



आईएफटीएम विश्वविद्यालय, मुरादाबाद, उत्तर प्रदेश  
**IFTM University, Moradabad, Uttar Pradesh**  
NAAC ACCREDITED

**CURRICULUM FEEDBACK REPORT**  
**PHARMACY ACADEMY**  
**2022-23**

## RESEARCH METHODOLOGY

<b>Data Type:</b>	Primary
<b>Data Collection Tool:</b>	Survey (Online)
<b>Sample Size:</b>	103
<b>Sample Frame:</b>	Students of IFTM University studying in 2022-23 in Pharmacy Academy
<b>Sampling:</b>	Probability Sampling
<b>Questionnaire:</b>	5-point Likert scale (with 5 being most satisfied and 1 being least satisfied)



Curriculum adopted by a university provides not only a structure for teaching; instead, it's a measurable plan. It helps quantify the efforts being put by the students along with the other participants of the ecosystem. Its acceptance with all the stake holders is a pre requisite to the ultimate purpose, it tries to achieve.

To bridge any gap between the expectations and the perception about the curriculum, an annual survey is conducted by the university. The questionnaire captures responses on 3 themes viz. acceptance amongst students, perceived relevance and support material. The factors are as follows:

- a. *Acceptance of curriculum amongst students*
- b. *Perceived relevance of the curriculum*
- c. *Support Material for subjects (curriculum)*

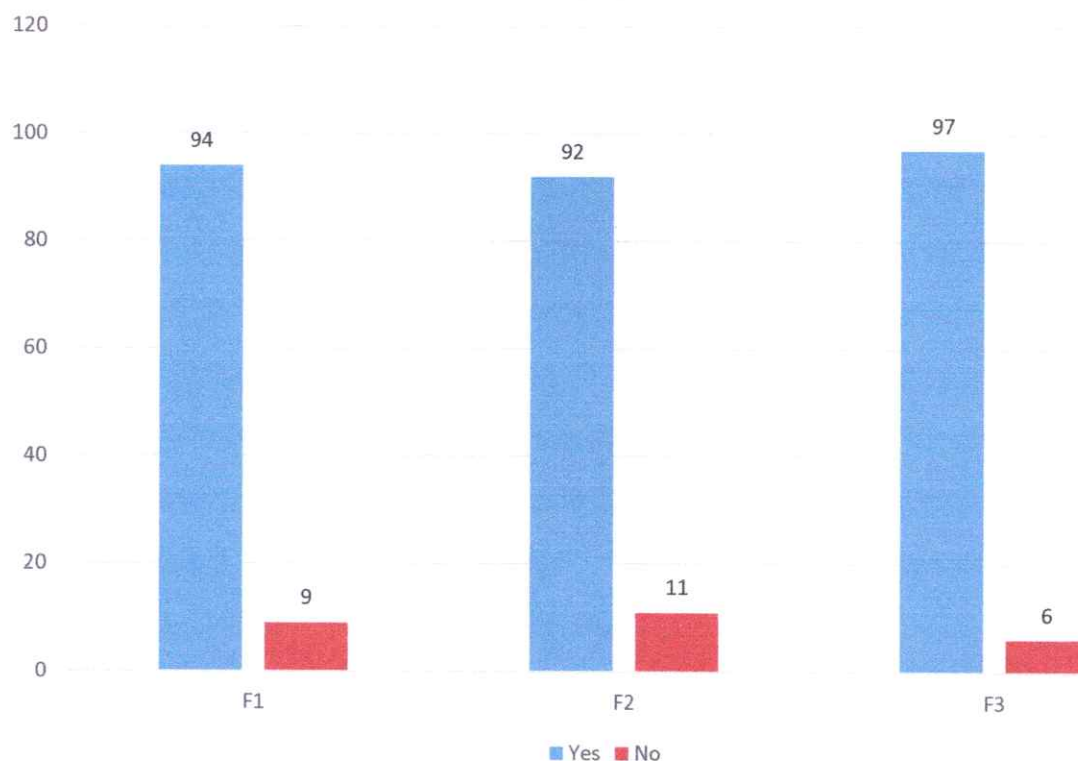


### ACCEPTANCE OF CURRICULUM AMONGST STUDENTS –

1. F1: I found the curriculum easy and interesting
2. F2: The instructions given in the curriculum is easy to follow
3. F3: The syllabus has good balance between theory and practical exercises

	ACCEPTANCE		
	F1	F2	F3
Yes	94	92	97
No	9	11	6
Total Responses	103	103	103
Yes %	91	91	91
No %	9	9	9

91% of the respondents found the curriculum easy, which indicates that the curriculum is designed well according to the aptitude level of the students at large. 91% of the respondents found it easy to follow the instructions given in the curriculum. However, 9% of the students felt the need for some adjustment between theory and practical activities.



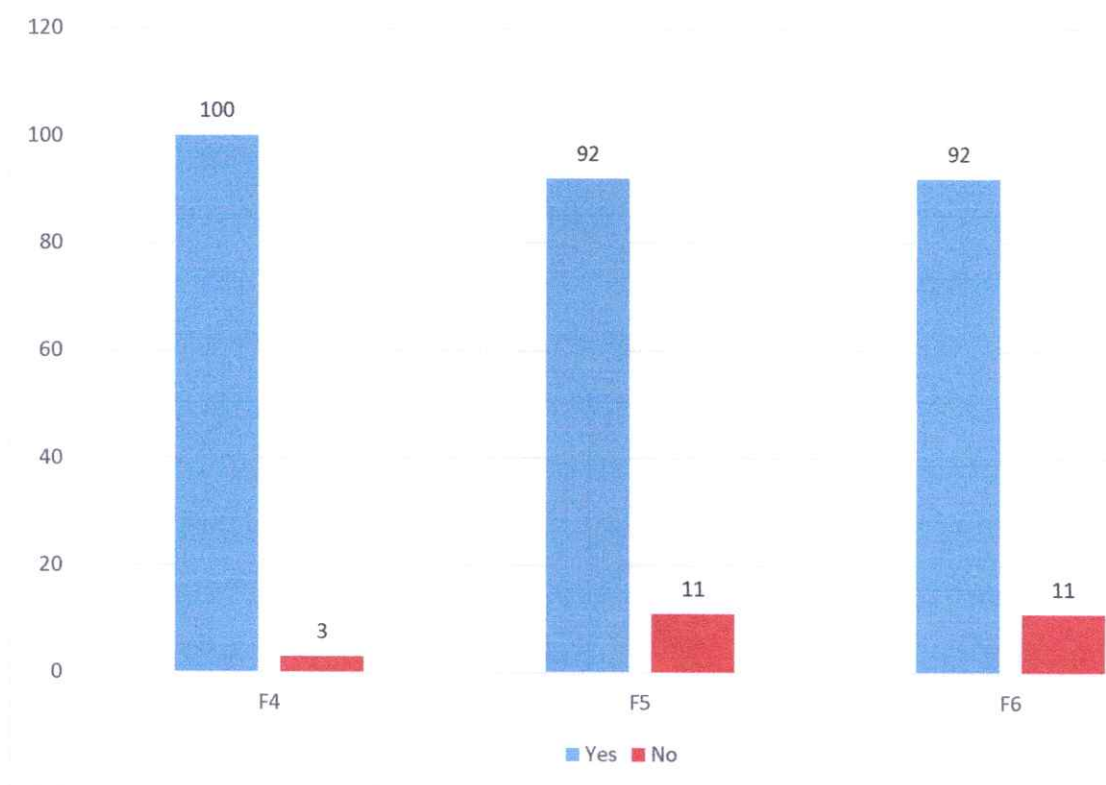
**PERCEIVED RELEVANCE OF THE CURRICULUM –**

- 4. F4: The subjects are relevant to my future job aspirations
- 5. F5: The subjects are very practical and seems applicable in daily life
- 6. F6: The course has helped me develop my personality

	PERCEIVED RELEVANCE		
	F4	F5	F6
Yes	100	92	92
No	3	11	11
Total Responses	103	103	103
Yes %	97	89	89
No %	3	11	11

89% respondents found the subjects practical and having application in real life. 97% of the students found the subjects relevant according to their future job aspirations. However, 11% of the respondents felt the need for personality development classes in their course.

While responses reflect the acceptance, usefulness and contemporary nature of the curriculum at the university; it also highlights the areas for further improvement.

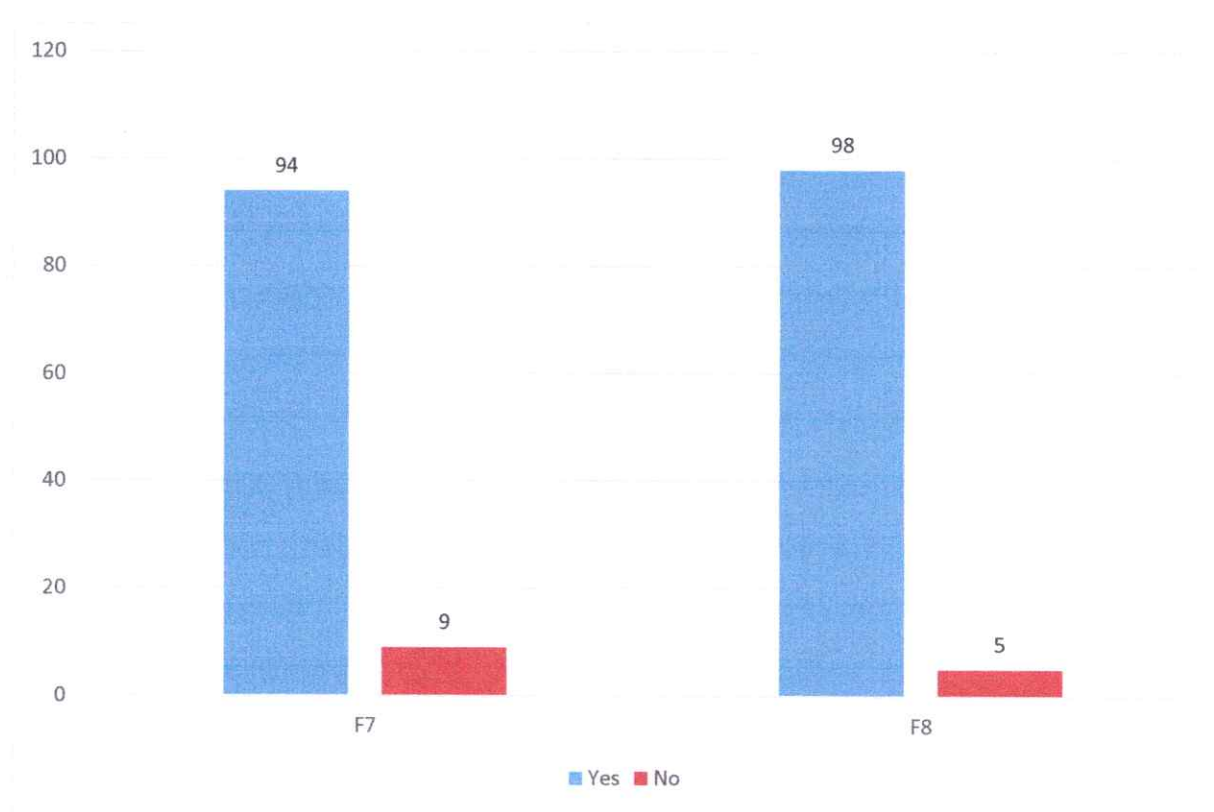


**SUPPORT MATERIAL FOR SUBJECTS (CURRICULUM) –**

- 7. F7: The reading material and references of the subject are easily available
- 8. F8: Course content is followed by corresponding reference materials?
- 9. F9: What other changes would you like to suggest improving the curriculum / course?

	SUPPORT MATERIAL	
	F7	F8
Yes	94	98
No	9	5
<b>Total Responses</b>	<b>103</b>	<b>103</b>
Yes %	91	95
No %	9	5

95% of the respondents opined that they were provided with the reference material.



# **SECTION – TEACHERS**

## RESEARCH METHODOLOGY

<b>Data Type:</b>	Primary
<b>Data Collection Tool:</b>	Survey (Online)
<b>Sample Size:</b>	35
<b>Sample Frame:</b>	Teachers teaching at IFTM University in 2022-23 in Pharmacy Academy
<b>Sampling:</b>	Probability Sampling
<b>Questionnaire:</b>	5-point Likert scale (Strongly Disagree – 1, Disagree – 2, Neither Agree Nor Disagree – 3, Agree – 4, Strongly Agree - 5)





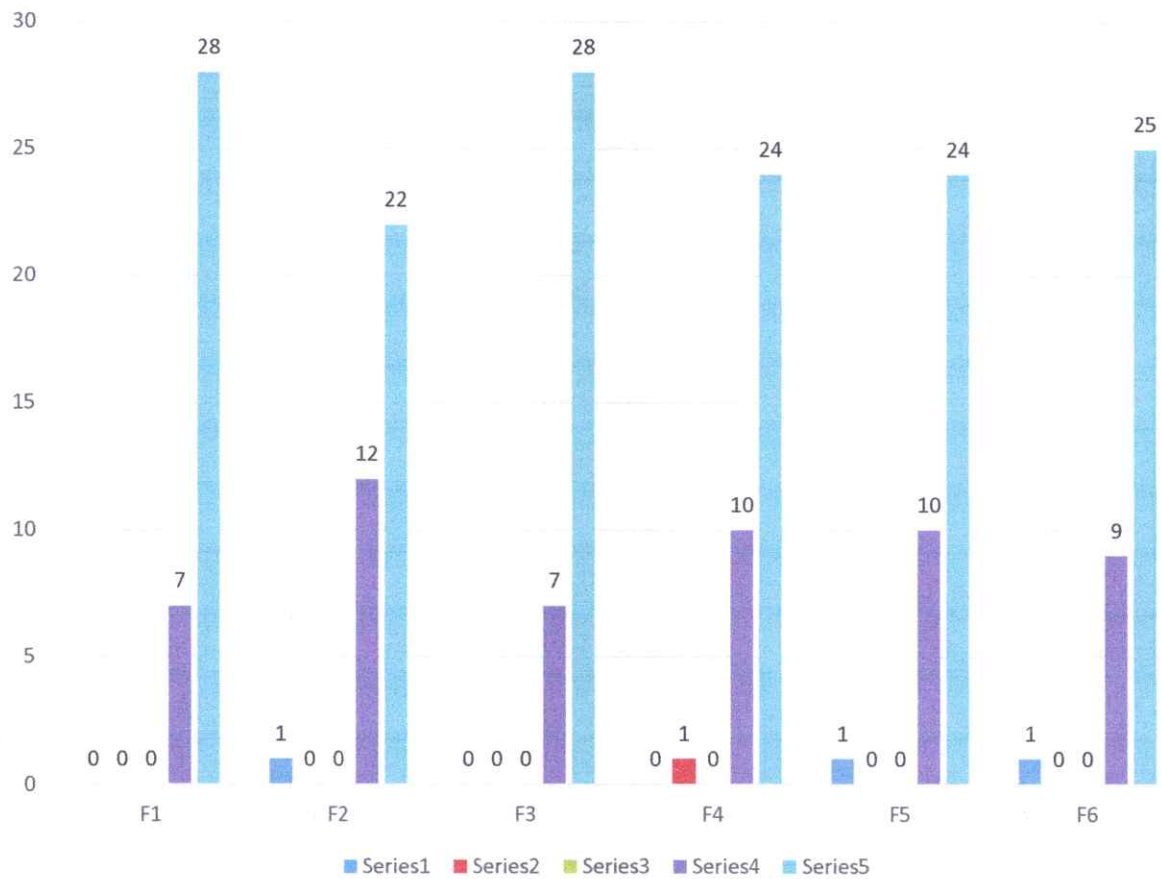
The curriculum is the road map for a student. If well designed, it helps them embark upon the journey of personal joy and professional success.

1. F1: Syllabus is suitable to the course.
2. F2: Syllabus is need based.
3. F3: Aims and objectives of the syllabi are well defined and clear to teachers and students.
4. F4: The course/syllabus has good balance between theory and application.
5. F5: The course/syllabus has made me interested in the subject area.
6. F6: The course/syllabus of this subject increased my knowledge and perspective in the subject area.

The respondents shared their content with the curriculum being followed at the university.

SYLLABUS / CURRICULUM							
	F1	F2	F3	F4	F5	F6	Average Rating
1	0	1	0	0	1	1	5
2	0	0	0	1	0	0	
3	0	0	0	0	0	0	
4	7	12	7	10	10	9	
5	28	22	28	24	24	25	
Average Rating	5	5	5	5	5	5	
No. of Participants in the survey	35	35	35	35	35	35	
% of teachers satisfied	100	97	100	97	97	97	
% of teachers dissatisfied	0	3	0	3	3	3	





The teachers were found satisfied with the curriculum running at the University campus.



## **SECTION – ALUMNI**

## RESEARCH METHODOLOGY

<b>Data Type:</b>	Primary
<b>Data Collection Tool:</b>	Survey (Online)
<b>Sample Size:</b>	38
<b>Sample Frame:</b>	Students of IFTM University who passed out of the University before 2022-23 in School of Pharmacy Academy
<b>Sampling:</b>	Non-Probability Sampling
<b>Questionnaire:</b>	5-point Likert scale (with 5 being most satisfied and 1 being least satisfied)



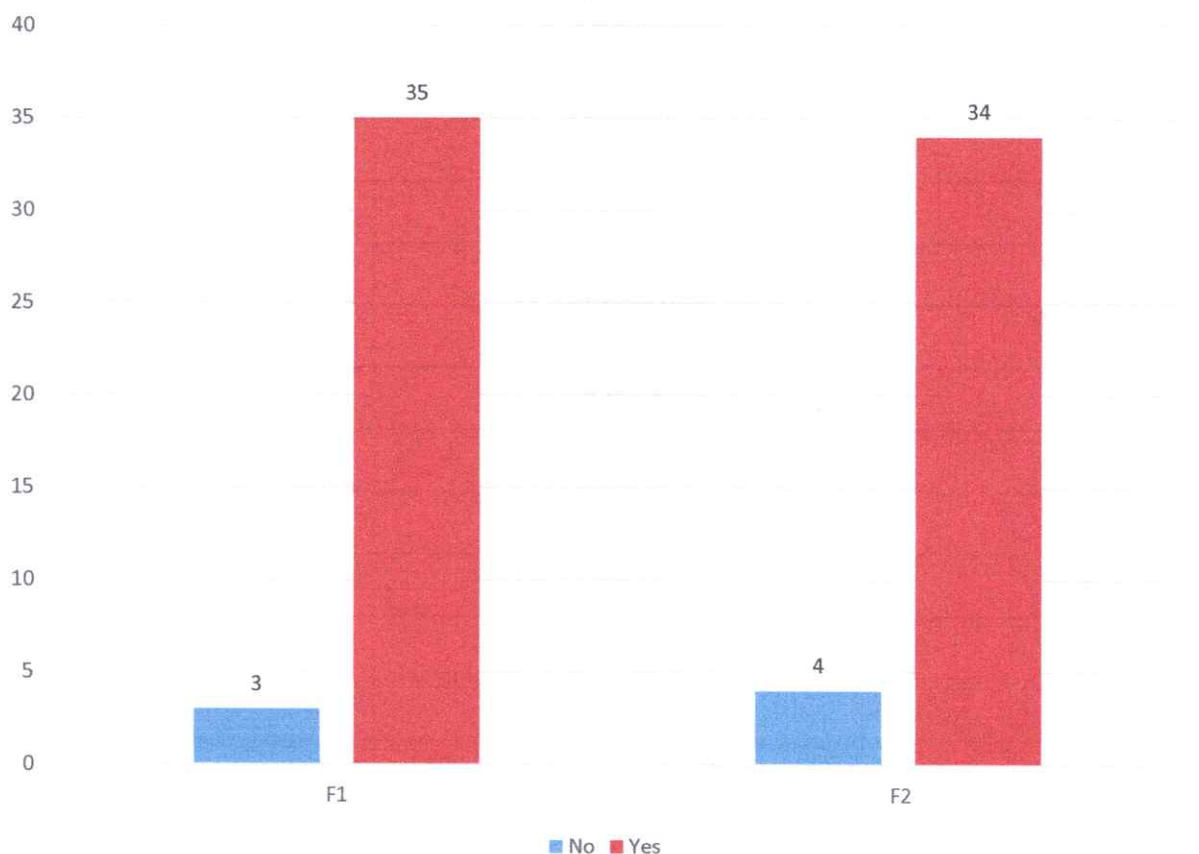
The responses of the alumni are likely to be free of any biases of any kind. To capture the responses of these erstwhile students of the University, an online survey is conducted every year. Amongst the many other dimensions, curriculum stands as the most important one.

The former students were asked dichotomous questions about:

- a. F1: Have you obtained sufficient know-how (both in theory and practice) at IFTMU?
- b. F2: Is the education imparted at IFTMU useful and relevant in your present job?

	No	Yes	Grand Total	Agreed Percentage	Disagreed Percentage
F1	3	35	38	92	8
F2	4	34	38	89	11

The survey revealed that 92% of the alumni found the education imparted i.e. curriculum at the University useful and relevant. However, 11% alumni also felt that more efforts are required to make it meet the needs of the industry.

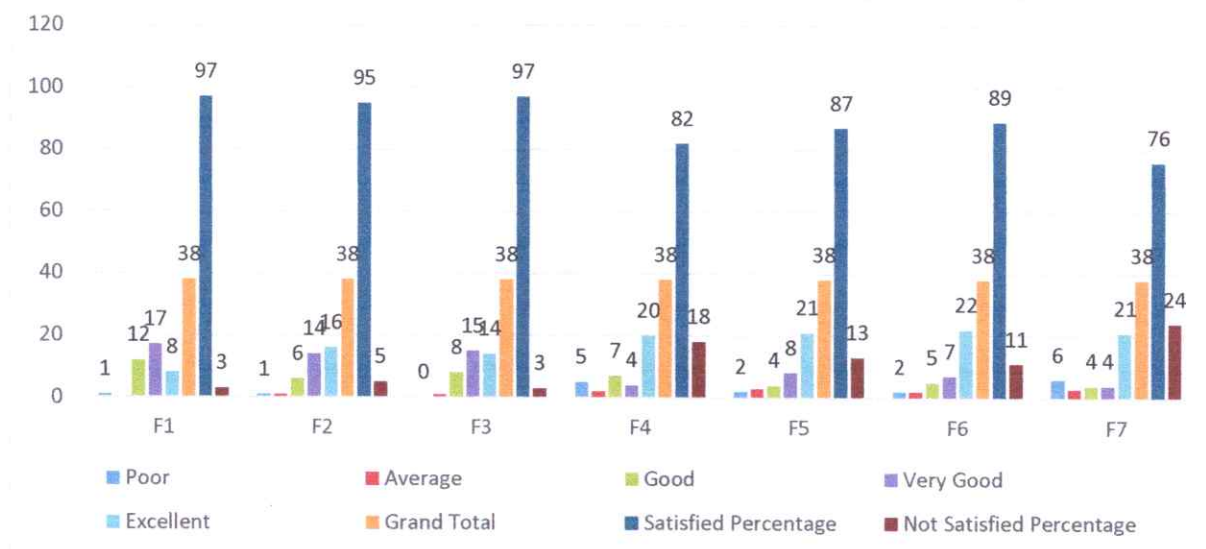


To understand the scenario better, some responses were sought on a 5-point scale, viz. for the factors:

- a. F1: Significance of the course(s) that you learnt in relation to your current job
- b. F2: Learning experience in terms of their relevance to the real-life application
- c. F3: Professional courses and their suitability to the industry
- d. F4: Industry Oriented Projects (if applicable)
- e. F5: Seminars & Workshop
- f. F6: Guest Lectures
- g. F7: Special Training Classes for bridging Industry/Academic gap

	Poor	Average	Good	Very Good	Excellent	Grand Total	Satisfied Percentage	Not Satisfied Percentage
F1	1	0	12	17	8	38	97	3
F2	1	1	6	14	16	38	95	5
F3	0	1	8	15	14	38	97	3
F4	5	2	7	4	20	38	82	18
F5	2	3	4	8	21	38	87	13
F6	2	2	5	7	22	38	89	11
F7	6	3	4	4	21	38	76	24

95% of the respondents rated their learning experience as satisfactory and the courses relevant to their present work profile. 97% respondents found the courses suitable for the industry. Majority of them shared their contentment with the quality of seminars, workshops and guest lectures. However, 24% of these alumni were found less satisfied with the special training classes being conducted for them.



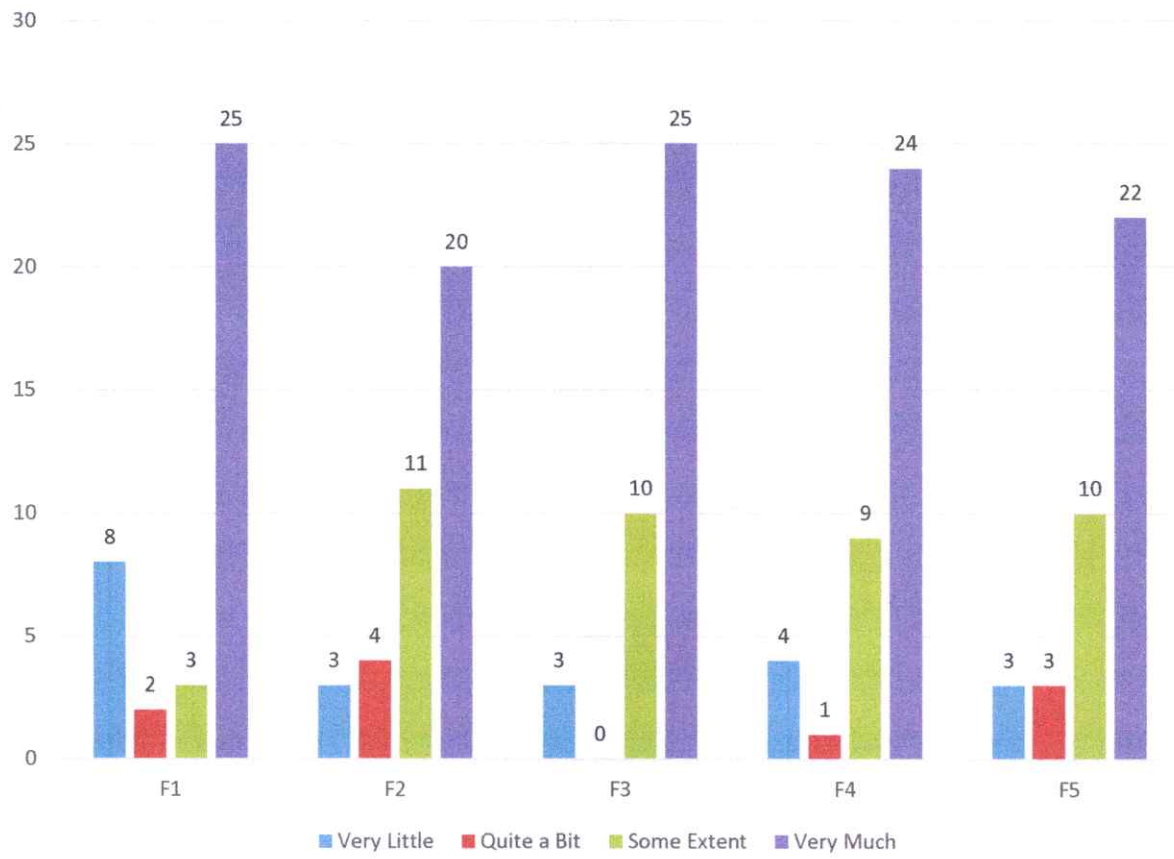
To evaluate the performance on this parameter of Program Educational Objectives, questions were asked in reference to 5 factors viz.

1. F1: Preparation: To educate students for graduate and postgraduate programs and to help them succeed in their chosen/ related fields.
2. F2: Core Competence: To provide students with sound knowledge in their chosen area.
3. F3: Breadth: To train students with knowledge relating to an array of professional fields undertaken so as to comprehend, analyze, design, and create innovative products and find solutions to improve the quality of life
4. F4: Professionalism: To create professionally superior and ethically strong global manpower and to uphold moral values. With effective communication skills, teamwork skills, multidisciplinary approach, and an ability to improve the quality of life.
5. F5: Learning Environment: To create an intellectual environment for research and development aware of emerging technologies leading to continual learning needed for a successful professional career, to create a center of excellence develop technocrats and business leaders.

21% of the responding alumni opined that the department did not do enough to prepare them for work life. 11% respondents rated their preparedness for professional life below par.

	Very Little	Quite a Bit	Some Extent	Very Much	Total Responses	Satisfied Percentage	Not Satisfied Percentage
F1	8	2	3	25	38	79	21
F2	3	4	11	20	38	92	8
F3	3	0	10	25	38	92	8
F4	4	1	9	24	38	89	11
F5	3	3	10	22	38	92	8







**SECTION – EMPLOYER  
(INDUSTRY)**

The technical skills demonstrated by the employed / professionals at workplace is a very important indicator of the quality and sufficiency of the curriculum. Responses were sought on the following parameters:

- a. *F1: Technical knowledge/skill*
- b. *F2: Using technology and workplace equipment.*
- c. *F3: Developing practical solutions to work place problems*
- d. *F4: Innovativeness and creativity*

No responses were received from the concerned employers.



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**PHARMACY ACADEMY**  
**2022-23**

# SECTION – FACILITIES



## RESEARCH METHODOLOGY

<b>Data Type:</b>	Primary
<b>Data Collection Tool:</b>	Survey (Online)
<b>Sample Size:</b>	108
<b>Sample Frame:</b>	Students of IFTM University studying in Session 2022-23 in Pharmacy Academy
<b>Sampling:</b>	Probability
<b>Questionnaire:</b>	5-point Likert scale (with 5 being most satisfied and 1 being least satisfied)



In its pursuit of excellence, IQAC at IFTM University conducts a student survey every year; to learn about any scope of improvement in its functioning.

The student responses are sought in the following 5 areas viz.

1. Library
2. Institutional Facilities
3. Examination & Evaluation
4. Placement Cell
5. Student Support

Performance in these areas gets measured through responses given to specific questions (factors) in the questionnaire (Student Survey). In 2022-23, 1984 students participated in the survey. Of the total respondents, 108 were from Pharmacy Academy. The findings of the survey on the above mentioned 5 areas are presented in the following section.



## LIBRARY

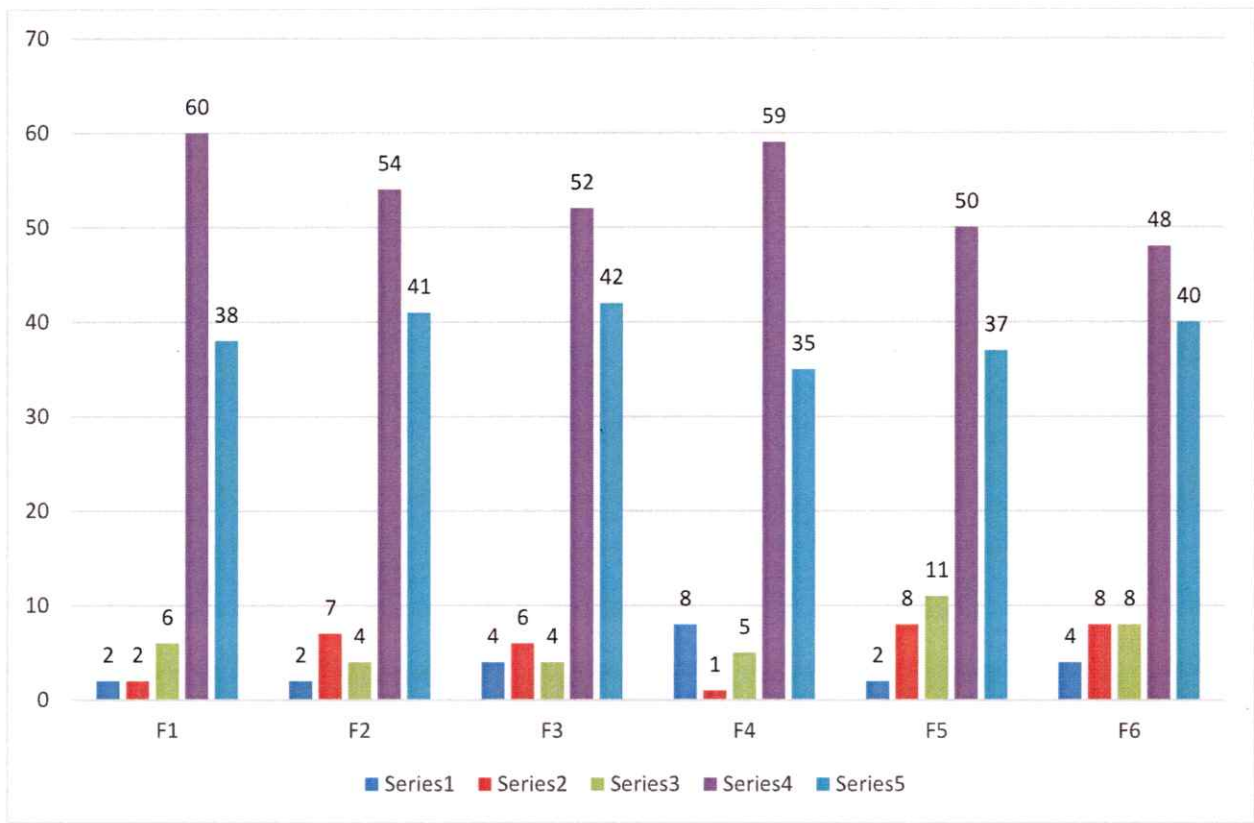
Library is the epicenter of knowledge in any academic institute. It provides its users place to brain storm and learn. The effectiveness of library facility was measured through the following factors.

1. F1: The prescribed books/reading materials are available in the library.
2. F2: Reading room and common room are available in the faculty/college building
3. F3: Available reading space in library is satisfactory
4. F4: The library staff are cooperative and helpful
5. F5: Photocopying facility in the library/Department is available and satisfactory
6. F6: Online educational resources are available and accessible

Out of 108 respondents, 96% were satisfied with the available reading material, and on a 5-point scale the average rating was 4. However, 9% respondents felt that reprography services in library need improvement and reading space is often a concern.

LIBRARY							
Ratings	F1	F2	F3	F4	F5	F6	Cumulative Rating
1	2	2	4	8	2	4	4
2	2	7	6	1	8	8	
3	6	4	4	5	11	8	
4	60	54	52	59	50	48	
5	38	41	42	35	37	40	
<b>Average Rating</b>	4	4	4	4	4	4	
<b>No. of Participants in the survey</b>	108	108	108	108	108	108	
<b>% of students satisfied</b>	96	92	91	92	91	89	
<b>% of students dissatisfied</b>	4	8	9	8	9	11	







## INSTITUTIONAL FACILITIES

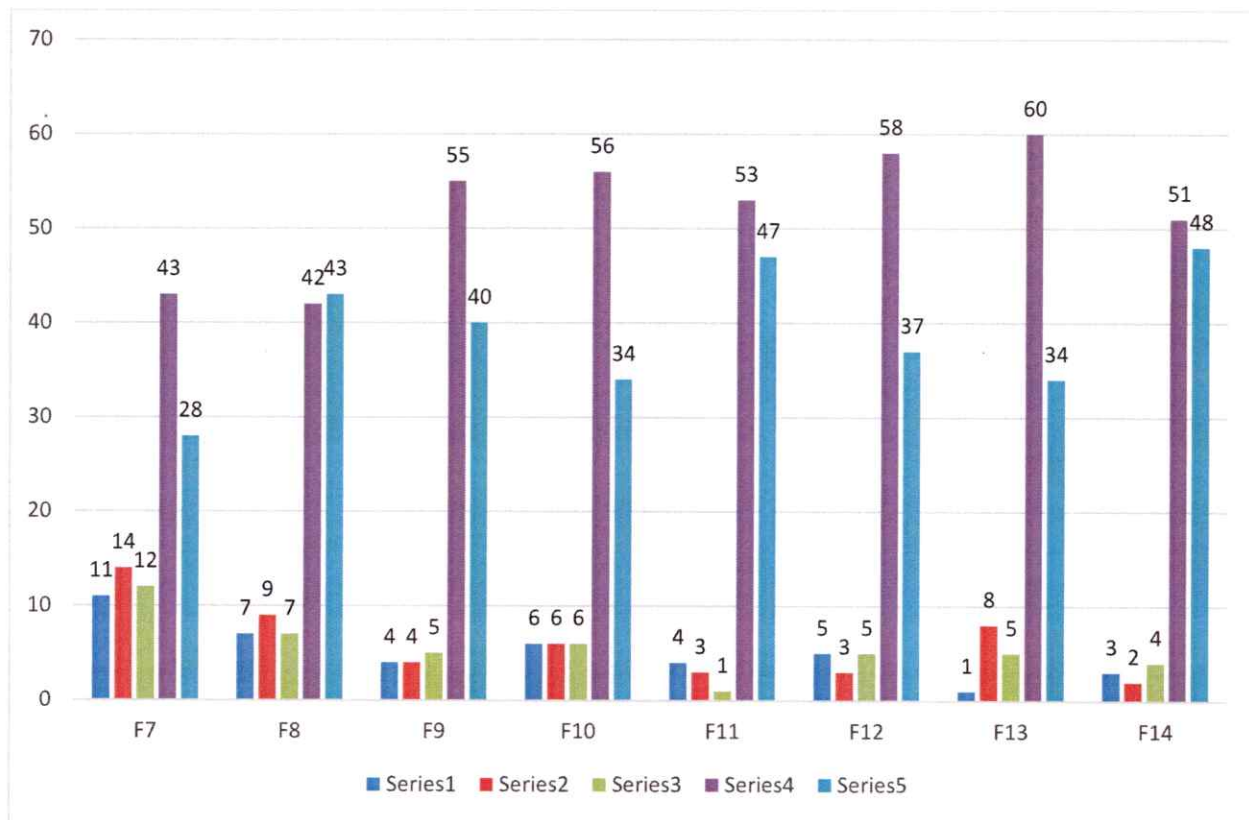
The institutional facilities provide students an environment conducive to learning and help them realize their true potential. The performance on this parameter was measured through various factors viz.

1. F7: Internet facilities are available in the department
2. F8: Toilets/washrooms are hygienic and properly maintained.
3. F9: Clean drinking water is available in the department and on the campus
4. F10: Equipment in the lab(s) is in working condition.
5. F11: The campus is green and Eco friendly
6. F12: The buildings/classrooms are accessible to differently abled persons.
7. F13: The classrooms are clean and well maintained
8. F14: The campus has adequate power supply.

Out of 108 respondents, 95% found the power supply adequate to meet their needs. Almost the same percentage of respondents agreed that the university campus is green and ecofriendly. However, 23% of the respondents viewed internet connectivity as not satisfactory. 15% of the respondents also felt that more cleanliness and hygiene is required to be maintained in the wash rooms.

INSTITUTIONAL FACILITIES									
Ratings	F7	F8	F9	F10	F11	F12	F13	F14	Cumulative Rating
1	11	7	4	6	4	5	1	3	4
2	14	9	4	6	3	3	8	2	
3	12	7	5	6	1	5	5	4	
4	43	42	55	56	53	58	60	51	
5	28	43	40	34	47	37	34	48	
<b>Average Rating</b>	4	4	4	4	4	4	4	4	
<b>No. of Participants in the survey</b>	108	108	108	108	108	108	108	108	
<b>% of students satisfied</b>	77	85	93	89	94	93	92	95	
<b>% of students dissatisfied</b>	23	15	7	11	6	7	8	5	





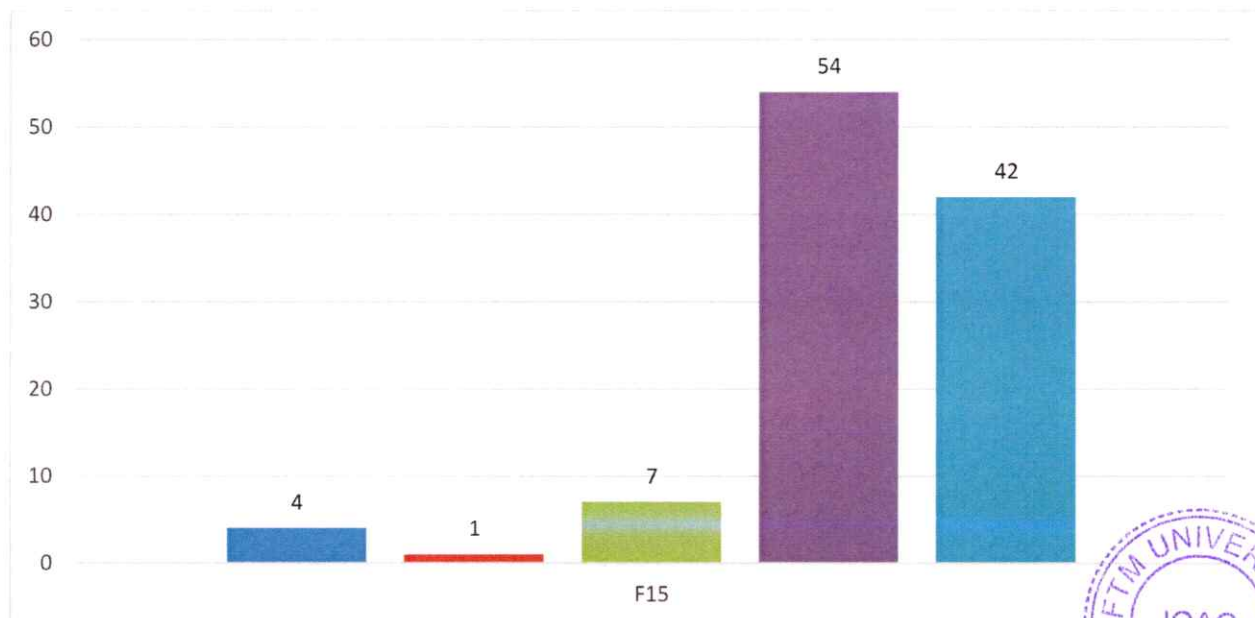
## EXAMINATION & EVALUATION

Examination and its evaluation were measured with the help of following factor.

1. F15: Results and attendance records are displayed on time

95% of the respondents agreed that the results and attendance records are displayed on time. The average rating for this factor was 4.

EXAMINATION & EVALUATION		
Ratings	F15	Cumulative Rating
1	4	4
2	1	
3	7	
4	54	
5	42	
Average Rating	4	
No. of Participants in the survey	108	
% of students satisfied	95	
% of students dissatisfied	5	

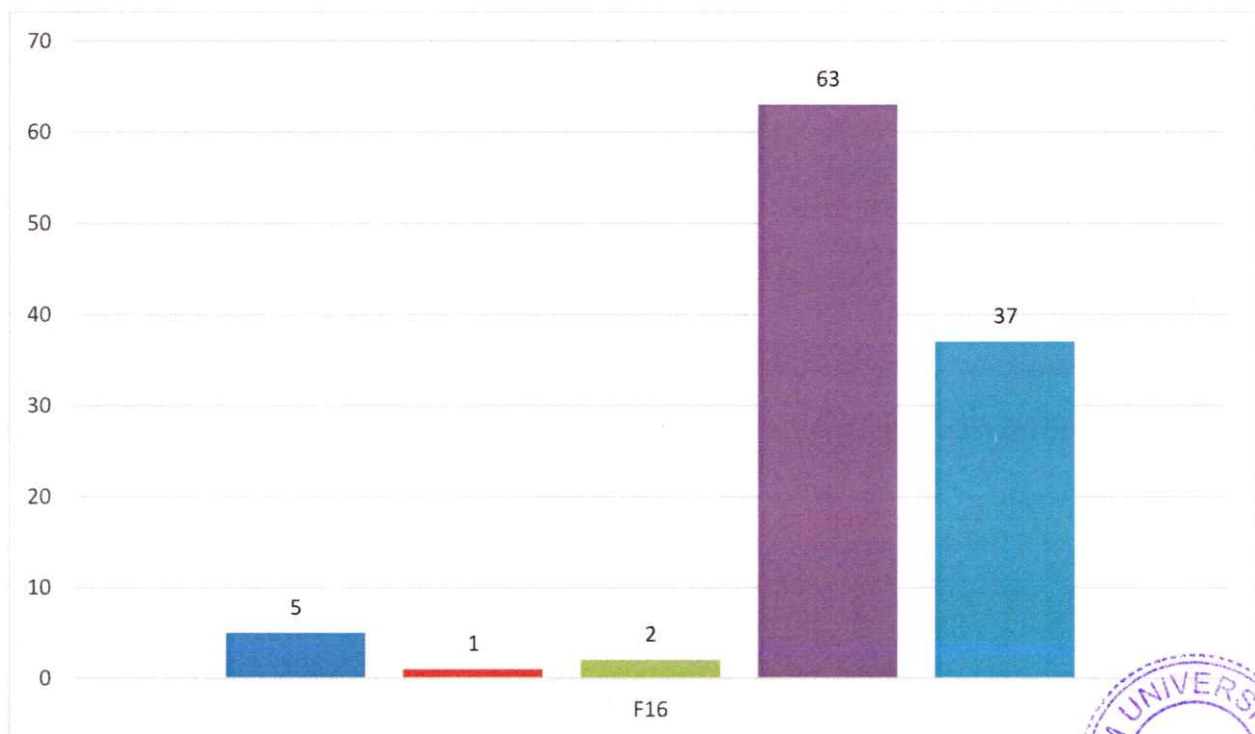


## PLACEMENT CELL

The performance of placement cell and its functioning was found satisfactory by 94% of the respondents. The average rating being given to the university on this parameter was 4. Student's perception and experience with the placement cell was sought.

1. F16: The functioning of the placement cell(s) in the university/department is satisfactory.

PLACEMENT CELL		
Ratings	F16	Cumulative Rating
1	5	4
2	1	
3	2	
4	63	
5	37	
Average Rating	4	
No. of Participants in the survey	108	
% of students satisfied	94	
% of students dissatisfied	6	



## STUDENT SUPPORT

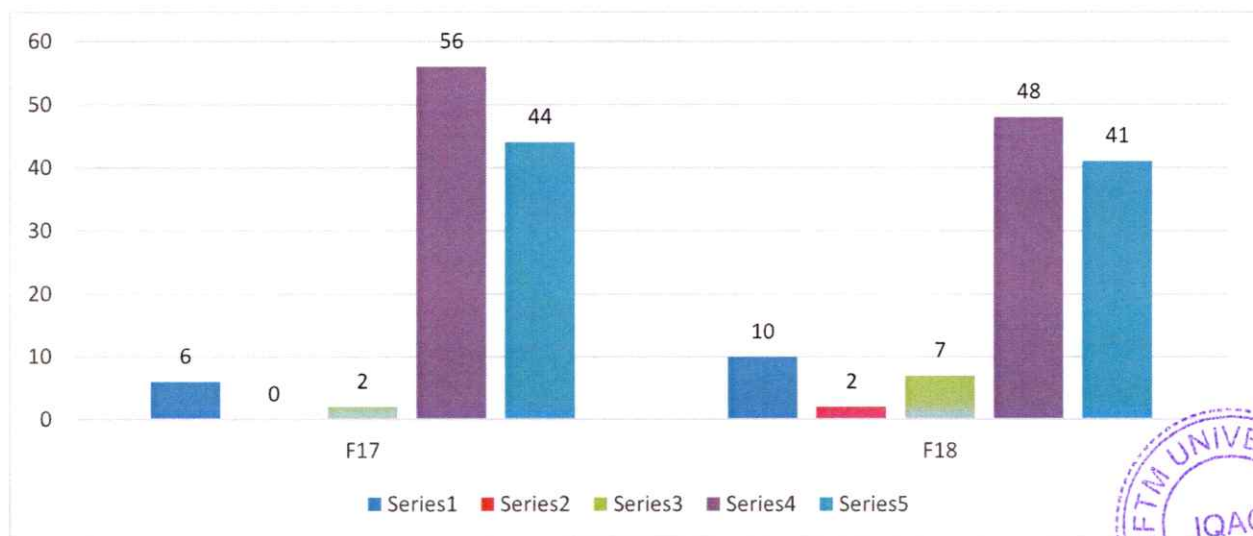
Though university aims to facilitate its students proactively, it may happen that students have some grievances and suggestions. To get their concerns addressed, they may require meeting functionaries across departments.

To measure performance in this area, responses were sought on the following factors –

1. F17: The office staff in the department is helpful.
2. F18: Grievances/problems are redressed/ solved well in time.

94% of the respondents found their interaction with office staff as helpful. About 11% of the respondents shared that grievances and problems needs to be solved more efficiently and effectively.

STUDENT SUPPORT			
Ratings	F17	F18	Cumulative Rating
1	6	10	4
2	0	2	
3	2	7	
4	56	48	
5	44	41	
Average Rating	4	4	
No. of Participants in the survey	108	108	
% of students satisfied	94	89	
% of students dissatisfied	6	11	



# **SECTION – TEACHING & EVALUATION**



## RESEARCH METHODOLOGY

<b>Data Type:</b>	Primary
<b>Data Collection Tool:</b>	Survey (Online)
<b>Sample Size:</b>	102
<b>Sample Frame:</b>	Students of IFTM University studying in 2022-23 in Pharmacy Academy
<b>Sampling:</b>	Probability
<b>Questionnaire:</b>	5-point Likert scale (with 5 being most satisfied and 1 being least satisfied)



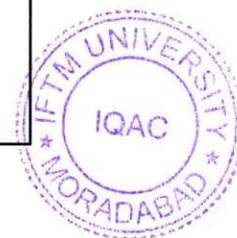
Teaching and evaluation of students are at the core of any academic institute. It helps in bringing the desired change in the students and helps them contribute in making society a better place. To learn about the performance in these two areas, a questionnaire was prepared and administered through a survey.

## TEACHING

Performance on teaching was evaluated through following 9 factors –

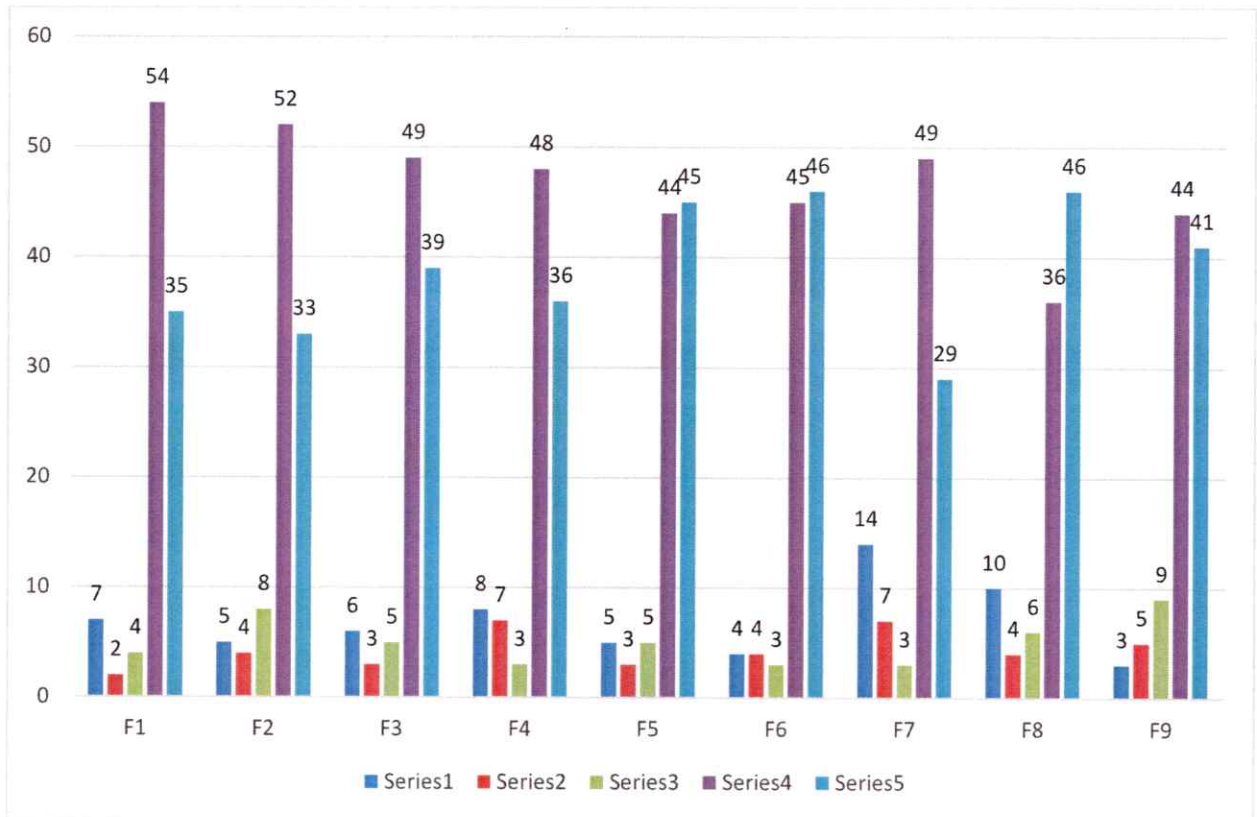
1. F1: The teacher is punctual in the class.
2. F2: The teacher comes well prepared for the lecture
3. F3: The teacher communicates clearly and inspires me by his/ her teaching.
4. F4: The teacher completes the entire syllabus in time.
5. F5: The teacher discusses topics and interacts in the class
6. F6: The teacher encourages for participation and discussion in class.
7. F7: The teacher uses modern teaching aids, handouts, suitable references, power-point presentations (PPT), web-resources, etc.
8. F8: The teacher's attitude towards the students is friendly & helpful.
9. F9: The teacher is available and accessible in Department.

TEACHING										
Ratings	F1	F2	F3	F4	F5	F6	F7	F8	F9	Average Rating
1	7	5	6	8	5	4	14	10	3	4
2	2	4	3	7	3	4	7	4	5	
3	4	8	5	3	5	3	3	6	9	
4	54	52	49	48	44	45	49	36	44	
5	35	33	39	36	45	46	29	46	41	
<b>Average Rating</b>	4	4	4	4	4	4	4	4	4	
<b>No. of Participants in the survey</b>	102	102	102	102	102	102	102	102	102	
<b>% of students satisfied</b>	91	91	91	85	92	92	79	86	92	
<b>% of students dissatisfied</b>	9	9	9	5	8	8	21	14	8	





More than 90% of the students agreed that the teachers comes well prepared and on time to the class. Almost the same percentages of respondents rated classroom discussions as meaningful and help understanding the topic in a lucid manner. 92% students also found that teachers are available and accessible whenever needed by them. However, 21% students felt that modern teaching aids including AV systems are required and will enhance their class room experience and learning process.



## EVALUATION

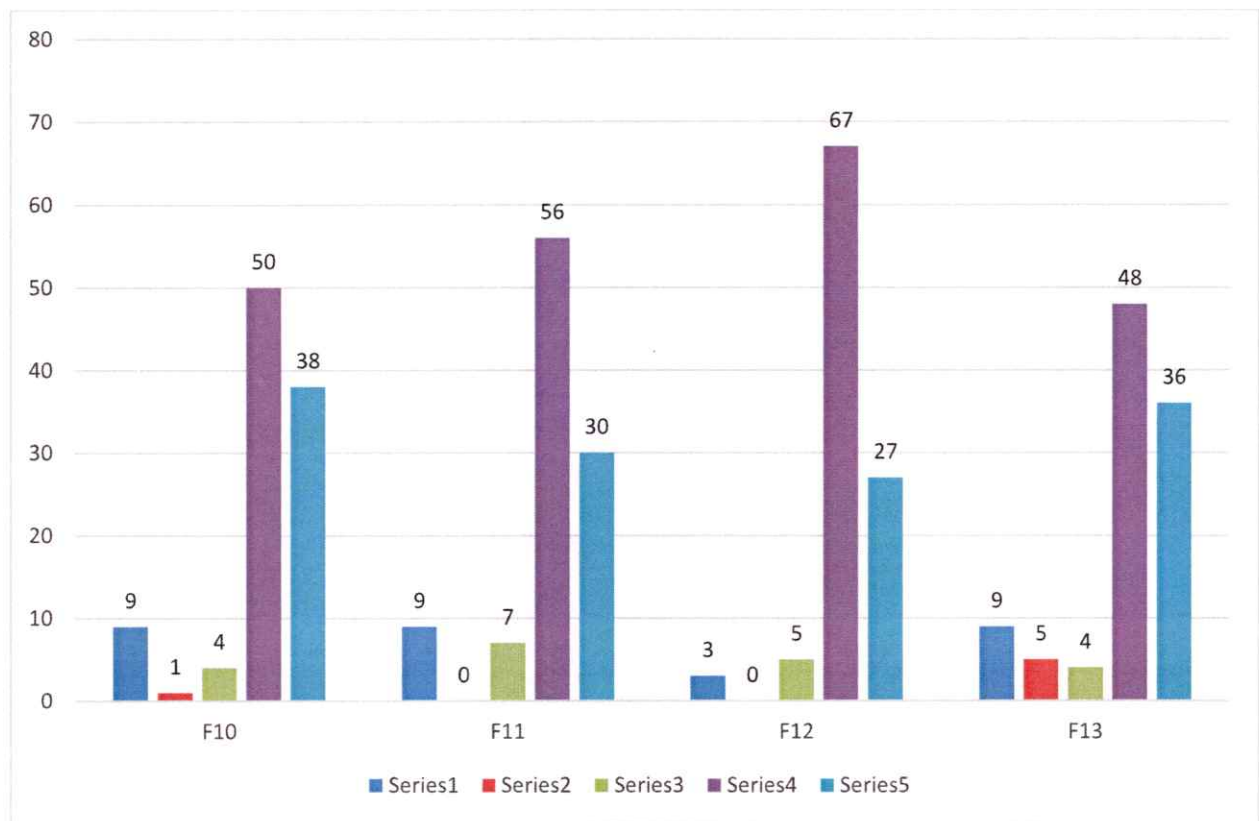
Performance of the “evaluation” criteria is based on 4 factors viz.

1. F10: The evaluation process is fair and unbiased.
2. F11: Regular and timely feedback is given on our (students’) performance.
3. F12: Periodical assessments are conducted as per schedule.
4. F13: I have learnt and understood the subject material/s in this course.

EVALUATION					
Ratings	F10	F11	F12	F13	Average Rating
1	9	9	3	9	4
2	1	0	0	5	
3	4	7	5	4	
4	50	56	67	48	
5	38	30	27	36	
<b>Average Rating</b>	4	4	4	4	
<b>No. of Participants in the survey</b>	102	102	102	102	
<b>% of students satisfied</b>	90	91	97	86	
<b>% of students dissatisfied</b>	10	9	3	14	

More than 90% of the students were satisfied with the process and performance of evaluation exercise in the university. They agreed that the evaluation process is fair and unbiased. 97% of the students agreed that assessment is done as per the schedule and timely feedback on their performance is provided.





# **SECTION – CURRICULUM**



## RESEARCH METHODOLOGY

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To bridge any gap between the expectations and the perception about the curriculum, an annual survey is conducted by the university. The questionnaire captures responses on 3 themes viz. acceptance amongst students, perceived relevance and support material. The factors are as follows:

- a. *Acceptance of curriculum amongst students*
- b. *Perceived relevance of the curriculum*
- c. *Support Material for subjects (curriculum)*

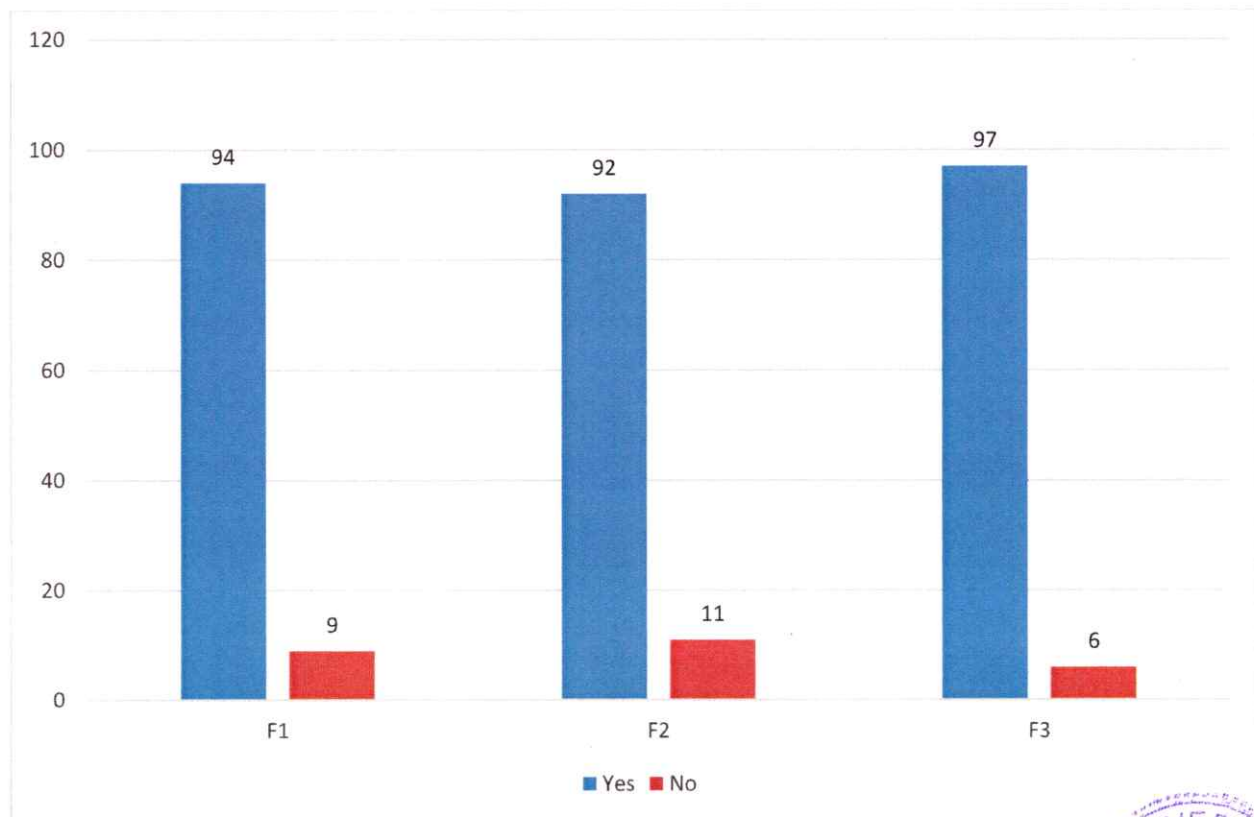


### ACCEPTANCE OF CURRICULUM AMONGST STUDENTS –

1. F1: I found the curriculum easy and interesting
2. F2: The instructions given in the curriculum is easy to follow
3. F3: The syllabus has good balance between theory and practical exercises

	ACCEPTANCE		
	F1	F2	F3
Yes	94	92	97
No	9	11	6
Total Responses	103	103	103
Yes %	91	91	91
No %	9	9	9

91% of the respondents found the curriculum easy, which indicates that the curriculum is designed well according to the aptitude level of the students at large. 91% of the respondents found it easy to follow the instructions given in the curriculum. However, 9% of the students felt the need for some adjustment between theory and practical activities.



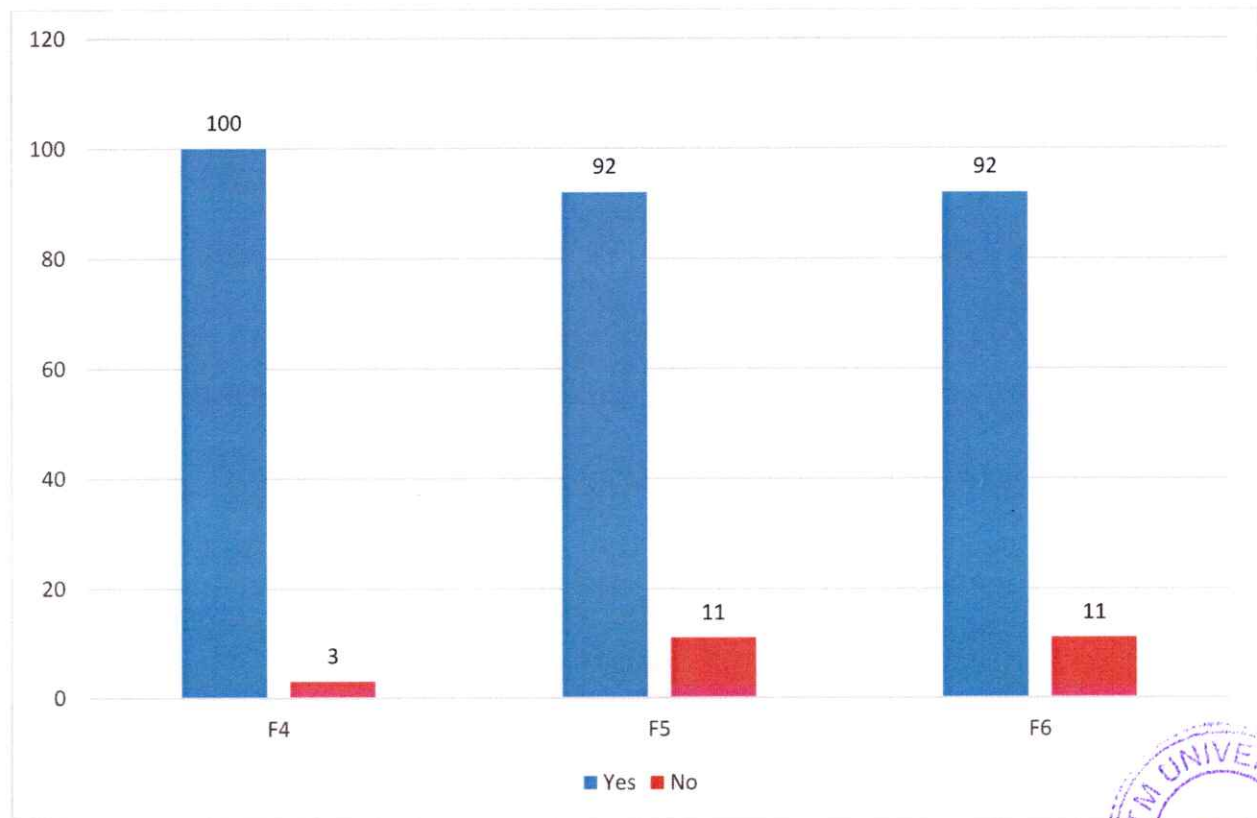
**PERCEIVED RELEVANCE OF THE CURRICULUM –**

- 4. F4: The subjects are relevant to my future job aspirations
- 5. F5: The subjects are very practical and seems applicable in daily life
- 6. F6: The course has helped me develop my personality

	PERCEIVED RELEVANCE		
	F4	F5	F6
Yes	100	92	92
No	3	11	11
Total Responses	103	103	103
Yes %	97	89	89
No %	3	11	11

89% respondents found the subjects practical and having application in real life. 97% of the students found the subjects relevant according to their future job aspirations. However, 11% of the respondents felt the need for personality development classes in their course.

While responses reflect the acceptance, usefulness and contemporary nature of the curriculum at the university; it also highlights the areas for further improvement.



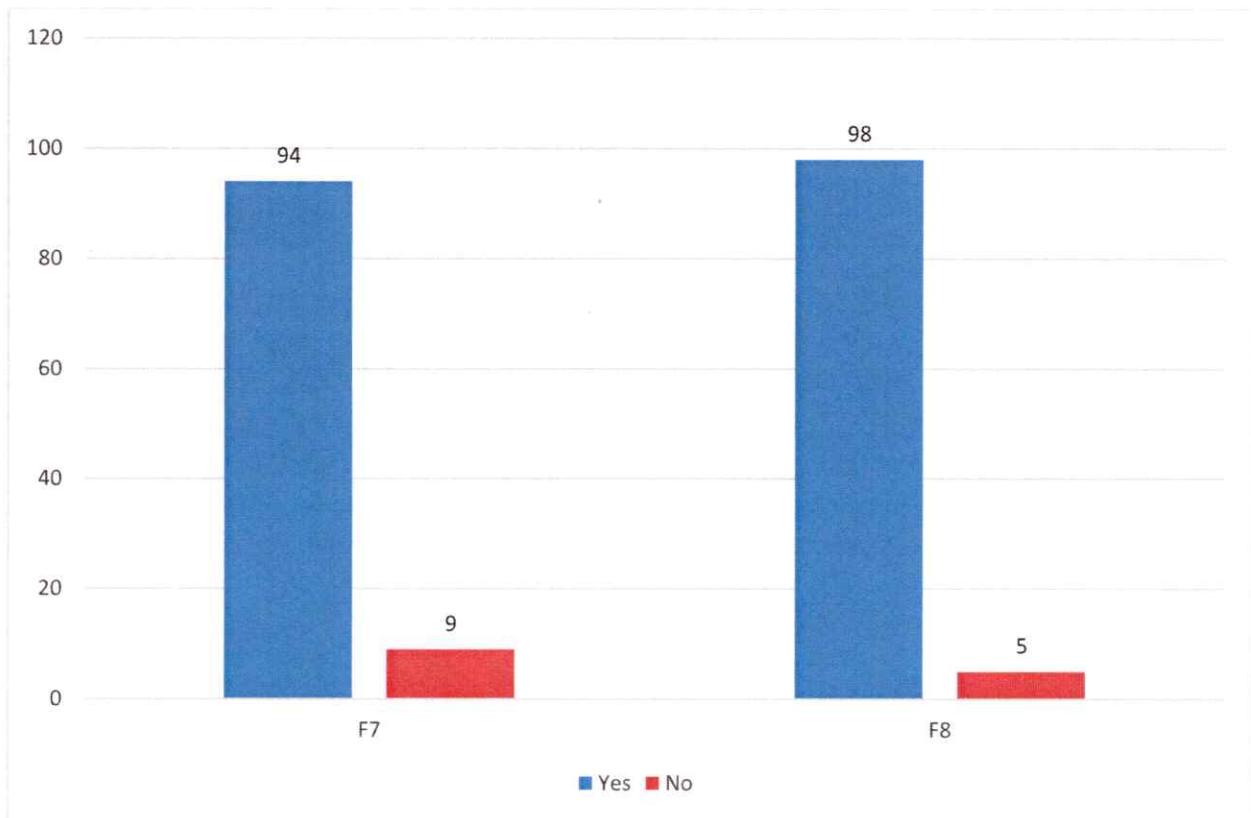


**SUPPORT MATERIAL FOR SUBJECTS (CURRICULUM) –**

- 7. F7: The reading material and references of the subject are easily available
- 8. F8: Course content is followed by corresponding reference materials?
- 9. F9: What other changes would you like to suggest improving the curriculum / course?

	SUPPORT MATERIAL	
	F7	F8
Yes	94	98
No	9	5
Total Responses	103	103
Yes %	91	95
No %	9	5

95% of the respondents opined that they were provided with the reference material.



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आईएफटीएम विश्वविद्यालय, मुरादाबाद, उत्तर प्रदेश  
**IFTM University, Moradabad, Uttar Pradesh**  
NAAC ACCREDITED

**TEACHERS' FEEDBACK REPORT**  
**PHARMACY ACADEMY**  
**2022-23**

## RESEARCH METHODOLOGY

<b>Data Type:</b>	Primary
<b>Data Collection Tool:</b>	Survey (Online)
<b>Sample Size:</b>	35
<b>Sample Frame:</b>	Teachers teaching at IFTM University in 2022-23 in Pharmacy Academy
<b>Sampling:</b>	Probability Sampling
<b>Questionnaire:</b>	5-point Likert scale (Strongly Disagree – 1, Disagree – 2, Neither Agree Nor Disagree – 3, Agree – 4, Strongly Agree - 5)



Teachers are the backbone of any academic institute. No academic institute can thrive, unless its faculty is not satisfied. In its pursuit of excellence, IQAC at IFTM University conducts a teacher's survey every year; to learn about any scope of improvement in its functioning.

The survey attempted to capture the satisfaction level of teachers in reference to the following 6 areas viz.

- a. *Curriculum / Syllabus*
- b. *Examination & Evaluation*
- c. *Facilities*
- d. *Course Content & Books*
- e. *Freedom*
- f. *Friendly & Favorable Environment*

Performance in these areas gets measured through responses given to specific questions (factors) in the questionnaire (Teachers' Feedback Survey). In 2022-23, 35 faculty members from Pharmacy Academy, participated in the survey. The findings of the survey 2022-23 on the above mentioned 6 areas are presented in the following section.



## CURRICULUM / SYLLABUS

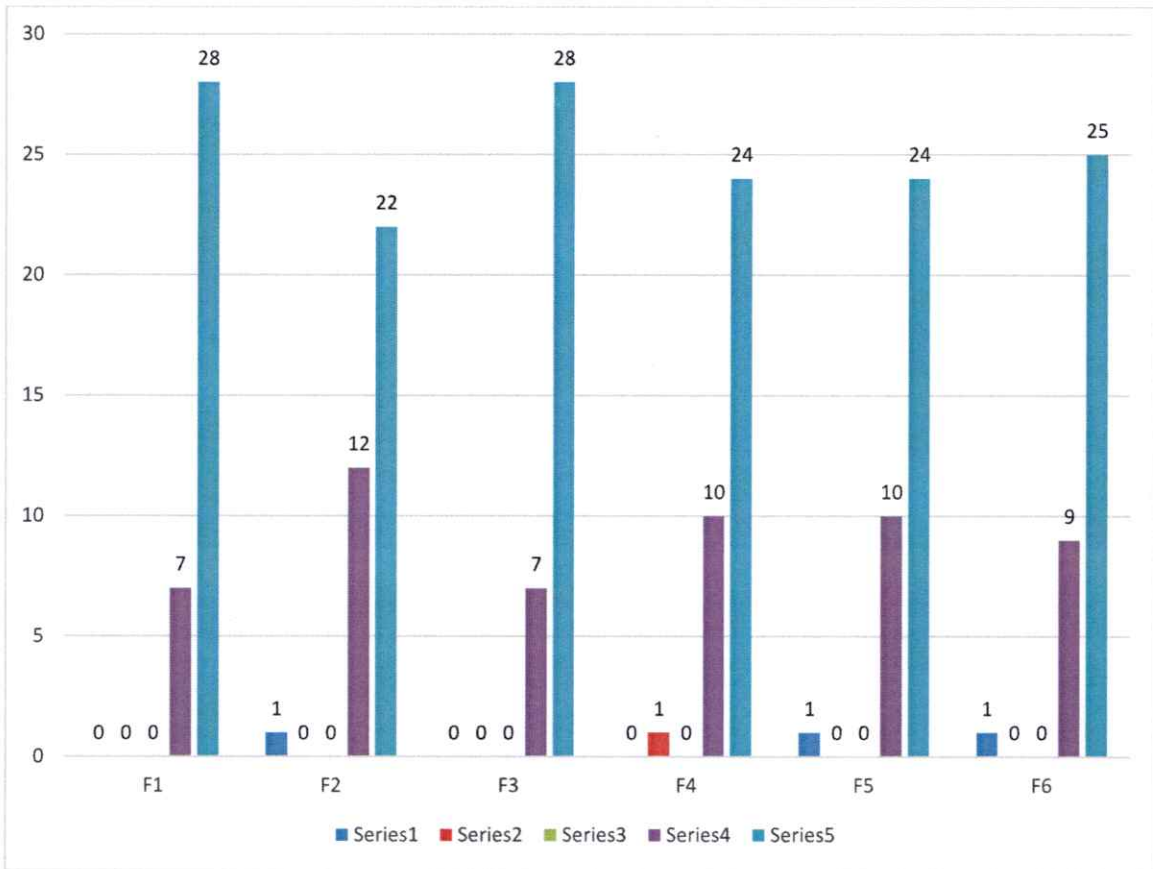
The curriculum is the road map for a student. If well designed, it helps them embark upon the journey of personal joy and professional success.

1. F1: Syllabus is suitable to the course.
2. F2: Syllabus is need based.
3. F3: Aims and objectives of the syllabi are well defined and clear to teachers and students.
4. F4: The course/syllabus has good balance between theory and application.
5. F5: The course/syllabus has made me interested in the subject area.
6. F6: The course/syllabus of this subject increased my knowledge and perspective in the subject area.

The respondents shared their content with the curriculum being followed at the university.

SYLLABUS / CURRICULUM							
	F1	F2	F3	F4	F5	F6	Average Rating
1	0	1	0	0	1	1	5
2	0	0	0	1	0	0	
3	0	0	0	0	0	0	
4	7	12	7	10	10	9	
5	28	22	28	24	24	25	
Average Rating	5	5	5	5	5	5	
No. of Participants in the survey	35	35	35	35	35	35	
% of teachers satisfied	100	97	100	97	97	97	
% of teachers dissatisfied	0	3	0	3	3	3	





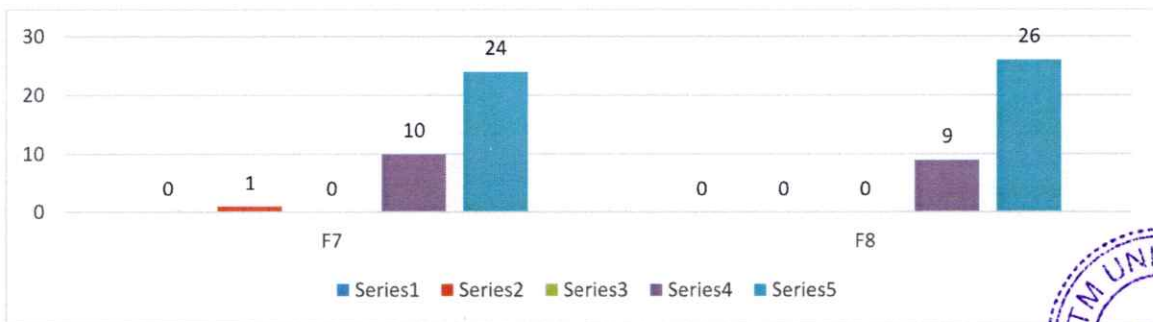
## EXAMINATION & EVALUATION

The examination and evaluation process at university is rigorous and conducive to the development of its students.

1. F7: The course/ programme of studies carry sufficient number of optional papers.
2. F8: Tests and examinations are conducted well in time with proper coverage of all units in the syllabus.

All the respondent faculty members agreed that the examinations are conducted well on time and covers the entire syllabus. 97% faculty members also opined that courses have ample number of optional papers.

EXAMINATION & EVALUATION			
	F7	F8	Average Rating
1	0	0	5
2	1	0	
3	0	0	
4	10	9	
5	24	26	
Average Rating	5	5	
No. of Participants in the survey	35	35	
% of teachers satisfied	97	100	
% of teachers dissatisfied	3	0	



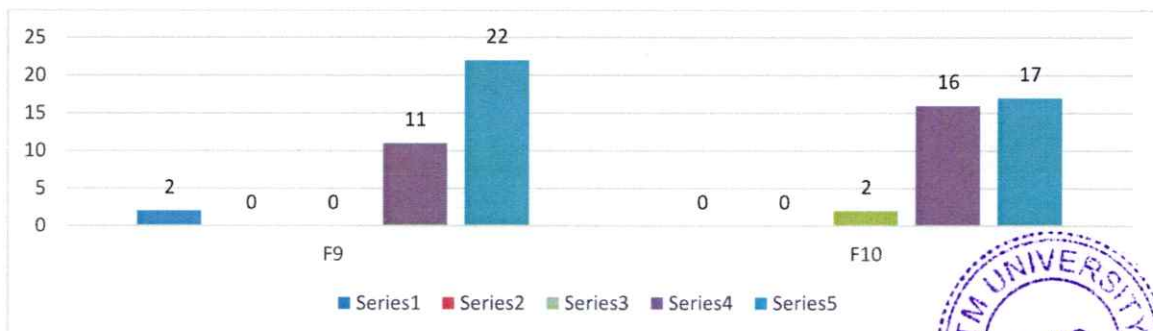
## FACILITIES

The university also believes that basic amenities like hygienic washrooms, a neat personal space to work, and reading room are essential to a teacher.

1. F9: Infrastructural facilities, such as teacher's rooms/carrels, class rooms, reading rooms and toilets are available in the Department.
2. F10: Staff canteen is available at the faculty level.

FACILITIES			
	F9	F10	Average Rating
1	2	0	4
2	0	0	
3	0	2	
4	11	16	
5	22	17	
Average Rating	4	4	
No. of Participants in the survey	35	35	
% of teachers satisfied	94	100	
% of teachers dissatisfied	6	0	

6% of the faculty members who responded, felt the need of improving the classroom infrastructure.





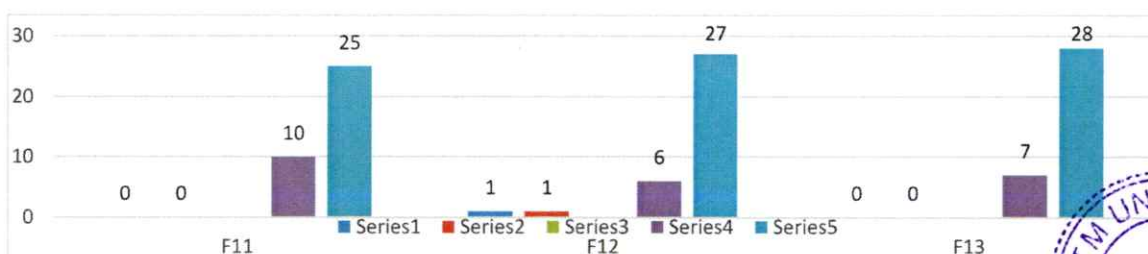
## COURSE CONTENT & BOOKS

Availability of reference material, books and other forms of literature is important not only for students but teachers too. The performance on course content and books was measured through following 3 factors:

1. F11: Course content is followed by corresponding reference materials.
2. F12: Sufficient number of prescribed books is available in the library.
3. F13: The books prescribed/ listed as reference materials are relevant, updated appropriate.

COURSE CONTENT & BOOKS				
	F11	F12	F13	Average Rating
1	0	1	0	5
2	0	1	0	
3	0	0	0	
4	10	6	7	
5	25	27	28	
Average Rating	5	5	5	
No. of Participants in the survey	35	35	35	
% of teachers satisfied	100	94	100	
% of teachers dissatisfied	0	6	0	

Of all the faculty members who responded, 6% opined that more books and copies of the prescribed books, shall be procured.



## FREEDOM

Freedom to bring novelty at work place, including in curriculum and pedagogy sans any reservations help an academician unleash his true potential. It not only benefits the academia but also enrich the experience of all the stake holders.

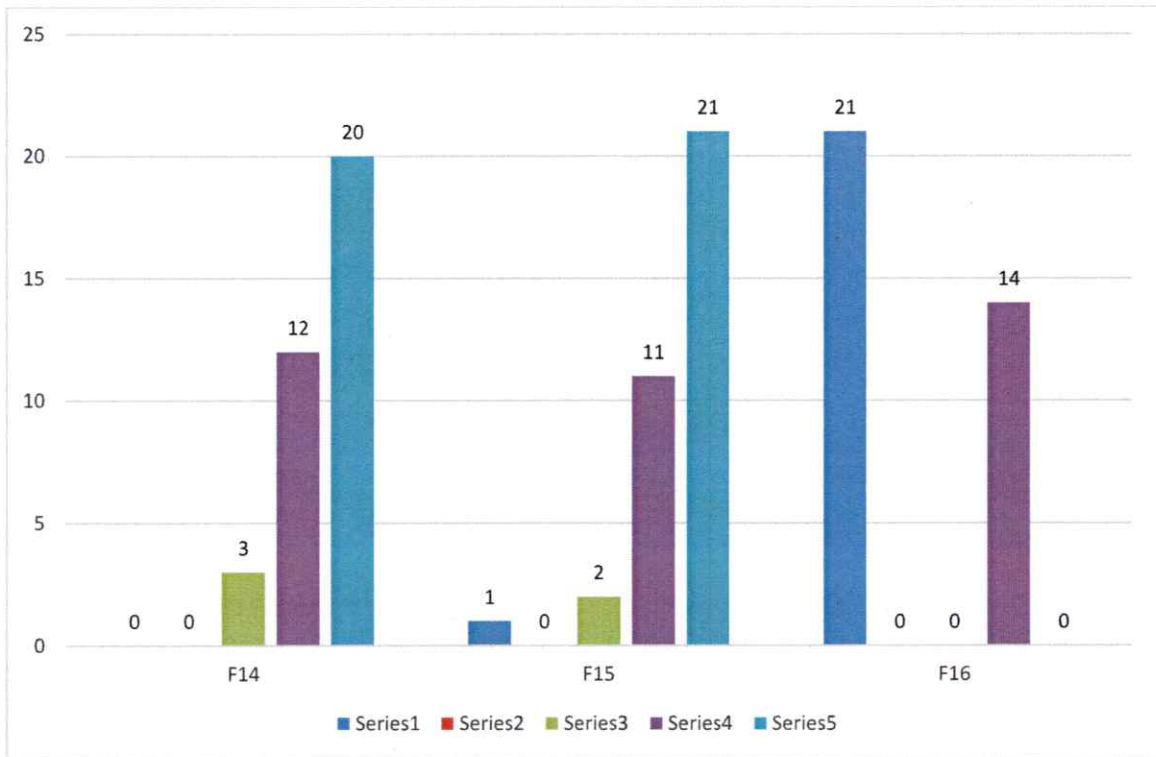
To measure performance in this area, responses were sought on the following factors –

1. F14: I have the freedom to propose, modify, suggest and incorporate new topics in the syllabus.
2. F15: I have the freedom to adopt new techniques/strategies of teaching such as seminar presentations, group discussions and learners' participation.
3. F16: I have the freedom to adopt/adapt new techniques/strategies of testing and assessment of students.

FREEDOM				
	F14	F15	F16	Average Rating
1	0	1	21	4
2	0	0	0	
3	3	2	0	
4	12	11	14	
5	20	21	0	
Average Rating	4	4	2	
No. of Participants in the survey	35	35	35	
% of teachers satisfied	100	97	40	
% of teachers dissatisfied	0	3	60	

A substantial number of respondents reflected the need of more liberty and flexibility to conduct assessment of students.





## FRIENDLY & FAVOURABLE ENVIRONMENT

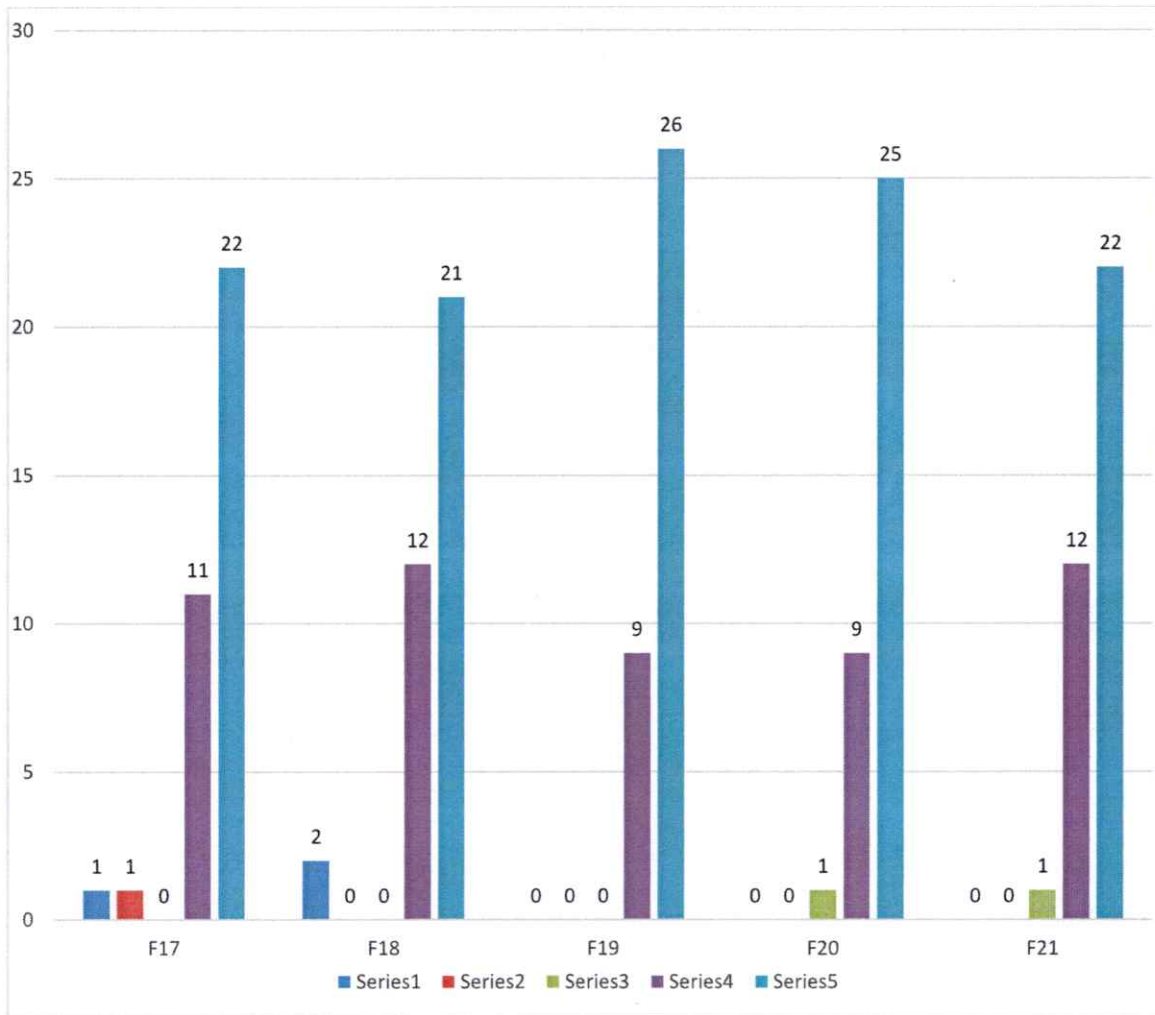
A friendly environment and favorable policies help faculty delivering their best. To measure the performance in this area, responses from faculty members were sought on the following factors –

1. F17: The environment in the department is conducive to teaching and research.
2. F18: The administration is teacher friendly.
3. F19: The University provides adequate and smooth support for projects and research facilities.
4. F20: The University provides adequate funding and support to faculty members for upgrading their skills and qualifications.
5. F21: Provisions for professional development are non-discriminatory and fair.

FRIENDLY & FAVOURABLE ENVIRONMENT						
	F17	F18	F19	F20	F21	Average Rating
1	1	2	0	0	0	5
2	1	0	0	0	0	
3	0	0	0	1	1	
4	11	12	9	9	12	
5	22	21	26	25	22	
Average Rating	4	4	5	5	5	
No. of Participants in the survey	35	35	35	35	35	
% of teachers satisfied	94	94	100	100	100	
% of teachers dissatisfied	6	6	0	0	0	

Most of the faculty members agreed that the environment at the university and its policies are very conducive for teaching and undertaking research projects. 94% respondents agreed that the support they get from the administration has enabled them to perform their duties in a better manner.





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**IFTM University, Moradabad, Uttar Pradesh**  
NAAC ACCREDITED

**ALUMNI FEEDBACK REPORT**  
**PHARMACY ACADEMY**  
**2022-23**

## RESEARCH METHODOLOGY

**Data Type:** Primary

**Data Collection Tool:** Survey (Online)

**Sample Size:** 38

**Sample Frame:** Individuals who have been student of Pharmacy Academy at IFTM University

**Sampling:** Non Probability (Convenience Sampling)

**Questionnaire:** 5-point Likert scale (with 5 being most satisfied and 1 being least satisfied)

\* Scale with 5 points viz. *excellent, very good, good, average and poor* is interpreted and presented as satisfied and dissatisfied.

\*\* Responses excellent, very good and good are interpreted as *satisfied respondent* and responses average and poor are interpreted as dissatisfied.

Alumni of any institute or a university are the true reflections of the quality of services rendered there. They are the ones having the complete experience, and their suggestions are evenhanded and valuable.

To learn about any possible need for improvement, the University tries to connect with its alumni every year. An online survey is administered to get their feedback, improve its functioning and fix any shortcoming if found.

The survey attempted to capture the satisfaction level of alumni in reference to the following 4 areas viz.

1. University Facilities & Overall Infrastructure
2. Grievances, Facilities & Academic Initiatives
3. Educational Objectives of the Program
4. Feedback about Training & Placement Cell

Performance in these areas gets measured through responses given to specific questions (factors) in the questionnaire (Alumni Feedback Survey). In 2022-23, responses could be elicited from 38 alumni of Pharmacy Academy.

#### **University Facilities & Overall Infrastructure:**

To evaluate the performance on this parameter, questions were asked in reference to 17 factors viz.

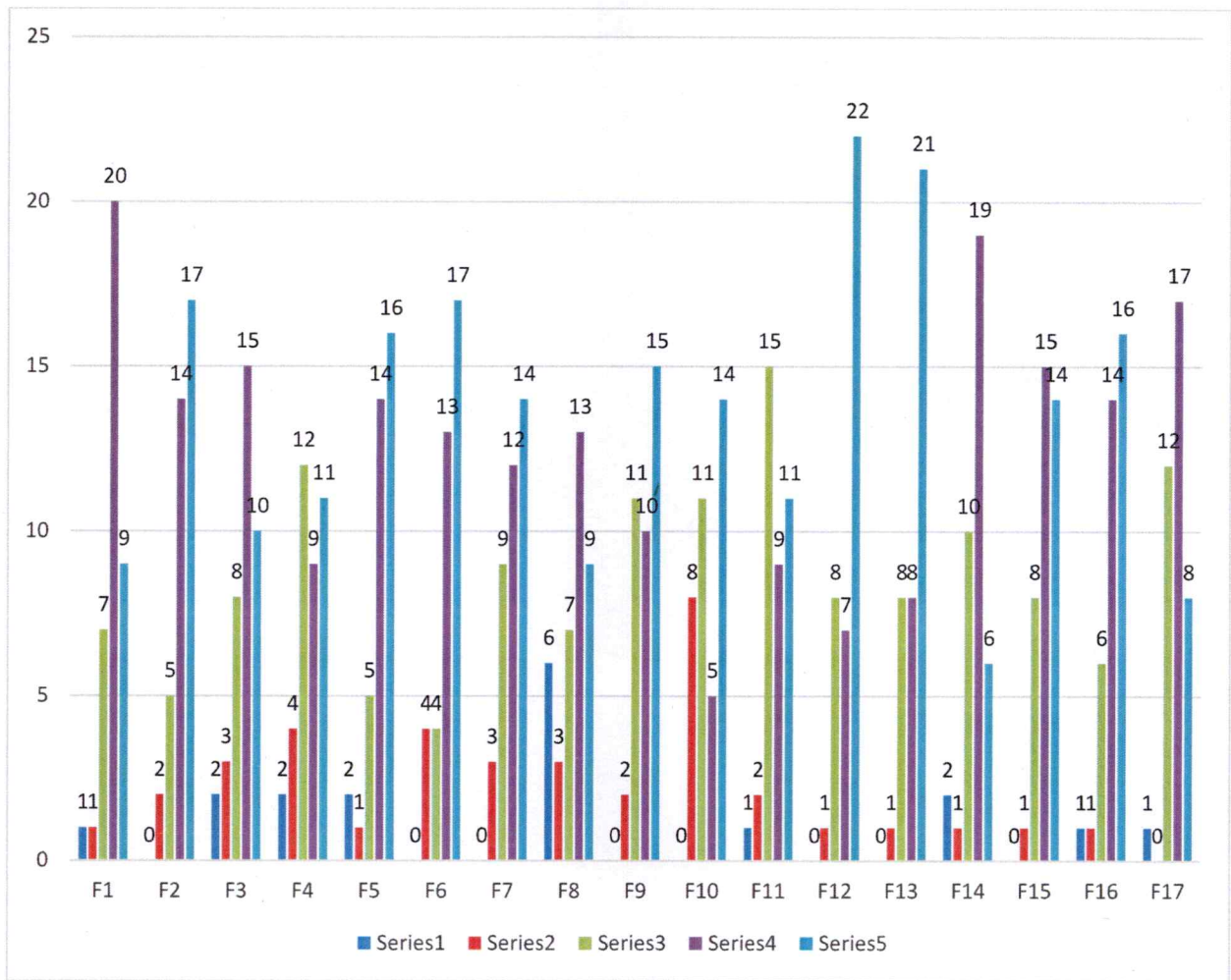
1. F1: Admission Procedure
2. F2: Fee structure
3. F3: Environment
4. F4: Infrastructure & Lab facilities
5. F5: Faculty
6. F6: Project Guidance
7. F7: Quality of support material
8. F8: Training & Placement
9. F9: Library
10. F10: Canteen Facilities
11. F11: Hostel Facilities
12. F12: Overall Rating of the University
13. F13: Alumni Association/Network of Old Friends
14. F14: Caliber of students passing out of this University
15. F15: Professional courses and their suitability to the Industry
16. F16: Learning experience in terms of their relevance to the real life application
17. F17: Significance of the course(s) that you learnt in relation to your current job



Out of 38 respondents, 92% were found satisfied with the faculty at the University. The quality of the support material provided to the students was seen as satisfactory by 92% of the respondents. Only 87% of the respondents shared their satisfaction with the environment of the campus. Of all the respondents 97% agreed that the course they have learnt at the University is in synchronization with their current work profile and the learning they got in the course is helping them expedite their job responsibilities. Overall, 97% of the respondents voiced their satisfaction from the services rendered at the University.

However, 24% of the respondents voiced their dissatisfaction with the Training and Placement Cell. 21% students shared their dissent with the services rendered at the canteen.

	Poor	Average	Good	Very Good	Excellent	Total Responses	Satisfied Percentage	Not Satisfied Percentage
F1	1	1	7	20	9	38	95	5
F2	0	2	5	14	17	38	95	5
F3	2	3	8	15	10	38	87	13
F4	2	4	12	9	11	38	84	16
F5	2	1	5	14	16	38	92	8
F6	0	4	4	13	17	38	89	11
F7	0	3	9	12	14	38	92	8
F8	6	3	7	13	9	38	76	24
F9	0	2	11	10	15	38	95	5
F10	0	8	11	5	14	38	79	21
F11	1	2	15	9	11	38	92	8
F12	0	1	8	7	22	38	97	3
F13	0	1	8	8	21	38	97	3
F14	2	1	10	19	6	38	92	8
F15	0	1	8	15	14	38	97	3
F16	1	1	6	14	16	38	95	5
F17	1	0	12	17	8	38	97	3



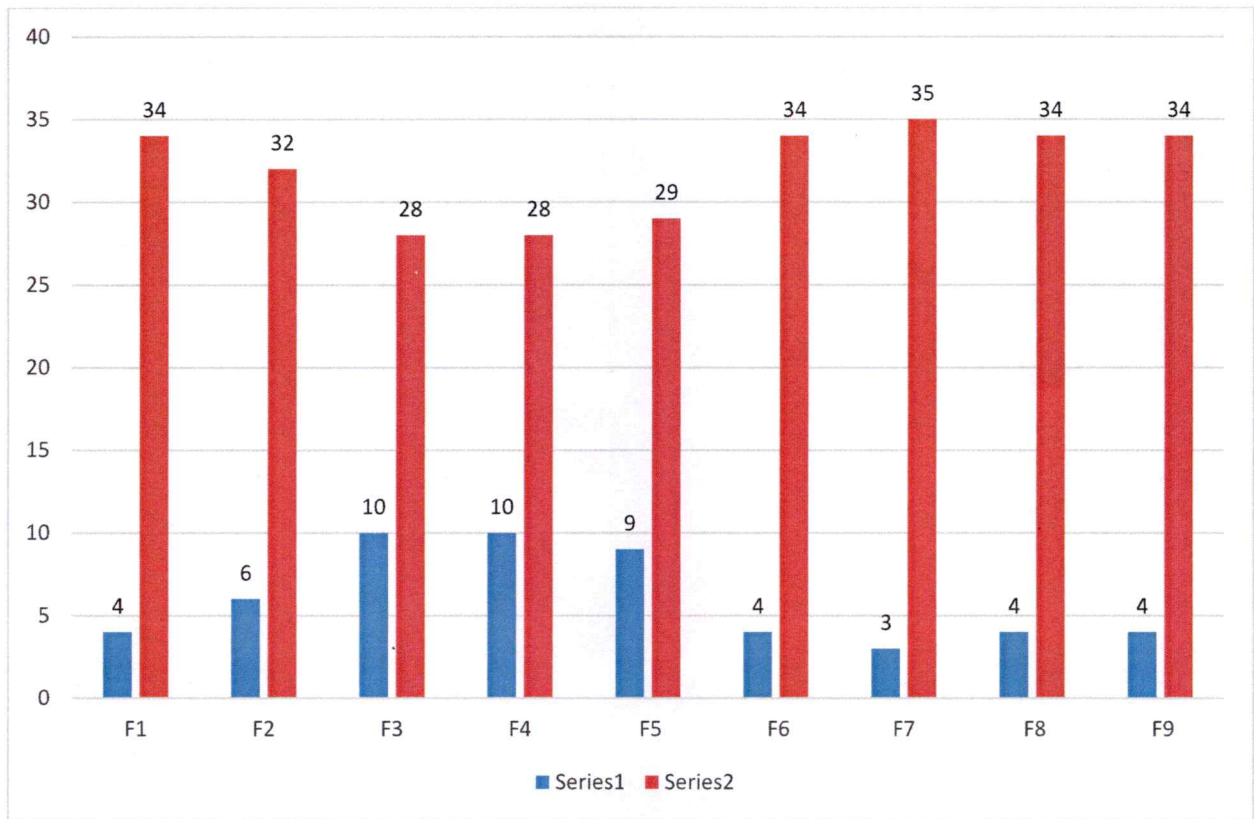
### Grievances, Facilities & Academic Initiatives:

Responses were also sought to capture the opinion of alumni about the different aspects of the University including handling of grievances, adequacy of various facilities and academic initiatives being taken by the University. The factors / questions are as follows:

1. F1: Do you feel proud to be associated with IFTM University as an Alumnus?
2. F2: Would you like to join the Department/School Alumni Association?
3. F3: Have you participated in any Alumni meet as of now (organized by your parent department)?
4. F4: Are you willing to contribute to the development of the Department/School?
5. F5: Were your grievances properly handled at the Department/School/University? [As a Student]
6. F6: Were your grievances properly handled at the Department/School/University? [As an Alumnus]
7. F7: Have you obtained sufficient know-how (both in theory and practice) at IFTMU?
8. F8: Is the education imparted at IFTMU useful and relevant in your present job?
9. F9: Were the Head of the Department & Teachers cooperative?

	No	Yes	Grand Total	Agreed Percentage	Disagreed Percentage
F1	4	34	38	89	11
F2	6	32	38	84	16
F3	10	28	38	74	26
F4	10	28	38	74	26
F5	9	29	38	76	24
F6	4	34	38	89	11
F7	3	35	38	92	8
F8	4	34	38	89	11
F9	4	34	38	89	11

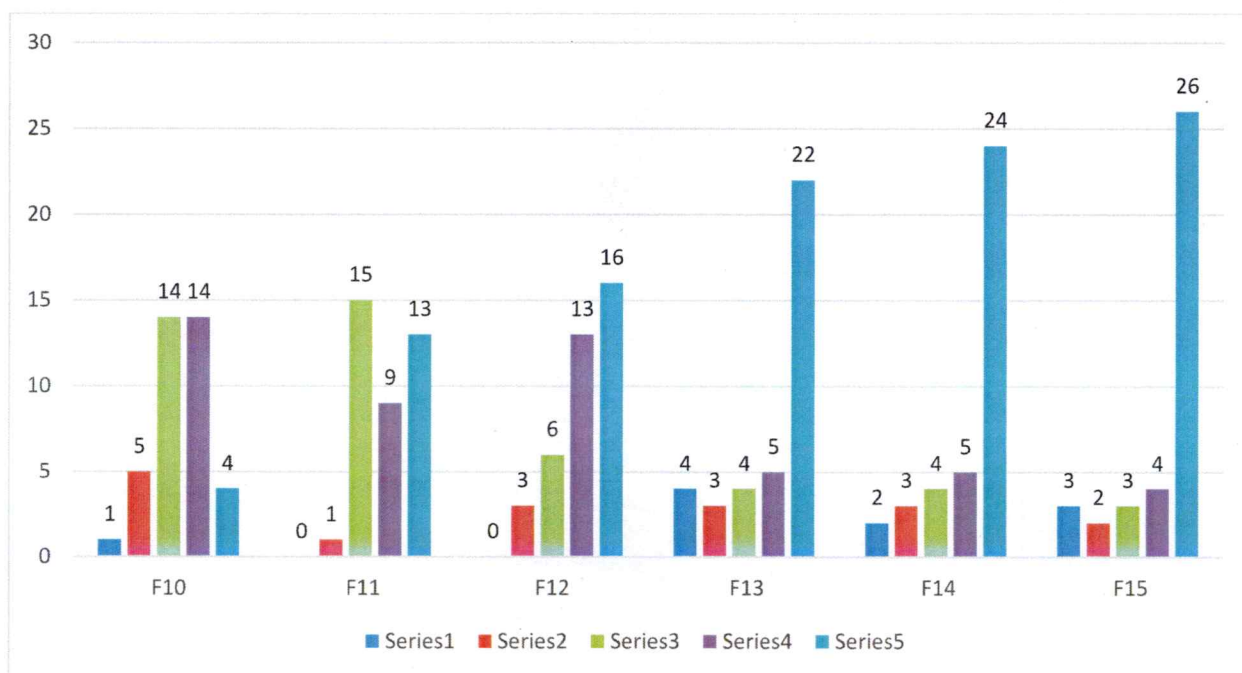
The survey revealed that about 89% of the respondents take pride in being alumni of the University and the same proportion of students found the faculty cooperative. However, with only 74% of them willing to contribute to their alma mater and having not participated in any of the alumni meeting, there is scope for substantial corrective measures. 24% respondents expressed their dissent with the grievance redressal system at the university.



- 10. F10: Laboratories & Equipment's facilities
- 11. F11: Library/Seminar/Reading Room
- 12. F12: Computer Facilities
- 13. F13: Internet & Wi-Fi
- 14. F14: Sports and Cultural
- 15. F15: Classrooms

	Poor	Average	Good	Very Good	Excellent	Grand Total	Satisfied Percentage	Not Satisfied Percentage
F10	1	5	14	14	4	38	84	16
F11	0	1	15	9	13	38	97	3
F12	0	3	6	13	16	38	92	8
F13	4	3	4	5	22	38	82	18
F14	2	3	4	5	24	38	87	13
F15	3	2	3	4	26	38	87	13

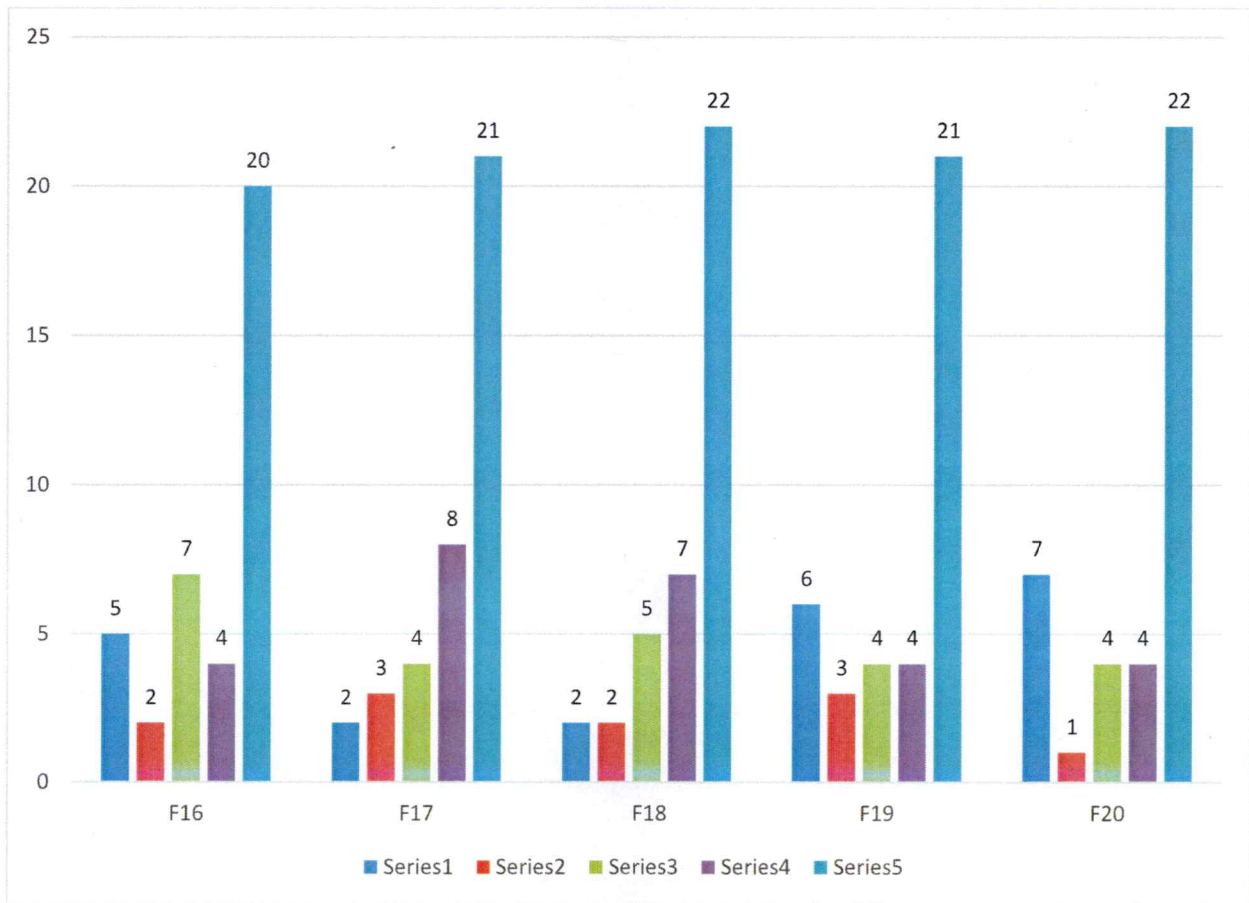
The adequacy of different facilities being provided to the students at the University was also checked. 97% of the erstwhile students were found satisfied with the library of the University. Only about 87% of the ex-students were happy with the sports and cultural events organized at the University. However, the survey also revealed that 16% respondents were not completely satisfied with the laboratories, with 18% also showed dissent with the internet connectivity / facilities.



- 16. F16: Industry Oriented Projects (if applicable)
- 17. F17: Seminars & Workshop
- 18. F18: Guest Lectures
- 19. F19: Special Training Classes for bridging Industry/Academic gap
- 20. F20: Student Development Activities organized by the University

	Poor	Average	Good	Very Good	Excellent	Grand Total	Satisfied %	Not Satisfied %
F16	5	2	7	4	20	38	82	18
F17	2	3	4	8	21	38	87	13
F18	2	2	5	7	22	38	89	11
F19	6	3	4	4	21	38	76	24
F20	7	1	4	4	22	38	79	21

The University undertakes many academic initiatives for the holistic development of its students and the survey also included the questions to capture the opinion of the alumni in this regard. While most of the students reflected their satisfaction from the guest lectures organized by respective departments, 24% respondents opined that special training classes shall be organized to bridge the industry-academia gap.



### Regarding Program Educational Objectives:

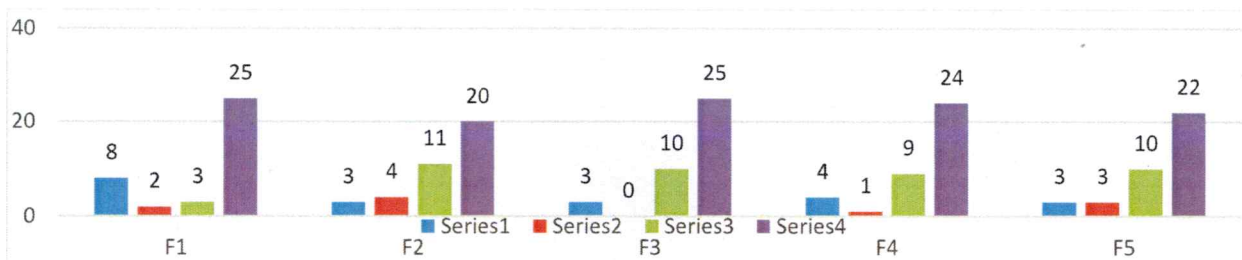
To evaluate the performance on this parameter, questions were asked in reference to 5 factors viz.

1. F1: Preparation: To educate students for graduate and postgraduate programs and to help them succeed in their chosen/ related fields.
2. F2: Core Competence: To provide students with sound knowledge in their chosen area.
3. F3: Breadth: To train students with knowledge relating to an array of professional fields undertaken so as to comprehend, analyze, design, and create innovative products and find solutions to improve the quality of life
4. F4: Professionalism: To create professionally superior and ethically strong global manpower and to uphold moral values. With effective communication skills, teamwork skills, multidisciplinary approach, and an ability to improve the quality of life.
5. F5: Learning Environment: To create an intellectual environment for research and development aware of emerging technologies leading to continual learning needed for a successful professional career, to create a center of excellence develop technocrats and business leaders.

92% respondents agreed that they got to develop core competency in the chosen subject area and they have sound knowledge of it. The same percentage of the respondents have rated the University high for the environment it provides. They feel that it has helped them become successful professionals.

However, 21% respondents also felt that the University should do more to help students do better in professional life.

	Very Little	Quite a Bit	Some Extent	Very Much	Total Responses	Satisfied Percentage	Not Satisfied Percentage
F1	8	2	3	25	38	79	21
F2	3	4	11	20	38	92	8
F3	3	0	10	25	38	92	8
F4	4	1	9	24	38	89	11
F5	3	3	10	22	38	92	8

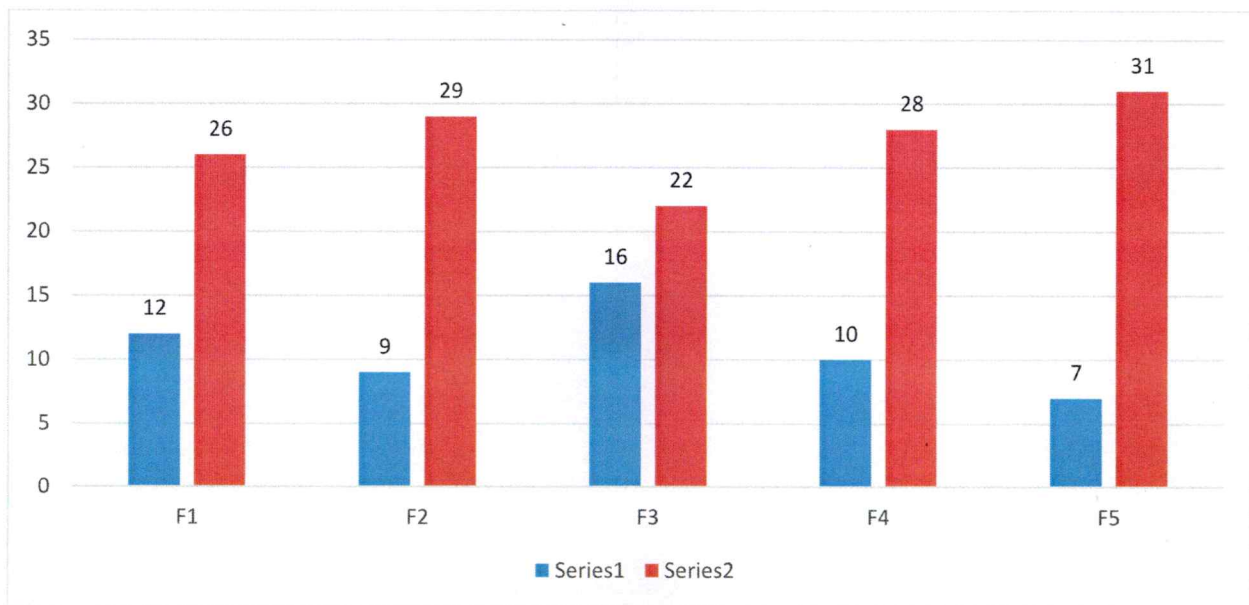


### Feedback about Training & Placement Cell:

1. F1: Has the Training & Placement (T&P) Cell provided ample on campus placement opportunities?
2. F2: Has the Placement Cell provided sufficient off campus placement opportunities?
3. F3: Did you ever avail Career counseling and guidance for higher studies from Placement Cell?
4. F4: If you are invited to deliver a Guest Lecture/a Special Talk/a Motivational Session for your juniors, will you be interested?
5. F5: Do you receive communications from the University/parent department through Mails/ Calls/SMS etc?

	No	Yes	Grand Total	Agreed Percentage	Disagreed Percentage
F1	12	26	38	68	32
F2	9	29	38	76	24
F3	16	22	38	58	42
F4	10	28	38	74	26
F5	7	31	38	82	18

42% of the students were found discontented with the performance of Training and Placement Cell of the University in reference to career guidance and counseling support. 32% of the respondents were also dissatisfied with the placement opportunities being provided to them.



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