## IFTM University, Moradabad

School of Agricultural Sciences & Engineering (SASE)

Organized

### **FARMERS FAIR**

February20-21, 2019



#### SUHAVAN FLORA EXPO

### "IF AGRICULTURE GOES WRONG, NOTHING ELSE WILL HAVE A CHANCE TO GO RIGHT IN THE COUNTRY"

Two days farmers fair was organized by School of Agricultural Sciences & Engineering (SASE) in collaboration with Khusnuma Nursery, Gajraula under Unnat Bharat Abhiyaan to showcase the different innovative aspects of agriculture to the farmers. The program was inaugurated Mrs. Manju Kothiwal, member of Board of Governance by lightening the lamp along with the key officials of IFTM University. In the inaugural session, Honourable Vice Chancellor of IFTM University welcomed the farmers, visitors and exhibitors and urged everyone to take full advantage of such programs to improve their knowledge and apply latest technologies in their field. The main purpose of the farmers

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fair was to generate awareness on the different agricultural technologies and government schemes including awareness about the benefits of soil health card etc. The Flora Expo provided an excellent opportunity for the flower lovers to gain knowledge about bonsai, vertical gardening, floral arrangements, roof gardening, indoor gardening etc. In this fair, interactive sessions were also organized between agricultural scientist, government officers and farmers. The programme was coordinated were Dr. Krishan Pal and Mr. Sunny Bhatia. Overall the program was a fun filled package of information. Dr. K.P. Singh, Director and Mr. K.K. Bansal, Additional Director supported whole heartedly for the successful conduction of program. Dr. Ramesh Pal HoD, SASE thanked all the guests and farmers for their active and constructive participation.

#### Highlights of the farmer's fair:

- · Participation of more than 545 farmers.
- Subject Experts and Officials of Agriculture Department of Moradabad District participated and had interactive sessions with farmers.
- More than 30 exhibitors participated in the fair.
- Presentations on improved technologies were followed by question answer session.
   During the discussion session, various queries raised by the farmers were answered by the different Subject Experts.
- A number of progressive farmers expressed their confidence and acknowledged the services rendered by School of Agricultural Sciences & Engineering, IFTM University, Moradabad.

**Outcome:** The participants were very excited by seeing the demonstration of modern techniques, machineries, quality seeds etc. Overall, the event was widely appreciated by the farmers, who suggested that such farmers fair should be organized at regular intervals with representation of all stakeholders including Government and Private Sector.

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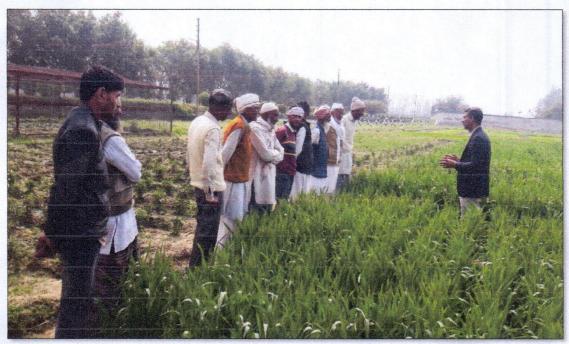
# Few Glimpses:





Santer Drawl Registrar IFTM University Moradabad.





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## **Media Coverage**



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Sanjew Brawal
Registrar IFTM University Moradabad.

Modifie Board

सक्सेना, सरोज गुप्ता, जूहो, दीपका आदि मोजूद रही।

Distraction of the

आईएफटीएम में बिखरी फूलों की रंगत

अग्रवाल, डॉ अनुज श्रीवास्तव, डॉ एमपी पांडेय, प्रो केपी सिंह आदि रहे कोठीबाल ने प्रदर्शनी का उद्घाटन किया। संचालन, असिस्टेंट प्रो डॉ हिमांशु त्रिवेदी ने किया। कुलपति प्रो अशोक के घोष के साथ ही संजीव प्रदर्शनी फ्लोरा एक्सपो 2019 का आरम किया गया। मुख्य-अतिथि मंजू पुरादाबाद। आईएफटीएम विवि में स्कूल ऑफ एग्रीकल्चरल साइसेज एंड इंजीनियरिंग की ओर से खुशनुमा नर्सर के सहयोग से दो दिवसीय पुष्प

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