



आईएफटीएम विश्वविद्यालय, मुरादाबाद, उत्तर प्रदेश
IFTM University, Moradabad, Uttar Pradesh
NAAC ACCREDITED

ACTION TAKEN REPORT

BASED ON

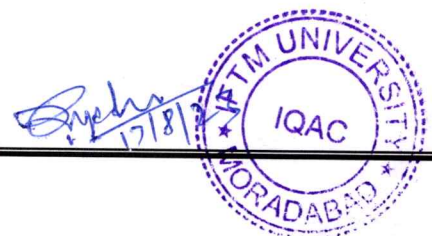
(CURRICULUM FEEDBACK ANALYSIS)

2022-23

SCHOOL OF BUSINESS MANAGEMENT

Based on the Curriculum Survey conducted for the year 2022-23, sliding trend was observed (in regards to the preceding year's observations) in some of the vital parameters. Based on the observations made in the Curriculum Report, following actions were taken by the Department.

S.NO.	OBSERVATIONS	CORRECTIVE MEASURES
STUDENTS		
TEACHERS		
1	Some of the teachers felt that objectives of the syllabi are not well defined and clear to them and their students.	Objectives of the syllabi were discussed amongst the teachers before the commencement of the semester and the coordinators explained them to the students at the start of the session.
ALUMNI		
2	A considerable number of alumni shared their discontent with the know-how they got at IFTM University.	It was decided that financial modeling and use of simulations for MBA Finance students will be emphasized in this session. Classroom presentations on analysis of corporate events shall be intensively done in this academic session to help students improve their analytical abilities.
3	Some alumni found that their curriculum is not much useful and relevant in their current job	It was learnt that many students are pursuing careers different from the area of study they had at the University, including some working in PSUs / Government sector.
4	Some of the alumni shared their discontent with the Special Training Classes organized by the university for bridging Industry-Academia gap.	In addition to the PSD classes, special training classes were organized by the department through visiting industry professionals. Some visiting resource persons have been discontinued based on the feedback of participants.
EMPLOYERS		
5	Only few students could develop solutions to workplace problems.	It was learnt that the situation could be because of lack of ability or willingness or both to contribute at workplace.



		<p>PSD trainers conducted special classes to help students orient towards their job responsibilities. The faculty members of Management focused more on discussing the Case Studies and stimulating question and answers during classroom discussions. Simulation Games and Role Plays were focused upon during classroom sessions by subject faculty.</p>
6	<p>Employers' Survey 2021-22 also revealed that lesser number of students was seen as Creative & Innovative.</p>	<p>The faculty members of Management focused more on discussing the Case Studies and stimulating question and answers during classroom discussions. Simulation Games and Role Plays were focused upon during classroom sessions by the subject faculty to help students improve their creative quotient and ability to innovate.</p>

Signature
17/8/23

