



आईएफटीएम विश्वविद्यालय, मुरादाबाद, उत्तर प्रदेश
IFTM University, Moradabad, Uttar Pradesh
NAAC ACCREDITED

ACTION TAKEN REPORT
BASED ON
(CURRICULUM FEEDBACK ANALYSIS)
2021-22
SCHOOL OF BUSINESS MANAGEMENT

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Based on the Curriculum Survey conducted for the year 2021-22, sliding trend was observed (in regards to the preceding year's observations) in some of the vital parameters. Based on the observations made in the Curriculum Report, following actions were taken by the Department.

S.NO.	OBSERVATIONS	CORRECTIVE MEASURES
STUDENTS		
1	A considerable number of students shared their discontent with the practicality and relevance of some subjects in getting the (desired) job.	The curriculum gets updated at regular interval to weed out any redundancy and make it practical, relevant in daily life and useful for professional growth. The revision in curriculum was done in BoS.
2	Some students were found apprehensive about the applicability of subjects in daily life.	The responses ought to be from the students of commerce regular; however syllabus enrichment remains a continuous endeavor to keep the syllabus contemporary and relevant.
3	Some of the students saw the courses as not doing much in helping them develop their personality.	The attendance in these add-on classes / PSD has remained a concern and coordinator of MBA III sem and hotel management final year have been advised to counsel students and ensure attendance. The process had started by the time of finalizing this report.
TEACHERS		
ALUMNI		
4	A considerable number of alumni shared their discontent with the know-how they got at IFTM University.	It was decided that financial modeling and use of simulations for MBA Finance students will be emphasized in this session. Classroom presentations on analysis of corporate events shall be intensively done in this academic session

		to help students improve their analytical abilities.
5	Some alumni found that their curriculum is not much useful and relevant in their current job	It was learnt that many students are pursuing careers different from the area of study they had at the University, including some working in PSUs / Government sector.
6	Some of the students shared that the learning from the courses has little application in real life.	It was decided that financial modeling and use of simulations for MBA Finance students will be emphasized in this session. Classroom presentations on analysis of corporate events shall be intensively done in this academic session to help students improve their analytical abilities.
7	Some students felt that the professional courses needs some realignment to meet the contemporary industry needs	It was decided that financial modeling and use of simulations for MBA Finance students will be emphasized in this session. Classroom presentations on analysis of corporate events shall be intensively done in this academic session to help students improve their analytical abilities.
8	Some of the alumni shared their discontent with the Special Training Classes organized by the university for bridging Industry-Academia gap.	In addition to the PSD classes special training classes were organized by the department through visiting industry professionals have not yielded much. The arrangement was later discontinued because of COVID and the same is not resumed after learning about its poor outcomes.
9	Some students disagreed that the University	Activities like symposiums, seminars,

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	has been successful in creating an intellectual environment for research and development aware of emerging technologies leading to continual learning needed for a successful professional career, to create a center of excellence develop technocrats and business leaders.	conferences were organized to make students aware about contemporary developments in their area of study. It also helps motivating students to take up research.
EMPLOYERS		
10	A considerable number of employers reported that some students could not use the equipment and work on the technology in use (at work place).	Special training sessions were conducted for the final year students. They were provided special training sessions on Python, R, IBM Lotus, SPSS, MS Office Suite. The same is planned and continued for the current session as well for the final year students of MBA and MS Office based analysis for BBA students.
11	Only few students could develop solutions to workplace problems.	It was learnt that the situation could be because of lack of ability or willingness or both to contribute at workplace. PSD trainers conducted special classes to help students orient towards their job responsibilities. The faculty members of Management focused more on discussing the Case Studies and stimulating question and answers during classroom discussions. Simulation Games and Role Plays were focused upon during classroom sessions by subject faculty.
12	Employers' Survey 2021-22 also revealed that lesser number of students was seen as Creative & Innovative.	The faculty members of Management focused more on discussing the Case Studies and stimulating question and

		<p>answers during classroom discussions. Simulation Games and Role Plays were focused upon during classroom sessions by the subject faculty to help students improve their creative quotient and ability to innovate.</p>
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