ENTREPRENEURSHIP: EMERGING ISSUES & CHALLENGES

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Chapter-9

DEVELOPMENT IN INDIA: CHALLENGES & OPPORTUNITIES IN AGRICULTURE RURAL ENTREPRENEURSHIP

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advantages of comprehensive monetary development that aids in Abstract: The foremost part of the Indian population lives in pioneering abilities, and so forth and this is because of issues like absence of education, absence of training and experience, deficiency of account, and agribusiness inputs. The motivation behind this chapter s to find the challenges and opportunities in rural areas that entrepreneurs may confront. A vast literature review of secondary information sources was accepted as important to express the objectives of the study. The chapter generally highlights optional information and a few perceptions for the acknowledgment of the improving the way of life in country territories when all is said in done and at the base of the pyramid specifically. The study also focuses on villages. The industrial encroachment of our country generally depends of the nation just as of the countrymen. The larger bifurcation of rural issues and for this reason different articles, journals, and reports were assessed. Rural entrepreneurship is starting to convey on the normal upon the growth of rural areas and the lifestyle of rural people. Rural entrepreneurship assumes a significant role in the financial enhancement entrepreneurs' visionaries is unaware of innovative improvement,

Senjeen Bordway

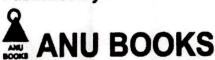
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Dr. S.K.S. Yadav, M.Com, M.B.A., C.A. Inter from (ICAI, New Delhi), Ph.D. from Agra University, FDP (ICFAI, Hydrabad), presently working as Associate Professor in Faculty of Commerce & Business Administration, Meerut College, C.C.S. University, Meerut, U.P., India. He has Teaching Experience about 30 years at UG and PG Level. His several research papers have been published in National and International Journals. He has contributed many papers in National and International Seminars. Twenty candidates

have been awarded Ph.D. under his supervision. Five candidates are doing Ph.D. under him presently. He has also completed a Major Research Project sponsored by UGC, New Delhi. He has authored four books on Corporate Accounting, Cost Accounting (both Hindi and English Editions), Published by Kedarnath Ramnath & Sons, Meerut. He has been Programme officer of National Service Scheme for 5 and half years. He organised 5 Camps of NSS. He is also the Editor - in - Chief of International Journal of Trade & Commerce-IIARTC.He was Coordinator of Pre-Ph.D. Course Work in Commerce sponsored by CCS University in 2017-18. He has also completed UGC, New Delhi, and Sponsored (Under CPE-III Phase) Interdisciplinary Faculty Recharge Course on Research Methodology. He chaired National Seminar Sessions sponsored by ICSSR organised by AMU, Aligarh on GST: Emerging Issues & Challenges. Advance Research Institute for Development of Social Science (ARIDSS), Meerut has honoured by "Award of Excellence" in the field of Teaching, Journalism and Research Field in 2019. He is Honorary Chairman of Indian Institute of Advance Research in Trade & Commerce (IIARTC), Meerut U.P. and also Honorary General Secretary of Society for Global Studies & Research, Meerut, U.P., India. Presently, he is also visiting Professor in Novena University, Ogume, P.M.B. 2, Kwale Delta State, Nigiria and Research Fellow, Centre for Marketing Science, Dhaka, Bangladesh.





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