



**IFTM UNIVERSITY**  
Faculty of Pharmacy  
(School of Pharmaceutical Sciences/Pharmacy Academy)  
Introduces



**IFTM**  
UNIVERSITY  
MORADABAD

NAAC ACCREDITED

## **VALUE ADDED COURSES(VAC)**

[For all UG and PG Classes]

**Program Objectives:** To provide learners the knowledge of industrial skills, improve student's employability, close skill gaps for careers in the industry and develop entrepreneurship skills.



**Course: Pharma Marketing and Sales**  
**Course Code: PHVAC01**



**Course: Cultivation of Aromatic Crops, Processing and Quality Assessment of Essential Oils**  
**Course Code: PHVAC02**



### **Important Dates:**

**Registration Ends: September 16, 2021**

**Commencement of Classes: October 1, 2021**

**Mode of Classes: Offline mode**

**Note: Entry on first cum first serve basis**

**For Registration and query, contact**

**Mr. Shivam, 9758914235 (Course Code: PHVAC AC01)**

**Dr. Amrita Mishra, 9452072531 (Course Code: PHVAC AC02)**