

ABOUT IFTM UNIVERSITY

IFTM University was granted University status by UP government vide IFTM University Act No. 24 of 2010. It has been the pioneer in bringing technical and professional education to the city of Moradabad in 1996. From a humble beginning in 1996, it has expanded into a huge ~51.74 acres campus offering courses in various disciplines and programmes. It is located at a distance of 12 km from Moradabad city on Lucknow-Delhi National Highway (NH-24).

IFTM University has blossomed into a multi-disciplinary centre of learning that offers quality education in more than 70 programs of Diploma, Undergraduate, Postgraduate and Doctoral level in Engineering, Business Management, Pharmacy, Biotechnology, Microbiology, Arts, Sciences, Law, Education, Journalism and Mass Communication, Social Science, Computer Application, etc.

Programs in Agricultural Science and Technology (Agronomy, Horticulture & Genetics and Plant Breeding) have added new dimensions to the programmes offered. Besides academics, sports and cultural activities contribute towards the overall development of students. In the 2017-18 session the University has score NAAC Accredited as B.

ENTREPRENEURSHIP AWARENESS CAMP

ABOUT THE PROGRAMME

Entrepreneurship Awareness Camp aims at creating awareness among students about various facets of Entrepreneurship while highlighting the merits of pursuing such a career option. In this camp, students are exposed to different aspects of Entrepreneurship. Including opportunity guidance, services offered by agencies of support system etc.

OBJECTIVE OF THE CAMP

The objective of the camp is to bring together the experts from industries, government agencies working in the field of Entrepreneurship and students of Computer Science & Applications in order to provide a forum for the free and fruitful exchange of ideas and information for becoming an Entrepreneur. It will also explore the possible business opportunities and create all necessary awareness to start an SSI Unit as per government procedural support.



ENTREPRENEURSHIP AWARENESS CAMP

22 – 24 MARCH 2021

In Association with
School of Computer Science & Applications

Sponsored By



सत्यमेव जयते

Department of Science & Technology
Govt. of India

Organized By



Technology Business Incubator
KIET Group of Institutions, Ghaziabad

OVERVIEW OF PROGRAM

Day 1 (22-03-2021)

- Registration.
- Inauguration.
- About the programme.
- The process of Motivation, Concept of Entrepreneurship, Entrepreneurial Competencies.
- Tea Break.

Day 2 (23-03-2021)

- Business Opportunity Guidance (BOG).
- BOG Exercise.
- Role of DIC in promotion of SMEs.
- Financial procedure for obtaining bank loan.

Day 3 (24-03-2021)

- Tips for formulation of Business Plan
- Various Govt. Schemes i.e. Start-up India, Make in India, etc.
- Valedictory Function, Certificate Distribution.

Director's Profile

Prof. Rahul Mishra received MCA Degree from KNIT Sultanpur in 1992 and MBA from IGNOU, New Delhi in 2012. He is Ph.D. in Computer Science & Engineering. His research interest includes Database Management Systems, Real-Time Systems and Distributed Real-Time Database Systems. He has published 12 research papers in International/ National journals and presented 7 papers in different Conferences. He has written number of books on various Computing and Management Topics. Currently he is engaged in writing books on Operating System and Principles of Programming Language in collaboration with his associates. Over the span of 27 years, he was associated with both industry and academia. He has worked on multiple projects in diverse areas such as Software Consulting, Software Development, Configuration Management, Software Quality Assurance etc. He is also having an assignment of Director, Admissions and is playing a vital role in the overall growth of IFTM University.

Convener: Prof. (Dr.) Rahul Kumar Mishra

Co-Convener: Dr. Bharat Bhushan Agarwal

Organizing Committee:

Dr. Devendra Singh
Dr. Arvind Kumar Shukla
Dr. Abhishek Kumar Mishra
Dr. Rakesh Kumar Yadav
Mr. Harpreet S. Chawla
Mr. Rajdeep Singh
Mr. Sunil Kumar



ENTREPRENEURSHIP AWARENESS CAMP 22- 24 MARCH 2021

REGISTRATION FORM

Name:

Branch:

Gender: Male..... Female.....

Address for Correspondence:

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E-mail:

Mobile No.:

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Signature of participant

Date:.....

Place:.....

Note: Registration is free.