion as all the students look homogeneous and indistinguishable after wearing the uniform provided by the University. This practice of free transportation and free uniform helps the University in meeting its vision i.e. imparting education to all to increase access, equity and quality of education.  |
| <b>Evidence of Success</b> (Provide evidence of success such as performance against targets and benchmarks, review/results. What do these results indicate? Describe in about 200 words). | Availing the free transportation, the students are commuting to the University from different villages and cities daily. It has maintained the attendance of the students also. The students look smart and handsome wearing uniform of the University. The uniform provided by the University keeps the ' <i>Sense of Equity</i> ' among all the students studying in the University irrespective of their caste, creed or religion or income background. |
| <b>Problems encountered and the resources required</b> (Please identify the problems encountered and resources required to implement the practice (in about 150 words).                   | Sometimes the students board the bus of different route which creates the problem among the students. It is occasional not a common practice.  |



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