



IFTM UNIVERSITY

(Established under UP Govt. Act No. 24 of 2010 and section 2(f) of UGC Act 1956)

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Institution has the following Facilities for e-content development

- 1. Media centre**
- 2. Audio visual centre**
- 3. Lecture Capturing System**
- 4. Mixing equipments and software's for editing**

SESSION: 2020-21



आईएफटीएम विश्वविद्यालय, मुरादाबाद, उत्तर प्रदेश
IFTM University, Moradabad, Uttar Pradesh
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FACILITY FOR E-CONTENT DEVELOPMENT

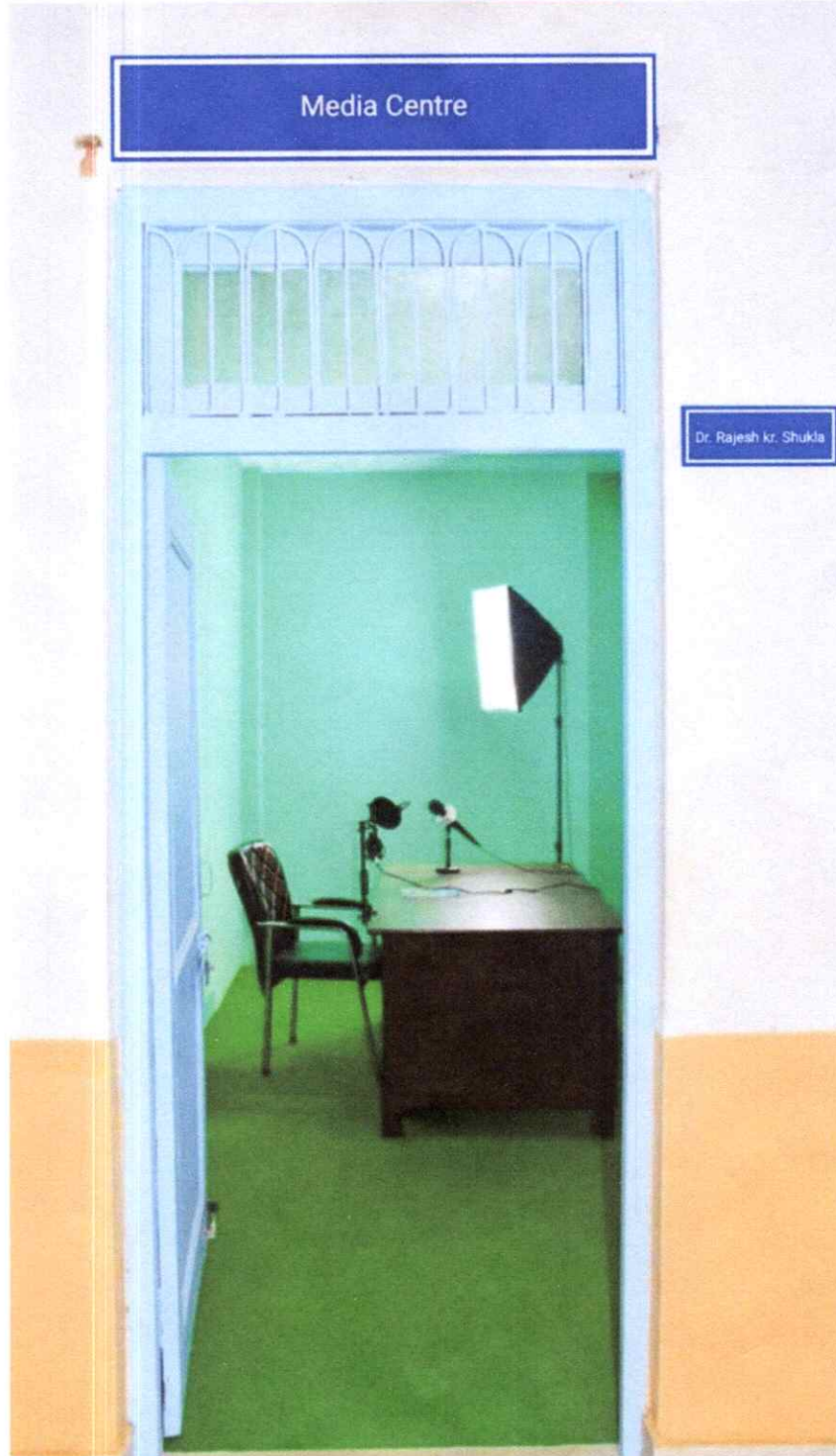
Sanjeev Bhowal

Registrar
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Media Centre



Sanjeev Arora

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About Media Centre

The media centre is a well-equipped sound proof facility for producing various types of multi-media content. The content may include recorded lectures like those for MOOCs, visual, audio or other forms of AV content.

The purpose of setting up this facility is to create quality digital content for educational purpose and enhanced learning experience for intended beneficiaries including the students. The media centre helps training the students for creating different types of digital content of professional quality. The programs thus created can be broadcasted / telecasted or published on different media channels including radio, television and web.

Facilities at Media Centre

The media centre comprises of two studios, one for capturing (recording) of lectures and another is Audio-Visual Lab. There is also a high-end editing, mixing Lab providing mastering facilities for refining the output.

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Available Equipments

The following professional quality Pre Production, Production & Post Production equipments are available in the media centre:

S.No.	Equipments	Qty
1	Professional Quality 4K Video Camcorder (Canon XA 40)	1
2	Professional Quality Still DSLR Camera (Nikon 7500D, 20.9 MP, 18-140 Lens, 4K Video Recording)	1
3	Full HD Handy Camcorder (Sony Full HD 1080x1920)	1
4	Professional Hydraulic Tripod	3
5	Portable Tripod	2
6	Gun Mic. for (PTC, OB & Bite)	1
7	Lapel Mic	1
8	Studio Recording Mic.	1
9	Studio Mic. Stand	3
10	Professional Audio Monitor (Speaker)	1
11	Soft Light & Stand	3
12	Green Screen (10'x30') for Croma with stand	1
13	Smart TV (MI 4K 50")	1
14	i3 Computer (64 bit, with Graphic Card, Sound)	2
15	Video Editing Software for OS Windows	2 (Filmora)
16	Editing Table & Chair	2
17	Panel Discussion Table	1
18	Audio-Visual Content Recording Table	1
19	Chair	5
20	Projector	1
21	DTH Connection	1

Santosh Kumar

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Audio Visual Centre



For Video Capturing/Recording



Canon XA 40 4K Professional
Camcorder



Nikon 7500D DSLR 20.9MP Still & 4K Video
Still & Video Camcorder

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Panasonic Full HD Handy Camcorder (1920x1080) for Field Work

To record the videos, there are three professional cameras viz.

1. Canon XA 40 (4K Video) Professional Camcorder
2. Nikon DSLR 7500D Professional Still
3. 4K Video Capturing Camera

In addition to the above mentioned devices, field recording Panasonic Full HD (1920x1080) handy camcorder is also available in the Lab.

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Tripods



Simpex 670 Hydraulic Tripod (1Pair)



Light Weight Tripod (Single)

To realize the true potential of the gizmos, various auxiliary yet essential devices are also available. 3 professional quality hydraulic tripods including 1 light weight tripod for outdoor field recording are also available.

Sanjeev Dossawad





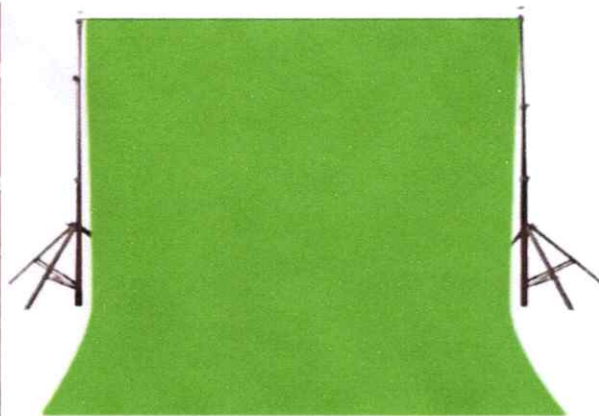
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Lighting for Video Capturing



For capturing high quality video, a 3-points soft lighting kit is available in the audio-visual studio.

In addition to above a 50 inches Smart TV, a laptop, professional camcorder, lights and green screen are also available in the studio.



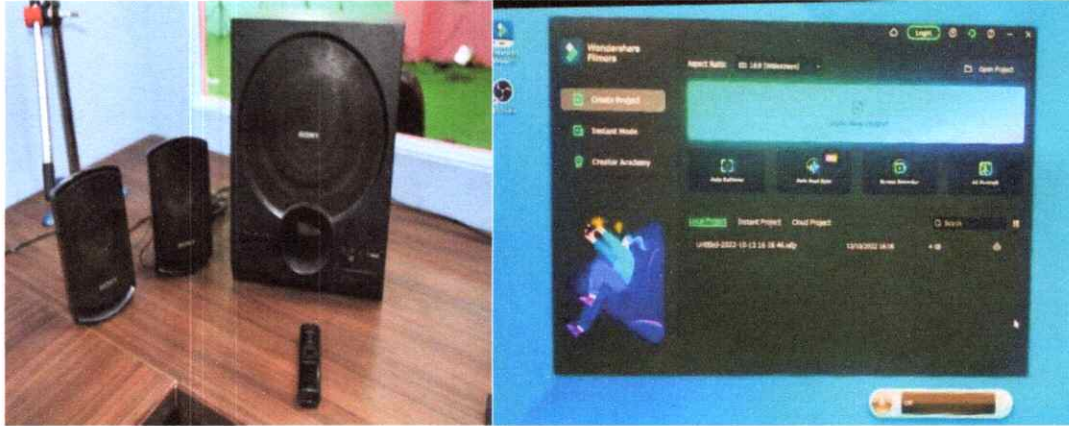
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For the Solution of previewing of audio content, the high quality woofer and speaker are available in the editing lab.



Video Lecture Recording



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Audio Lecture Recording/Capturing



Studio 1 is specially established for the purpose of audio lecture recording/capturing. This studio is fully sound proof and well equipped with high quality microphones.

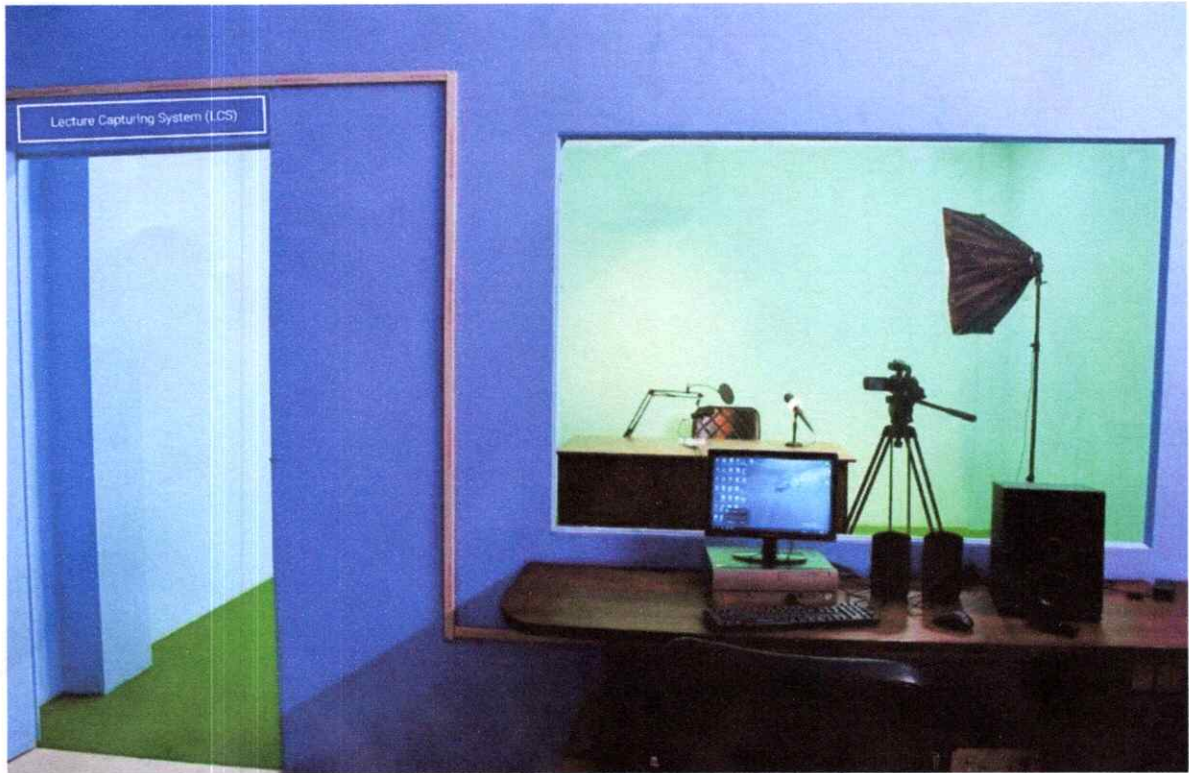
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Lecture Capturing System (LCS)



Lecture Capturing Equipments



Studio Recording Mic.



Gun Mic.

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Condenser Mic. (For Voice Recording)



Lapel Mic.

For Sound Recording/ Capturing

In media centre, there are different types of professional quality microphones including

1. Studio Recording Mic compatible for high quality audio recording.
2. Gun Mic. compatible for Interview/ Bites
3. Condenser Mic. compatible for high quality voice recording
4. Omni Directional Lapel Mic. compatible for professional quality voice recording through camcorder.

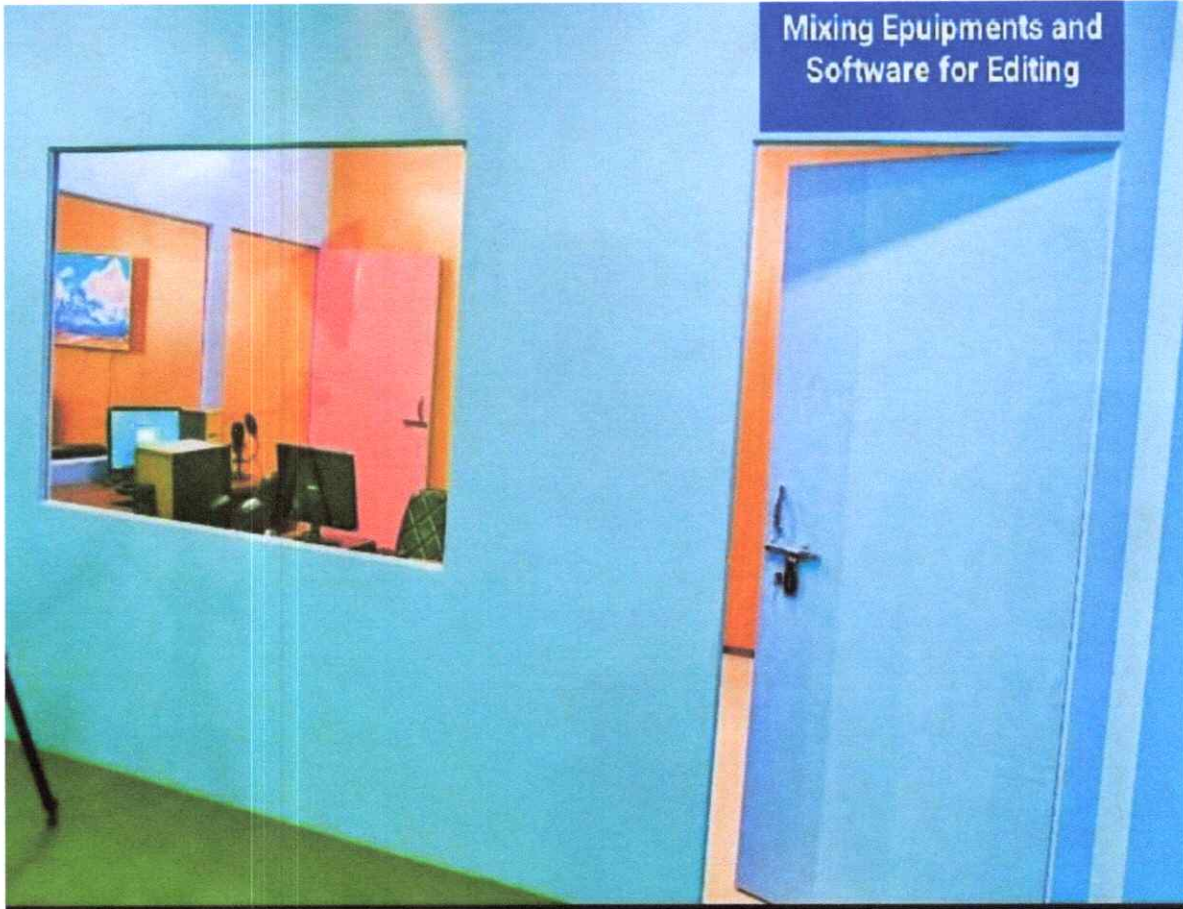
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Mixing Equipments and Software for Editing



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Editing and Mixing



Computer 1

(Lenovo i3, 64 bit, 8GB RAM)

(For Audio Lecture &
Educational Programme
Capturing, Editing)



Computer- 2

(HCL i5, 64bit, 8GB RAM)

(For Audio Visual Lecture, E Content
Capturing, Editing, Mixing & Mastering)

For the solution of post-production of audio-visual lectures, E contents and many more AV programme. The most popular high end professional quality video editing software **Filmora Wondershare** compatible for all videos is available in 'editing lab'.



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