

IFTM UNIVERSITY

MORADABAD

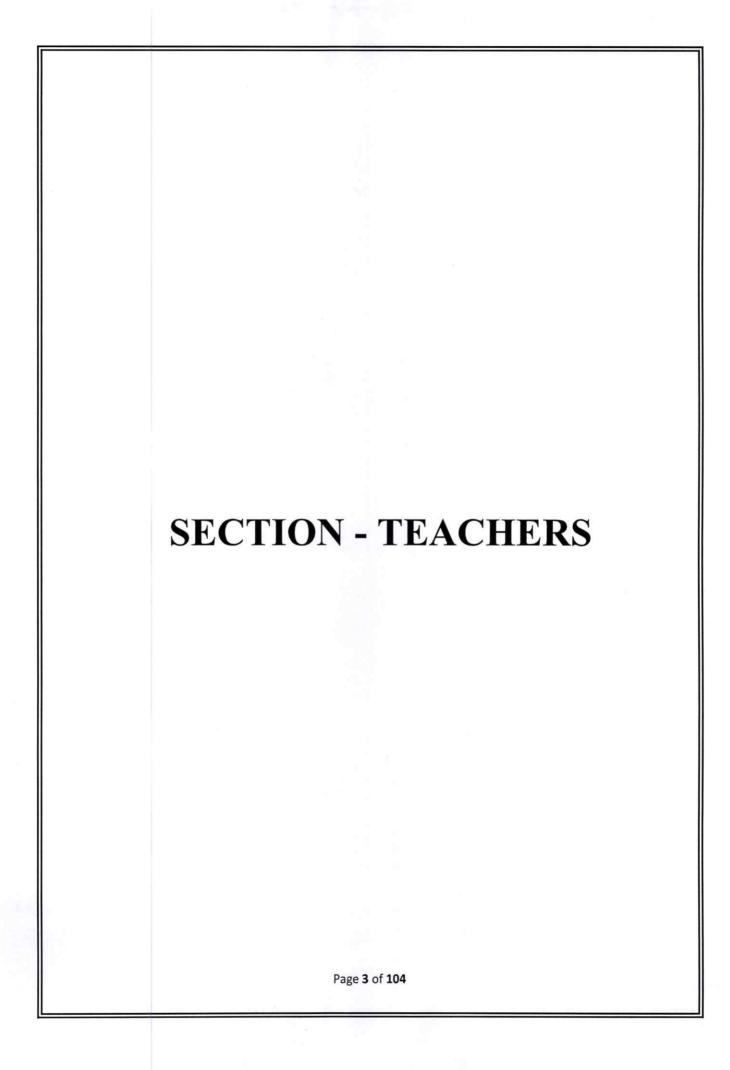
CURRICULUM FEEDBACK REPORT SCHOOL OF BUSINESS MANAGEMENT 2024-25

Curriculum adopted by the University provides not only a structure for teaching; instead, it is a measurable plan. It helps quantify the efforts being put by all the stakeholders of the ecosystem. Its acceptance amongst all the stakeholders and suitability is a pre requisite to the ultimate purpose of learning and development, at the University.

To bridge any gap between the expectations and the perception in regards to the curriculum, an annual survey is conducted for all the key stakeholders, viz., teachers, students, alumni, and employers.

The curriculum feedback collected from various stakeholders, provides valuable insights into the relevance and effectiveness of the University's academic programs. Stakeholders appreciate the inclusion of contemporary topics, practical exposure, and interdisciplinary approaches. However, recommendations suggest enhancing industry-academia collaboration, updating course content to align with current trends, and incorporating more skill-based and experiential learning opportunities. Faculty members have emphasized the need for more flexibility in course structures, while students advocate for improved access to digital learning tools. These suggestions will guide future curriculum revisions to ensure the programs remain robust, competitive, and aligned with academic and professional excellence.





RESEARCH METHODOLOGY

Data Type:

Primary

Data Collection Tool:

Survey (Online)

Sample Size:

48

Sample Frame:

Teachers of IFTM University in 2024-25 in School of

Business Management

Sampling:

Probability Sampling

Questionnaire:

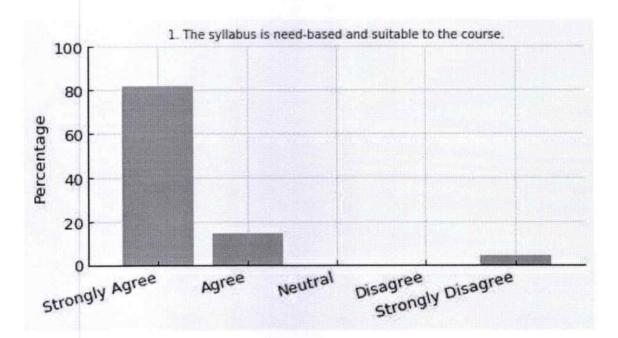
Five-point Likert scale



PART – A CURRICULUM DESIGN AND DEVELOPMENT

1. The syllabus is need-based and suitable to the course.

Response	Percentage	Respondents
Strongly Agree	81.2	39
Agree	14.6	7
Neutral	0.0	0
Disagree	0.0	0
Strongly Disagree	4.2	2



Interpretation:

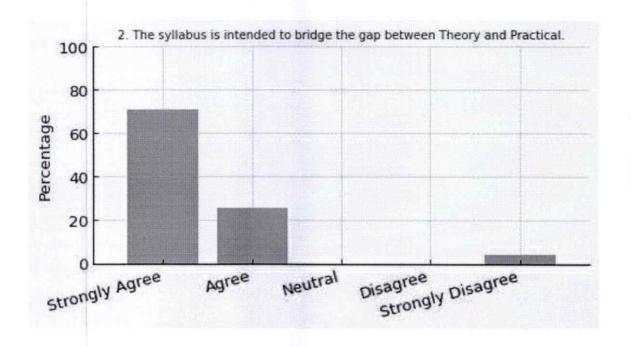
The responses show 96% positive agreement, reflecting overall satisfaction. 4% expressed disagreement. The most common response was "Strongly Agree" with 81.2%.

2. The syllabus is intended to bridge the gap between Theory and Practical.

Response	Percentage	Respondents
Strongly Agree	70.8	34
Agree	25.0	12
Neutral	0.0	0
Disagree	0.0	0
Strongly Disagree	4.2	2

Page **5** of **104**



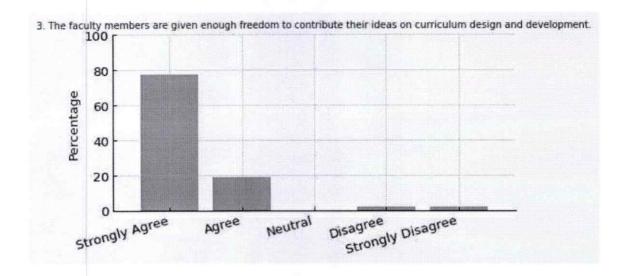


A majority of teachers (96%) expressed agreement, which is encouraging. 4% expressed disagreement. The most common response was "Strongly Agree" with 70.8%.

3. The faculty members are given enough freedom to contribute their ideas on curriculum design and development.

Response	Percentage	Respondents
Strongly Agree	77.1	37
Agree	18.8	9
Neutral	0.0	0
Disagree	2.1	1
Strongly Disagree	2.1	1

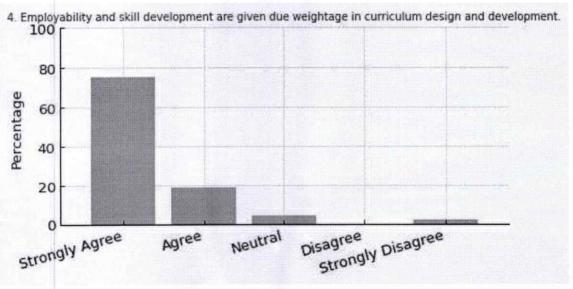




The responses show 96% positive agreement, reflecting overall satisfaction. 4% expressed disagreement. The most common response was "Strongly Agree" with 77.1%.

4. Employability and skill development are given due weightage in curriculum design and development.

Response	Percentage	Respondents
Strongly Agree	75.0	36
Agree	18.8	9
Neutral	4.2	2
Disagree	0.0	0
Strongly Disagree	2.1	1



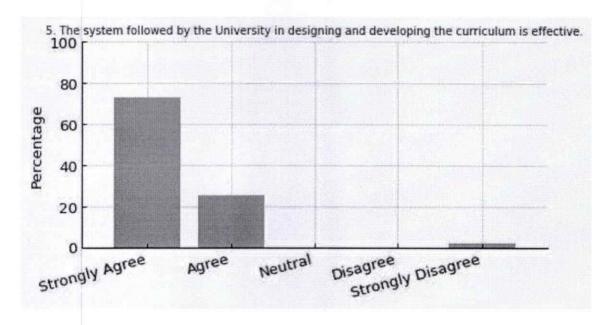
Page 7 of 104



Encouragingly, 94% of teachers agreed (Strongly Agree + Agree). 4% chose to remain neutral. 2% expressed disagreement. The most common response was "Strongly Agree" with 75.0%.

5. The system followed by the University in designing and developing the curriculum is effective.

Response	Percentage	Respondents
Strongly Agree	72.9	35
Agree	25.0	12
Neutral	0.0	0
Disagree	0.0	0
Strongly Disagree	2.1	1



Interpretation:

The responses show 98% positive agreement, reflecting overall satisfaction. 2% expressed disagreement. The most common response was "Strongly Agree" with 72.9%.

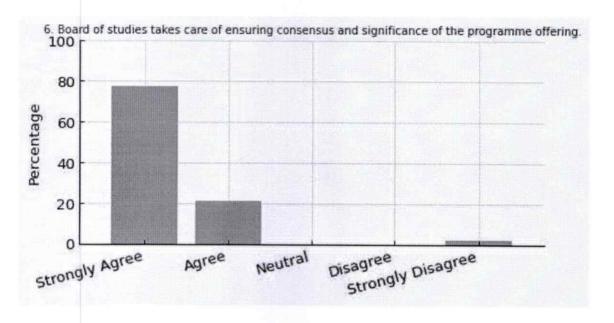
6. Board of studies takes care of ensuring consensus and significance of the programme offering.

Response	Percentage	Respondents
Strongly Agree	77.1	37





Agree	20.8	10
Neutral	0.0	0
Disagree	0.0	0
Strongly Disagree	2.1	1

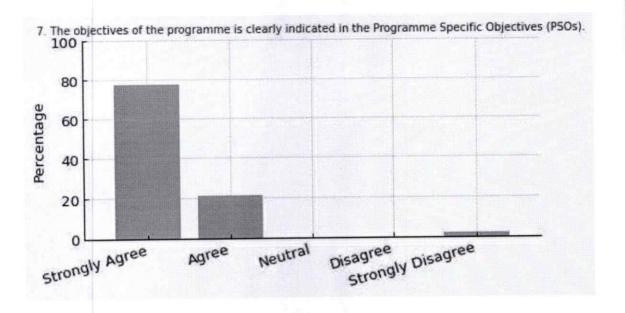


About 98% of respondents agreed, a promising indication of approval. 2% expressed disagreement. The most common response was "Strongly Agree" with 77.1%.

7. The objectives of the programme is clearly indicated in the Programme Specific Objectives (PSOs).

Response	Percentage	Respondents
Strongly Agree	77.1	37
Agree	20.8	10
Neutral	0.0	0
Disagree	0.0	0
Strongly Disagree	2.1	1



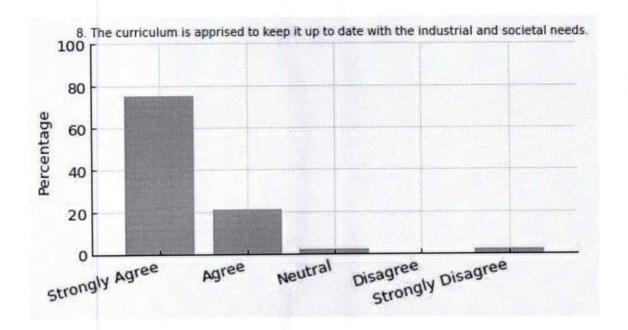


The responses show 98% positive agreement, reflecting overall satisfaction. 2% expressed disagreement. The most common response was "Strongly Agree" with 77.1%.

8. The curriculum is apprised to keep it up to date with the industrial and societal needs.

Response	Percentage	Respondents
Strongly Agree	75.0	36
Agree	20.8	10
Neutral	2.1	1
Disagree	0.0	0
Strongly Disagree	2.1	1



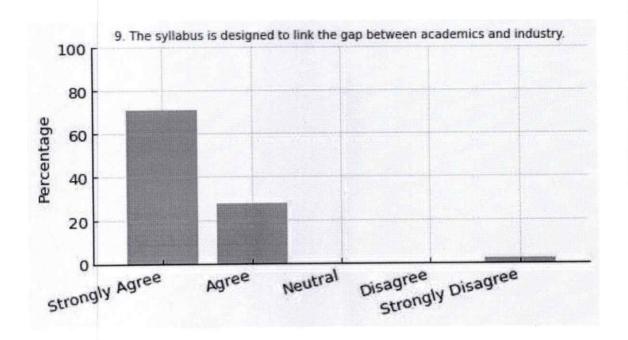


The responses show 96% positive agreement, reflecting overall satisfaction. 2% chose to remain neutral. 2% expressed disagreement. The most common response was "Strongly Agree" with 75.0%.

9. The syllabus is designed to link the gap between academics and industry.

Response	Percentage	Respondents
Strongly Agree	70.8	34
Agree	27.1	13
Neutral	0.0	0
Disagree	0.0	0
Strongly Disagree	2.1	1



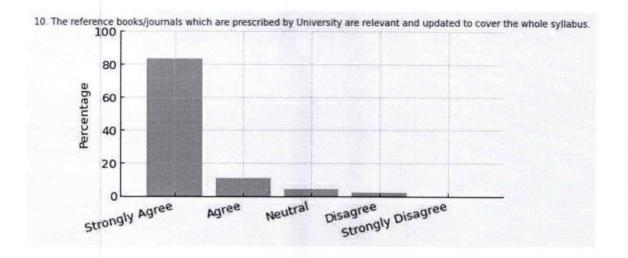


Teacher feedback indicates 98% positive agreement, which is a healthy sign. 2% expressed disagreement. The most common response was "Strongly Agree" with 70.8%.

10. The reference books/journals which are prescribed by University are relevant and updated to cover the whole syllabus.

Response	Percentage	Respondents
Strongly Agree	83.3	40
Agree	10.4	5
Neutral	4.2	2
Disagree	2.1	1
Strongly Disagree	0.0	0



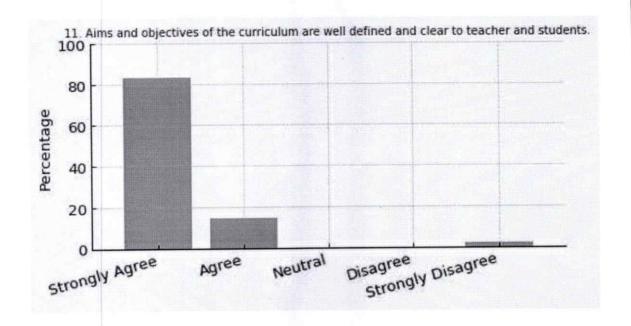


Encouragingly, 94% of teachers agreed (Strongly Agree + Agree). 4% chose to remain neutral. 2% expressed disagreement. The most common response was "Strongly Agree" with 83.3%.

11. Aims and objectives of the curriculum are well defined and clear to teacher and students.

Response	Percentage	Respondents
Strongly Agree	83.3	40
Agree	14.6	7
Neutral	0.0	0
Disagree	0.0	0
Strongly Disagree	2.1	1



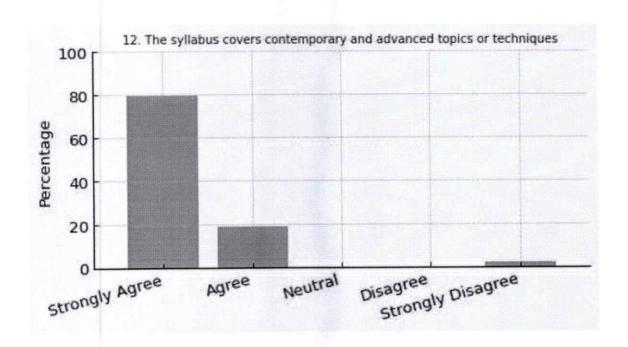


A majority of teachers (98%) expressed agreement, which is encouraging. 2% expressed disagreement. The most common response was "Strongly Agree" with 83.3%.

12. The syllabus covers contemporary and advanced topics or techniques

Response	Percentage	Respondents
Strongly Agree	79.2	38
Agree	18.8	9
Neutral	0.0	0
Disagree	0.0	0
Strongly Disagree	2.1	1





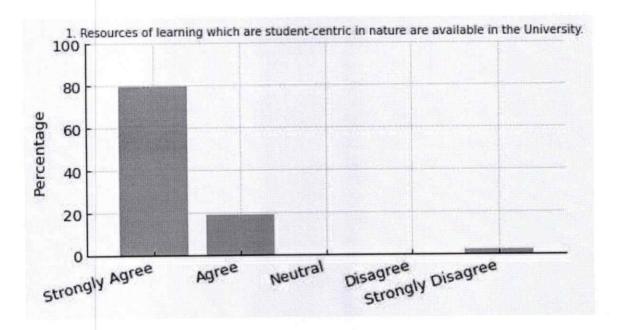
About 98% of respondents agreed, a promising indication of approval. 2% expressed disagreement. The most common response was "Strongly Agree" with 79.2%.



PART – B TEACHING, LEARNING, AND INFRASTRUCTURE FACILITIES

1. Resources of learning which are student-centric in nature are available in the University.

Response	Percentage	Respondents
Strongly Agree	79.2	38
Agree	18.8	9
Neutral	0.0	0
Disagree	0.0	0
Strongly Disagree	2.1	1



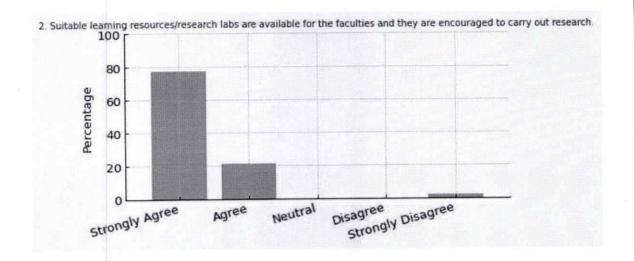
Interpretation:

About 98% of respondents agreed, a promising indication of approval. 2% expressed disagreement. The most common response was "Strongly Agree" with 79.2%.

2. Suitable learning resources/research labs are available for the faculties and they are encouraged to carry out research.

Response	Percentage	Respondents
Strongly Agree	77.1	37
Agree	20.8	10
Neutral	0.0	0
Disagree	0.0	0
Strongly Disagree	2.1	1

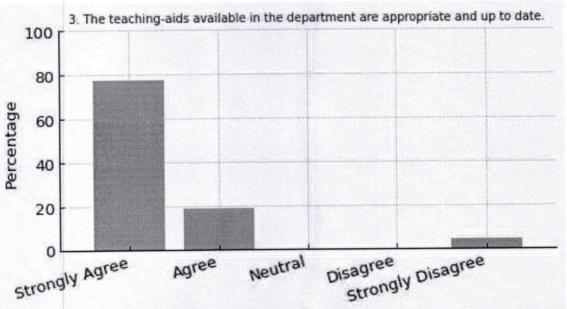




About 98% of respondents agreed, a promising indication of approval. 2% expressed disagreement. The most common response was "Strongly Agree" with 77.1%.

3. The teaching-aids available in the department are appropriate and up to date.

Response	Percentage	Respondents
Strongly Agree	77.1	37
Agree	18.8	9
Neutral	0.0	0
Disagree	0.0	0
Strongly Disagree	4.2	2



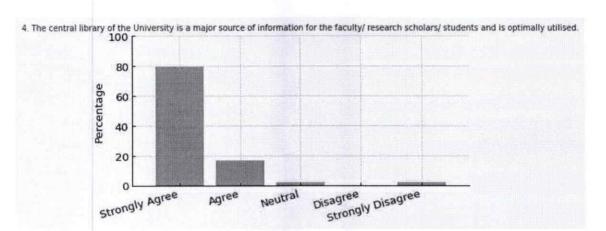
Page 17 of 104



The responses show 96% positive agreement, reflecting overall satisfaction. 4% expressed disagreement. The most common response was "Strongly Agree" with 77.1%.

4. The central library of the University is a major source of information for the faculty/research scholars/students and is optimally utilised.

Response	Percentage	Respondents
Strongly Agree	79.2	38
Agree	16.7	8
Neutral	2.1	1
Disagree	0.0	0
Strongly Disagree	2.1	1



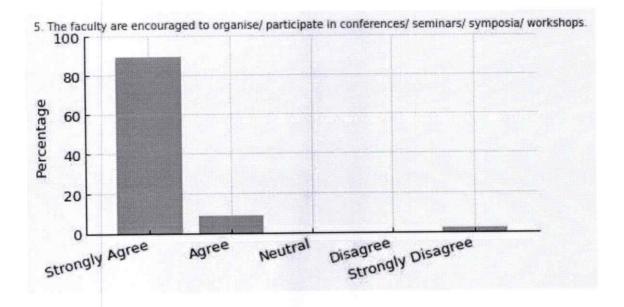
Interpretation:

Encouragingly, 96% of teachers agreed (Strongly Agree + Agree). 2% chose to remain neutral. 2% expressed disagreement. The most common response was "Strongly Agree" with 79.2%.

5. The faculty are encouraged to organise/ participate in conferences/ seminars/ symposia/ workshops.

Response	Percentage	Respondents
Strongly Agree	89.6	43
Agree	8.3	4
Neutral	0.0	0
Disagree	0.0	0
Strongly Disagree	2.1	1



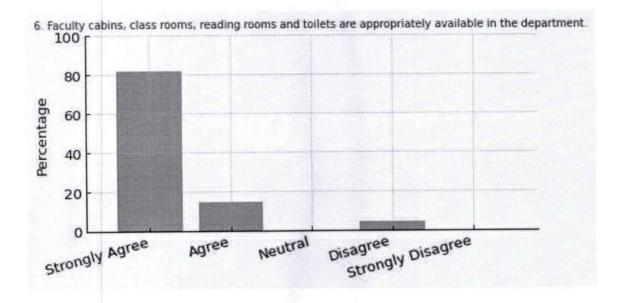


A majority of teachers (98%) expressed agreement, which is encouraging. 2% expressed disagreement. The most common response was "Strongly Agree" with 89.6%.

6. Faculty cabins, class rooms, reading rooms and toilets are appropriately available in the department.

Response	Percentage	Respondents
Strongly Agree	81.2	39
Agree	14.6	7
Neutral	0.0	0
Disagree	4.2	2
Strongly Disagree	0.0	0



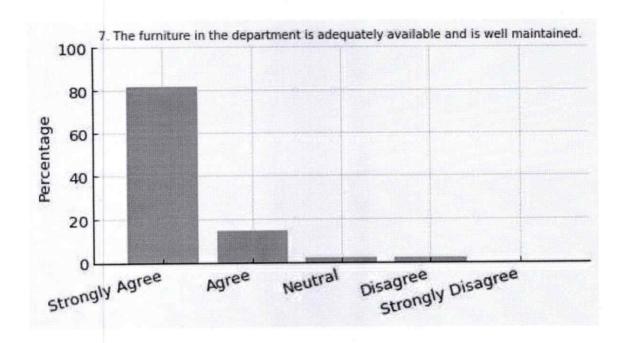


Encouragingly, 96% of teachers agreed (Strongly Agree + Agree). 4% expressed disagreement. The most common response was "Strongly Agree" with 81.2%.

7. The furniture in the department is adequately available and is well maintained.

Response	Percentage	Respondents
Strongly Agree	81.2	39
Agree	14.6	7
Neutral	2.1	1
Disagree	2.1	1
Strongly Disagree	0.0	0



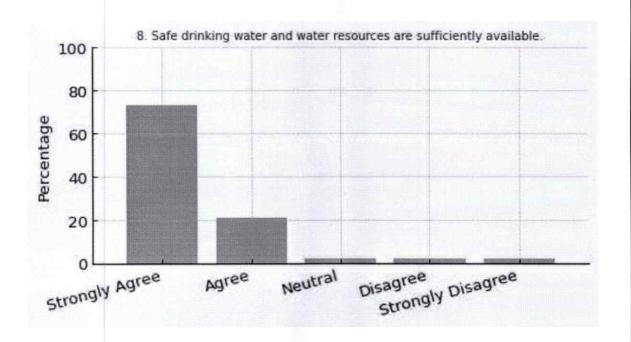


Teacher feedback indicates 96% positive agreement, which is a healthy sign. 2% chose to remain neutral. 2% expressed disagreement. The most common response was "Strongly Agree" with 81.2%.

8. Safe drinking water and water resources are sufficiently available.

Response	Percentage	Respondents
Strongly Agree	72.9	35
Agree	20.8	10
Neutral	2.1	1
Disagree	2.1	1
Strongly Disagree	2.1	1



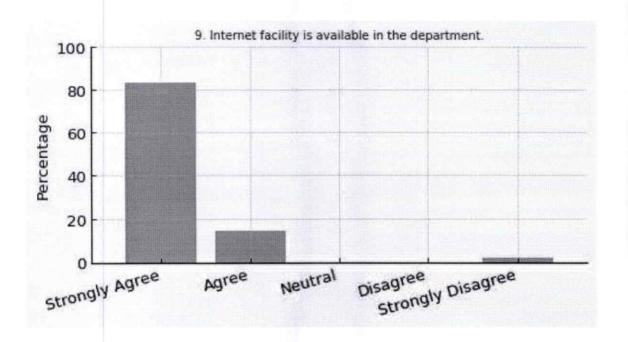


About 94% of respondents agreed, a promising indication of approval. 2% chose to remain neutral. 4% expressed disagreement. The most common response was "Strongly Agree" with 72.9%.

9. Internet facility is available in the department.

Response	Percentage	Respondents
Strongly Agree	83.3	40
Agree	14.6	7
Neutral	0.0	0
Disagree	0.0	0
Strongly Disagree	2.1	1



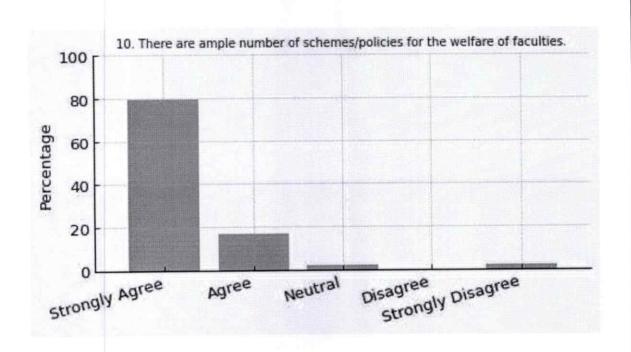


A majority of teachers (98%) expressed agreement, which is encouraging. 2% expressed disagreement. The most common response was "Strongly Agree" with 83.3%.

10. There are ample number of schemes/policies for the welfare of faculties.

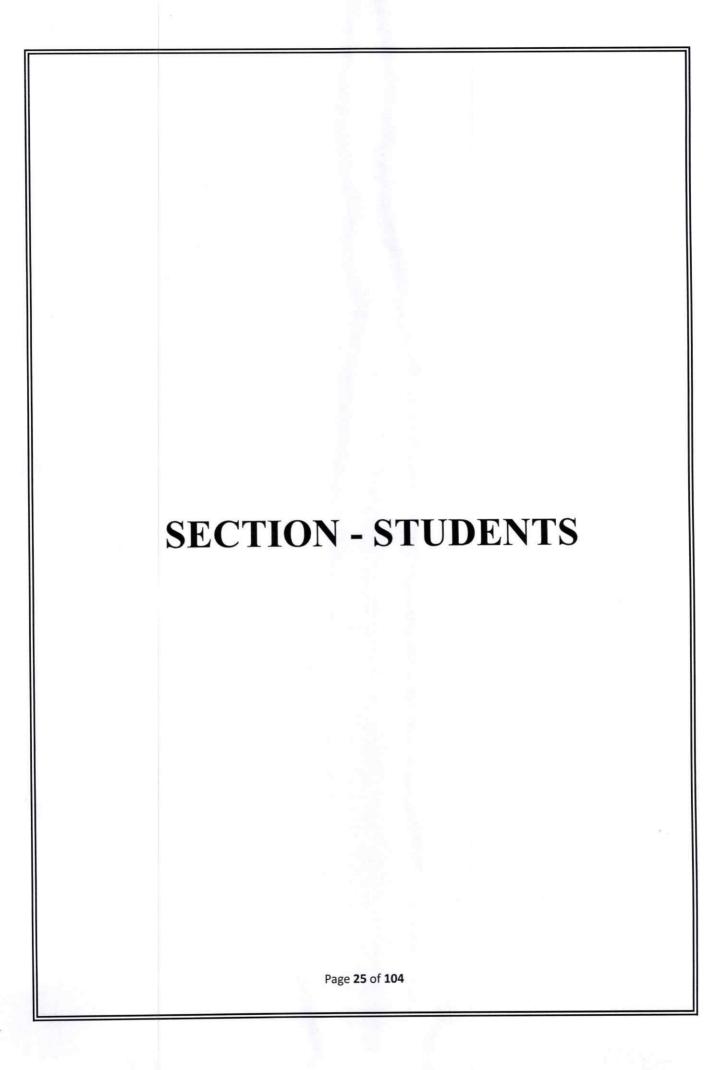
Response	Percentage	Respondents
Strongly Agree	79.2	38
Agree	16.7	8
Neutral	2.1	1
Disagree	0.0	0
Strongly Disagree	2.1	1





Teacher feedback indicates 96% positive agreement, which is a healthy sign. 2% chose to remain neutral. 2% expressed disagreement. The most common response was "Strongly Agree" with 79.2%.





RESEARCH METHODOLOGY

Data Type:

Primary

Data Collection Tool:

Survey (Online)

Sample Size:

166

Sample Frame:

Students of IFTM University studying in 2024-25 in

School of Business Management

Sampling:

Probability Sampling

Questionnaire:

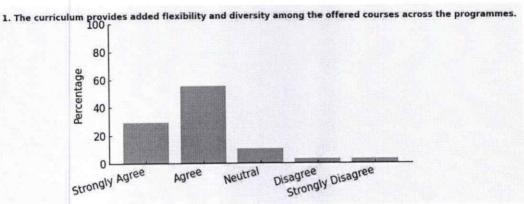
Five-point Likert scale



PART - A **CURRICULUM**

1. The curriculum provides added flexibility and diversity among the offered courses across the programmes.

Response	Percentage	Respondents
Strongly Agree	28.9	48
Agree	54.8	91
Neutral	10.2	17
Disagree	3.0	5
Strongly Disagree	3.0	5



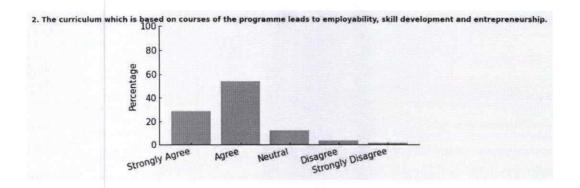
Interpretation:

A majority of students (84%) expressed agreement, which is encouraging. 10% chose to remain neutral. 6% expressed disagreement. The most common response was "Agree" with 54.8%.

2. The curriculum which is based on courses of the programme leads to employability, skill development and entrepreneurship.

Response	Percentage	Respondents
Strongly Agree	28.3	47
Agree	54.2	90
Neutral	12.0	20
Disagree	3.6	6
Strongly Disagree	1.8	3

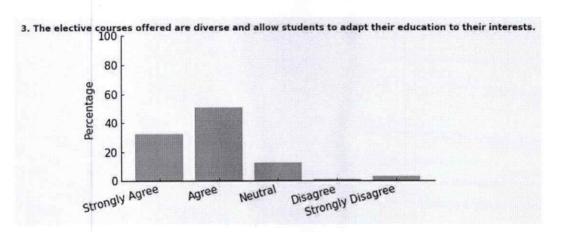




Feedback indicates 82% positive agreement, which is a healthy sign. 12% chose to remain neutral. 5% expressed disagreement. The most common response was "Agree" with 54.2%.

3. The elective courses offered are diverse and allow students to adapt their education to their interests.

Response	Percentage	Respondents
Strongly Agree	32.5	54
Agree	50.6	84
Neutral	12.7	21
Disagree	1.2	2
Strongly Disagree	3.0	5



Interpretation:

About 83% of respondents agreed, a promising indication of approval. 13% chose to remain neutral. 4% expressed disagreement. The most common response was "Agree" with 50.6%.

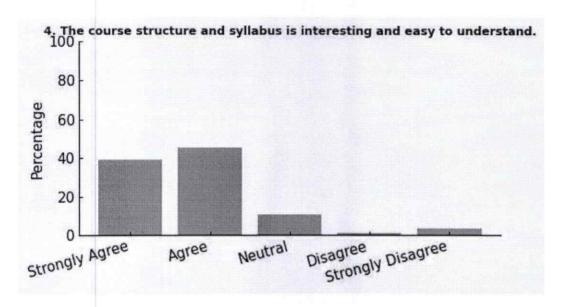
4. The course structure and syllabus is interesting and easy to understand.

Response	Percentage	Respondents
Strongly Agree	39.2	65





Agree	45.2	75
Neutral	10.8	18
Disagree	1.2	2
Strongly Disagree	3.6	6

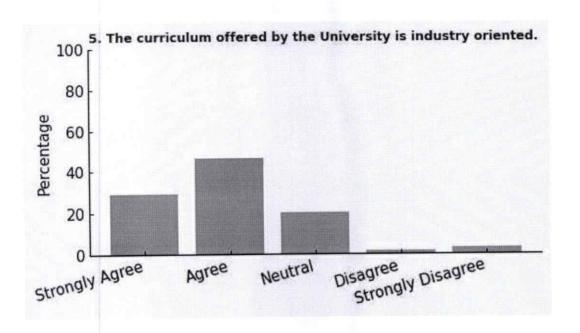


Encouragingly, 84% of students agreed (Strongly Agree + Agree). 11% chose to remain neutral. 5% expressed disagreement. The most common response was "Agree" with 45.2%.

5. The curriculum offered by the University is industry oriented.

Response	Percentage	Respondents
Strongly Agree	28.9	48
Agree	46.4	77
Neutral	19.9	33
Disagree	1.8	3
Strongly Disagree	3.0	5



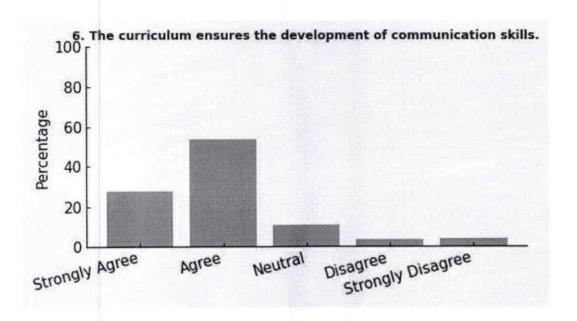


Feedback indicates 75% positive agreement, which is a healthy sign. 20% chose to remain neutral. 5% expressed disagreement. The most common response was "Agree" with 46.4%.

6. The curriculum ensures the development of communication skills.

Response	Percentage	Respondents
Strongly Agree	27.7	46
Agree	53.6	89
Neutral	10.8	18
Disagree	3.6	6
Strongly Disagree	4.2	7

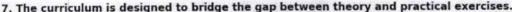


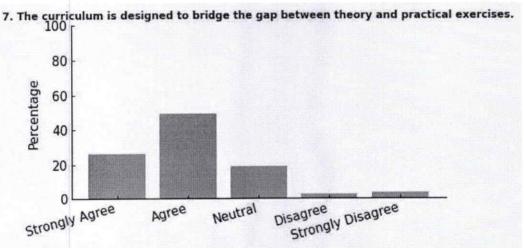


The responses show 81% positive agreement, reflecting overall satisfaction. 11% chose to remain neutral. 8% expressed disagreement. The most common response was "Agree" with 53.6%.

7. The curriculum is designed to bridge the gap between theory and practical exercises.

Response	Percentage	Respondents
Strongly Agree	25.9	43
Agree	49.4	82
Neutral	18.7	31
Disagree	2.4	4
Strongly Disagree	3.6	6





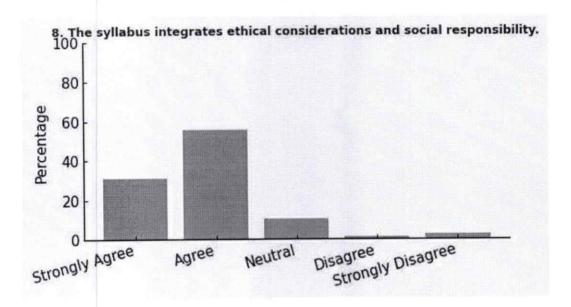
Page 31 of 104



Feedback indicates 75% positive agreement, which is a healthy sign. 19% chose to remain neutral. 6% expressed disagreement. The most common response was "Agree" with 49.4%.

8. The syllabus integrates ethical considerations and social responsibility.

Response	Percentage	Respondents
Strongly Agree	30.7	51
Agree	55.4	92
Neutral	10.2	17
Disagree	1.2	2
Strongly Disagree	2.4	4



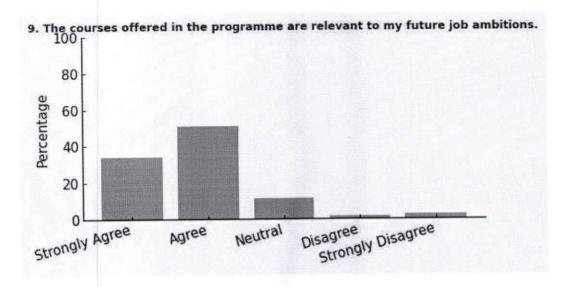
Interpretation:

Encouragingly, 86% of students agreed (Strongly Agree + Agree). 10% chose to remain neutral. 4% expressed disagreement. The most common response was "Agree" with 55.4%.

9. The courses offered in the programme are relevant to my future job ambitions.

Response	Percentage	Respondents
Strongly Agree	33.7	56
Agree	50.6	84
Neutral	11.4	19
Disagree	1.8	3
Strongly Disagree	2.4	4

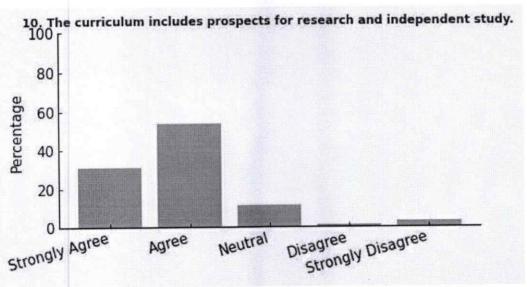




Encouragingly, 84% of students agreed (Strongly Agree + Agree). 11% chose to remain neutral. 4% expressed disagreement. The most common response was "Agree" with 50.6%.

10. The curriculum includes prospects for research and independent study.

Response	Percentage	Respondents
Strongly Agree	30.7	51
Agree	53.6	89
Neutral	11.4	19
Disagree	1.2	2
Strongly Disagree	3.0	5



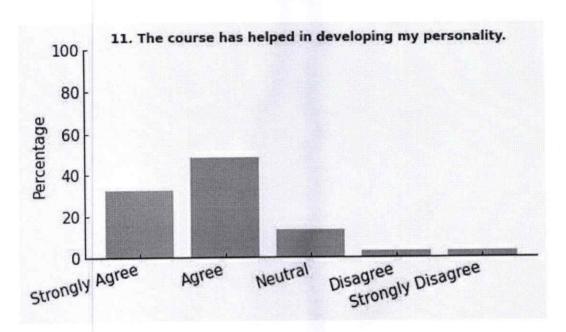




About 84% of respondents agreed, a promising indication of approval. 11% chose to remain neutral. 4% expressed disagreement. The most common response was "Agree" with 53.6%.

11. The course has helped in developing my personality.

Response	Percentage	Respondents
Strongly Agree	32.5	54
Agree	48.2	80
Neutral	13.3	22
Disagree	3.0	5
Strongly Disagree	3.0	5



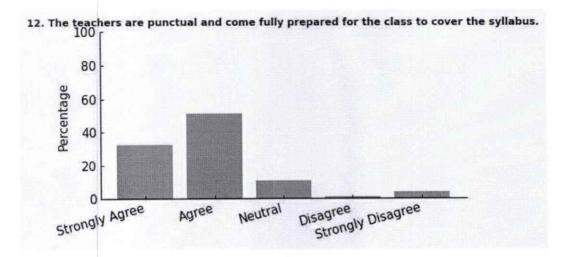
Interpretation:

The responses show 81% positive agreement, reflecting overall satisfaction. 13% chose to remain neutral. 6% expressed disagreement. The most common response was "Agree" with 48.2%.

12. The teachers are punctual and come fully prepared for the class to cover the syllabus.

Response	Percentage	Respondents
Strongly Agree	32.5	54
Agree	51.2	85
Neutral	10.8	18
Disagree	1.2	2
Strongly Disagree	4.2	7

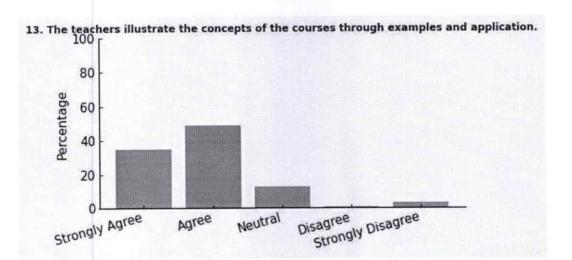
Page 34 of 104



A majority of students (84%) expressed agreement, which is encouraging. 11% chose to remain neutral. 5% expressed disagreement. The most common response was "Agree" with 51.2%.

13. The teachers illustrate the concepts of the courses through examples and application.

Response	Percentage	Respondents
Strongly Agree	34.9	58
Agree	48.8	81
Neutral	12.7	21
Disagree	0.6	1
Strongly Disagree	3.0	5



Interpretation:

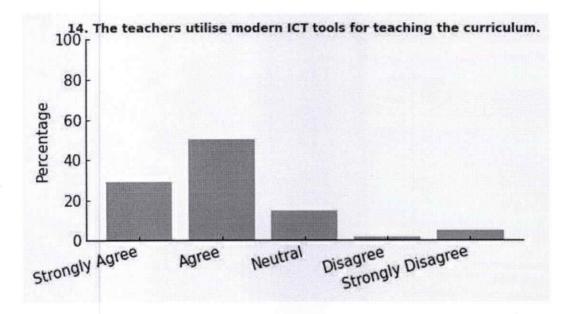
Page **35** of **104**



The responses show 84% positive agreement, reflecting overall satisfaction. 13% chose to remain neutral. 4% expressed disagreement. The most common response was "Agree" with 48.8%.

14. The teachers utilise modern ICT tools for teaching the curriculum.

Response	Percentage	Respondents
Strongly Agree	28.9	48
Agree	50.0	83
Neutral	14.5	24
Disagree	1.8	3
Strongly Disagree	4.8	8



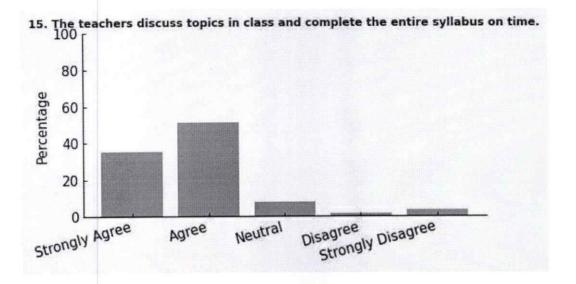
Interpretation:

A majority of students (79%) expressed agreement, which is encouraging. 14% chose to remain neutral. 7% expressed disagreement. The most common response was "Agree" with 50.0%.

15. The teachers discuss topics in class and complete the entire syllabus on time.

Response	Percentage	Respondents
Strongly Agree	35.5	59
Agree	51.2	85
Neutral	7.8	13
Disagree	1.8	3
Strongly Disagree	3.6	6

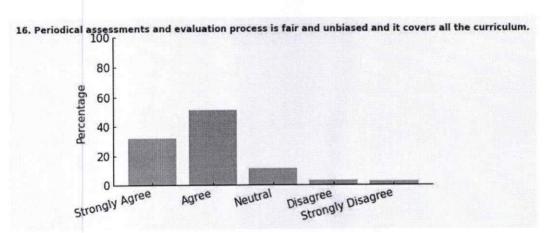




Feedback indicates 87% positive agreement, which is a healthy sign. 8% chose to remain neutral. 5% expressed disagreement. The most common response was "Agree" with 51.2%.

16. Periodical assessments and evaluation process is fair and unbiased and it covers all the curriculum.

Response	Percentage	Respondents
Strongly Agree	31.9	53
Agree	51.2	85
Neutral	11.4	19
Disagree	3.0	5
Strongly Disagree	2.4	4



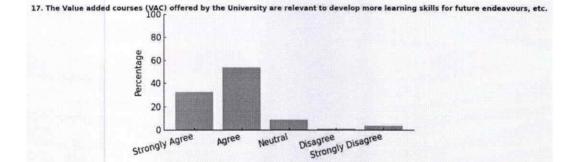
Interpretation:



A majority of students (83%) expressed agreement, which is encouraging. 11% chose to remain neutral. 5% expressed disagreement. The most common response was "Agree" with 51.2%.

17. The Value added courses (VAC) offered by the University are relevant to develop more learning skills for future endeavours, etc.

Response	Percentage	Respondents
Strongly Agree	32.5	54
Agree	53.6	89
Neutral	9.0	15
Disagree	1.2	2
Strongly Disagree	3.6	6



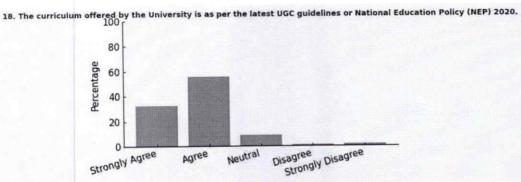
Interpretation:

A majority of students (86%) expressed agreement, which is encouraging. 9% chose to remain neutral. 5% expressed disagreement. The most common response was "Agree" with 53.6%.

18. The curriculum offered by the University is as per the latest UGC guidelines or National Education Policy (NEP) 2020.

Response	Percentage	Respondents
Strongly Agree	32.5	54
Agree	55.4	92
Neutral	9.0	15
Disagree	1.2	2
Strongly Disagree	1.8	3





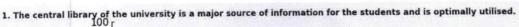
About 88% of respondents agreed, a promising indication of approval. 9% chose to remain neutral. 3% expressed disagreement. The most common response was "Agree" with 55.4%.

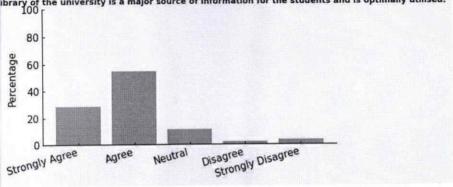


PART – B INSTITUTIONAL FACILITIES

1. The central library of the university is a major source of information for the students and is optimally utilised.

Response	Percentage	Respondents
Strongly Agree	28.7	43
Agree	54.7	82
Neutral	11.3	17
Disagree	2.0	3
Strongly Disagree	3.3	5





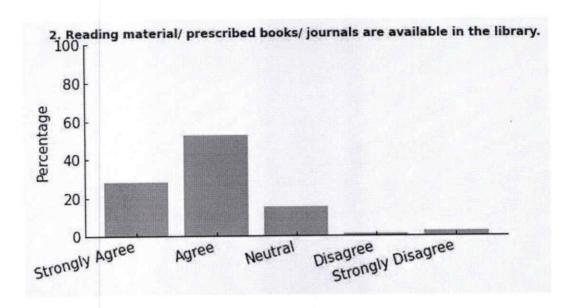
Interpretation:

About 83% of respondents agreed, a promising indication of approval. 11% chose to remain neutral. 5% expressed disagreement. The most common response was "Agree" with 54.7%.

2. Reading material/ prescribed books/ journals are available in the library.

Response	Percentage	Respondents
Strongly Agree	28.0	42
Agree	52.7	79
Neutral	15.3	23
Disagree	1.3	2
Strongly Disagree	2.7	4

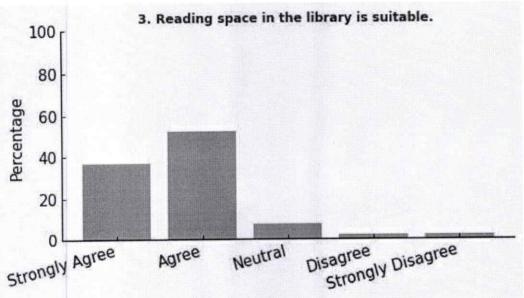




Encouragingly, 81% of students agreed (Strongly Agree + Agree). 15% chose to remain neutral. 4% expressed disagreement. The most common response was "Agree" with 52.7%.

3. Reading space in the library is suitable.

Response	Percentage	Respondents
Strongly Agree	36.7	55
Agree	52.0	78
Neutral	7.3	11
Disagree	2.0	3
Strongly Disagree	2.0	3



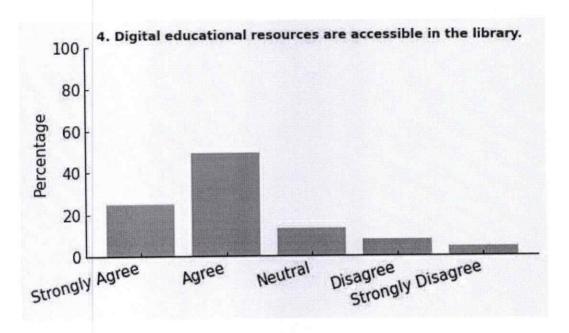
Page 41 of 104



About 89% of respondents agreed, a promising indication of approval. 7% chose to remain neutral. 4% expressed disagreement. The most common response was "Agree" with 52.0%.

4. Digital educational resources are accessible in the library.

Response	Percentage	Respondents
Strongly Agree	24.7	37
Agree	49.3	74
Neutral	13.3	20
Disagree	8.0	12
Strongly Disagree	4.7	7



Interpretation:

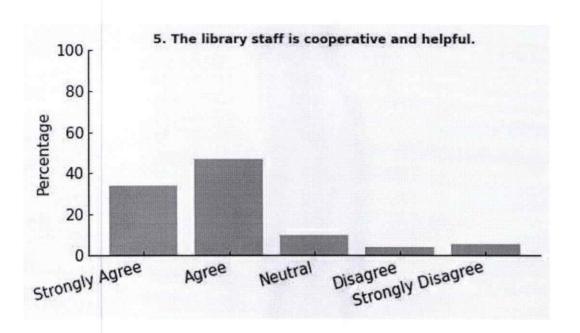
A majority of students (74%) expressed agreement, which is encouraging. 13% chose to remain neutral. 13% expressed disagreement. The most common response was "Agree" with 49.3%.

5. The library staff is cooperative and helpful.

Response	Percentage	Respondents
Strongly Agree	34.0	51
Agree	46.7	70
Neutral	10.0	15
Disagree	4.0	6
Strongly Disagree	5.3	8





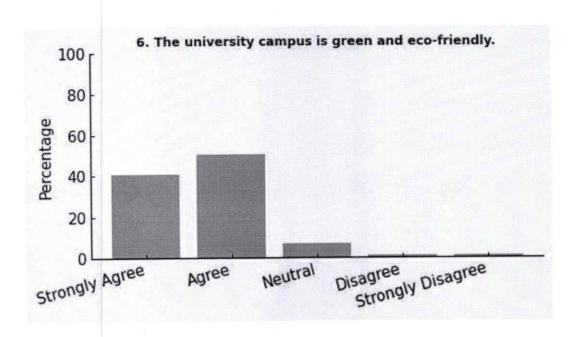


A majority of students (81%) expressed agreement, which is encouraging. 10% chose to remain neutral. 9% expressed disagreement. The most common response was "Agree" with 46.7%.

6. The university campus is green and eco-friendly.

Response	Percentage	Respondents
Strongly Agree	40.7	61
Agree	50.0	75
Neutral	6.7	10
Disagree	1.3	2
Strongly Disagree	1.3	2



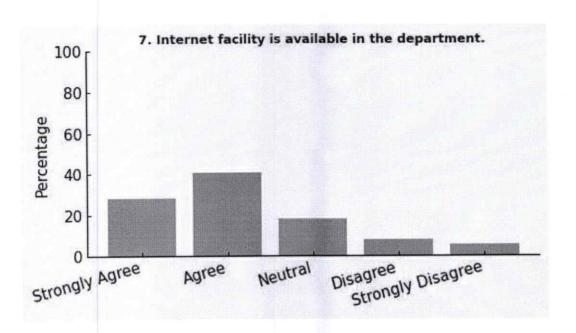


About 91% of respondents agreed, a promising indication of approval. 7% chose to remain neutral. 3% expressed disagreement. The most common response was "Agree" with 50.0%.

7. Internet facility is available in the department.

Response	Percentage	Respondents
Strongly Agree	28.0	42
Agree	40.7	61
Neutral	18.0	27
Disagree	8.0	12
Strongly Disagree	5.3	8



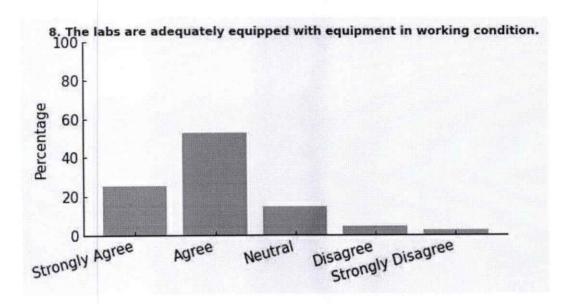


A majority of students (69%) expressed agreement, which is encouraging. 18% chose to remain neutral. 13% expressed disagreement. The most common response was "Agree" with 40.7%.

8. The labs are adequately equipped with equipment in working condition.

Response	Percentage	Respondents
Strongly Agree	25.3	38
Agree	52.7	79
Neutral	14.7	22
Disagree	4.7	7
Strongly Disagree	2.7	4



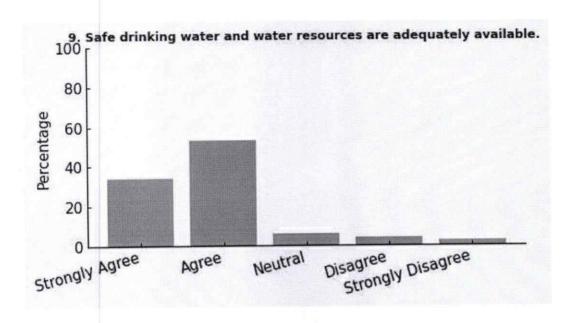


The responses show 78% positive agreement, reflecting overall satisfaction. 15% chose to remain neutral. 7% expressed disagreement. The most common response was "Agree" with 52.7%.

9. Safe drinking water and water resources are adequately available.

Response	Percentage	Respondents
Strongly Agree	34.0	51
Agree	53.3	80
Neutral	6.0	9
Disagree	4.0	6
Strongly Disagree	2.7	4



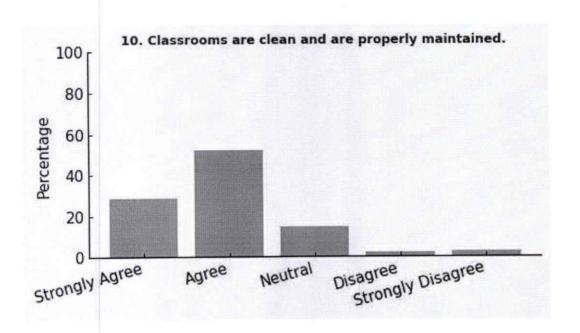


About 87% of respondents agreed, a promising indication of approval. 6% chose to remain neutral. 7% expressed disagreement. The most common response was "Agree" with 53.3%.

10. Classrooms are clean and are properly maintained.

Response	Percentage	Respondents
Strongly Agree	28.7	43
Agree	52.0	78
Neutral	14.7	22
Disagree	2.0	3
Strongly Disagree	2.7	4



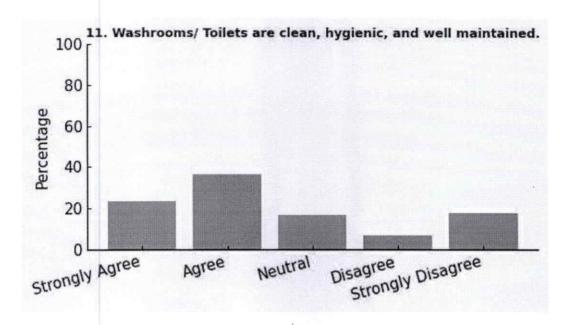


Encouragingly, 81% of students agreed (Strongly Agree + Agree). 15% chose to remain neutral. 5% expressed disagreement. The most common response was "Agree" with 52.0%.

11. Washrooms/ Toilets are clean, hygienic, and well maintained.

Response	Percentage	Respondents
Strongly Agree	23.3	35
Agree	36.0	54
Neutral	16.7	25
Disagree	6.7	10
Strongly Disagree	17.3	26



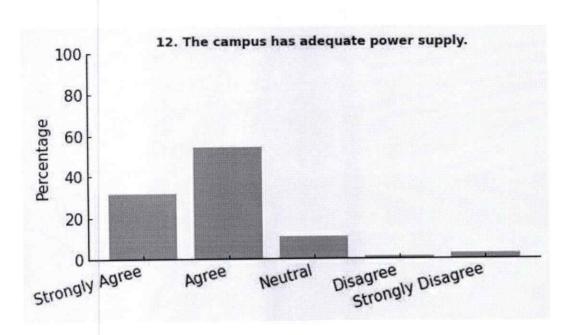


About 59% of respondents agreed, a promising indication of approval. 17% chose to remain neutral. 24% expressed disagreement. The most common response was "Agree" with 36.0%.

12. The campus has adequate power supply.

Response	Percentage	Respondents
Strongly Agree	31.3	47
Agree	54.0	81
Neutral	10.7	16
Disagree	1.3	2
Strongly Disagree	2.7	4



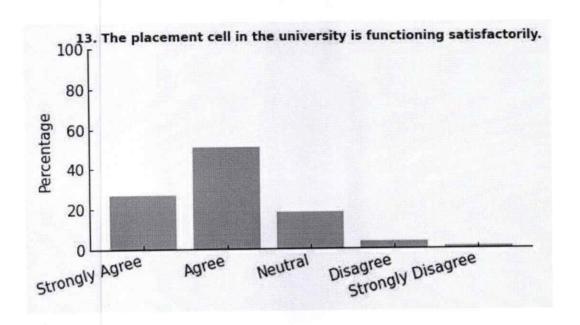


About 85% of respondents agreed, a promising indication of approval. 11% chose to remain neutral. 4% expressed disagreement. The most common response was "Agree" with 54.0%.

13. The placement cell in the university is functioning satisfactorily.

Response	Percentage	Respondents
Strongly Agree	26.7	40
Agree	50.7	76
Neutral	18.0	27
Disagree	3.3	5
Strongly Disagree	1.3	2



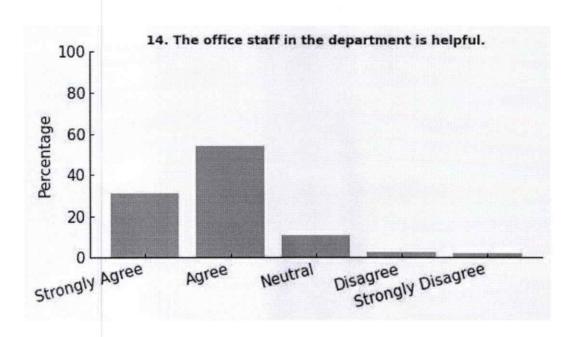


The responses show 77% positive agreement, reflecting overall satisfaction. 18% chose to remain neutral. 5% expressed disagreement. The most common response was "Agree" with 50.7%.

14. The office staff in the department is helpful.

Response	Percentage	Respondents
Strongly Agree	30.7	46
Agree	54.0	81
Neutral	10.7	16
Disagree	2.7	4
Strongly Disagree	2.0	3

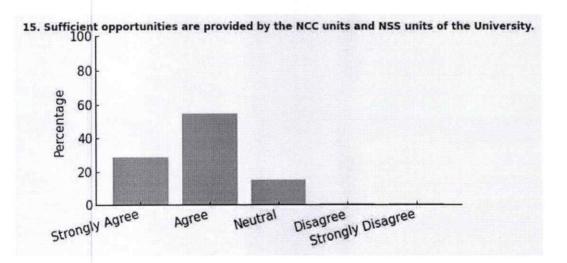




Encouragingly, 85% of students agreed (Strongly Agree + Agree). 11% chose to remain neutral. 5% expressed disagreement. The most common response was "Agree" with 54.0%.

15. Sufficient opportunities are provided by the NCC units and NSS units of the University.

Response	Percentage	Respondents
Strongly Agree	28.7	43
Agree	54.7	82
Neutral	15.3	23
Disagree	0.7	1
Strongly Disagree	0.7	1



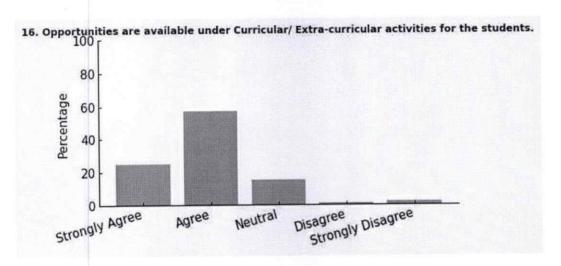


Page 52 of 104

A majority of students (83%) expressed agreement, which is encouraging. 15% chose to remain neutral. 1% expressed disagreement. The most common response was "Agree" with 54.7%.

16. Opportunities are available under Curricular/ Extra-curricular activities for the students.

Response	Percentage	Respondents
Strongly Agree	24.7	37
Agree	56.7	85
Neutral	15.3	23
Disagree	1.3	2
Strongly Disagree	2.0	3



Interpretation:

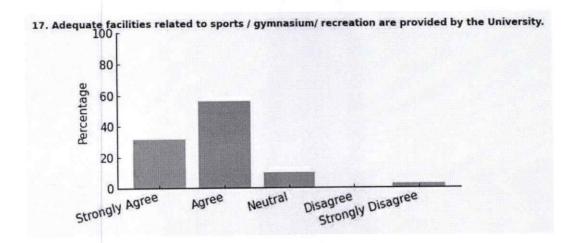
Encouragingly, 81% of students agreed (Strongly Agree + Agree). 15% chose to remain neutral. 3% expressed disagreement. The most common response was "Agree" with 56.7%.

17. Adequate facilities related to sports / gymnasium/ recreation are provided by the University.

Response	Percentage	Respondents
Strongly Agree	31.3	47
Agree	56.0	84
Neutral	10.0	15
Disagree	0.0	0
Strongly Disagree	2.7	4



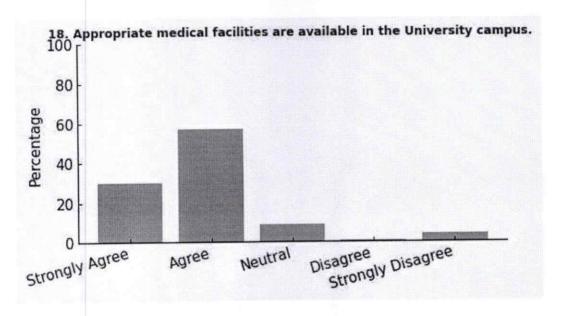
Page 53 of 104



The responses show 87% positive agreement, reflecting overall satisfaction. 10% chose to remain neutral. 3% expressed disagreement. The most common response was "Agree" with 56.0%.

18. Appropriate medical facilities are available in the University campus.

Response	Percentage	Respondents
Strongly Agree	30.0	45
Agree	56.7	85
Neutral	8.7	13
Disagree	0.7	1
Strongly Disagree	4.0	6



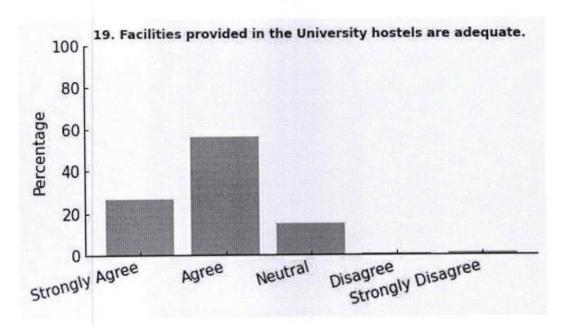
Page 54 of 104



About 87% of respondents agreed, a promising indication of approval. 9% chose to remain neutral. 5% expressed disagreement. The most common response was "Agree" with 56.7%.

19. Facilities provided in the University hostels are adequate.

Response	Percentage	Respondents
Strongly Agree	26.7	40
Agree	56.0	84
Neutral	15.3	23
Disagree	0.7	1
Strongly Disagree	1.3	2



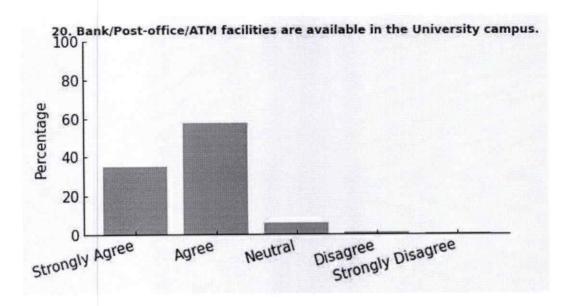
Interpretation:

The responses show 83% positive agreement, reflecting overall satisfaction. 15% chose to remain neutral. 2% expressed disagreement. The most common response was "Agree" with 56.0%.

20. Bank/Post-office/ATM facilities are available in the University campus.

Response	Percentage	Respondents
Strongly Agree	34.7	52
Agree	57.3	86
Neutral	6.0	9
Disagree	1.3	2
Strongly Disagree	0.7	1





About 92% of respondents agreed, a promising indication of approval. 6% chose to remain neutral. 2% expressed disagreement. The most common response was "Agree" with 57.3%.

SECTION - ALUMNI



RESEARCH METHODOLOGY

Data Type:

Primary

Data Collection Tool:

Survey (Online)

Sample Size:

138

Sample Frame:

Students of IFTM University who passed out of the

University before 2024-25 from School of Business

Management

Sampling:

Probability Sampling

Questionnaire:

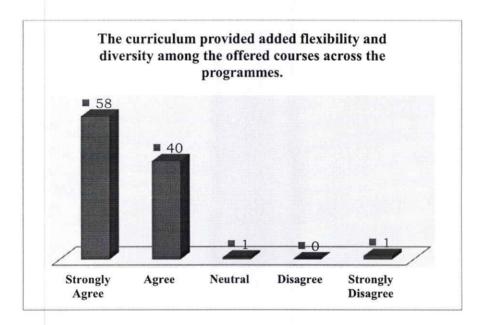
Five-point Likert scale



PART – A CURRICULUM

The curriculum provided added flexibility and diversity among the offered courses across the programmes.

Response	Percentage	Respondents
Strongly Agree	58	80
Agree	40	55
Neutral	1	1
Disagree	0	0
Strongly Disagree	1	2
Total	100	138

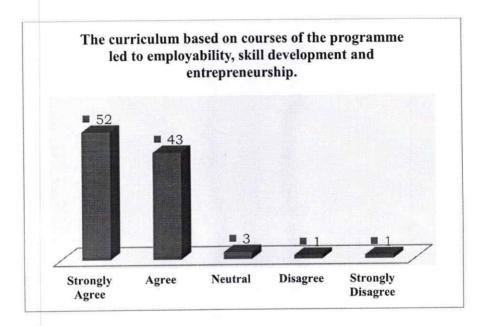


A significant majority of respondents (98%) felt that the curriculum provided adequate flexibility and course diversity. Only 1% expressed dissatisfaction.



The curriculum based on courses of the programme led to employability, skill development and entrepreneurship.

Response	Percentage	Respondents
Strongly Agree	52	70
Agree	43	60
Neutral	3	4
Disagree	1	2
Strongly Disagree	1	2
Total	100	138

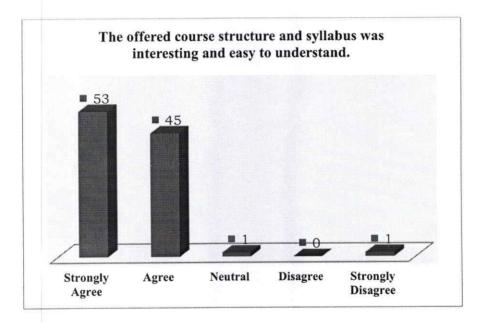


Most alumni (95%) believed that the curriculum contributed to employability, skills, and entrepreneurship, with minimal disagreement or neutrality (5%).



The offered course structure and syllabus was interesting and easy to understand.

Response	Percentage	Respondents
Strongly Agree	53	72
Agree	45	62
Neutral	1	2
Disagree	0	0
Strongly Disagree	1	2
Total	100	138

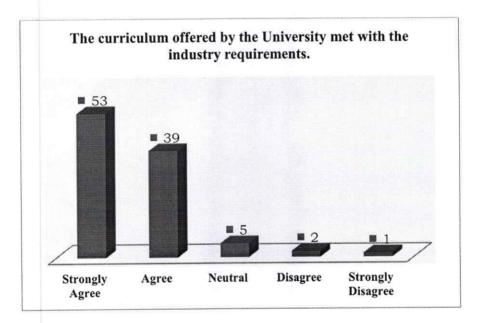


The course structure and syllabus were perceived as interesting and easy to follow by 98% of respondents, indicating a strong alignment with student comprehension.



The curriculum offered by the University met with the industry requirements.

Response	Percentage	Respondents
Strongly Agree	53	72
Agree	39	54
Neutral	5	7
Disagree	2	3
Strongly Disagree	4-1	2
Total	100	138

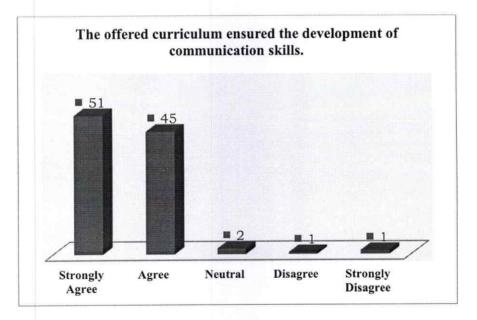


92% of alumni affirmed the curriculum met industry standards, though a small percentage (8%) remained neutral or disagreed.



The offered curriculum ensured the development of communication skills.

Response	Percentage	Respondents
Strongly Agree	51	70
Agree	45	62
Neutral	2	3
Disagree	1	1
Strongly Disagree	1	2
Total	100	138

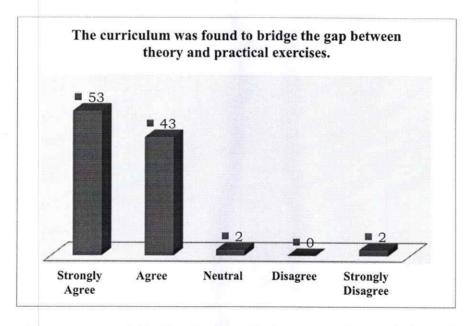


96% of respondents endorsed the curriculum's role in enhancing communication skills, though 4% did not share this view.



The curriculum was found to bridge the gap between theory and practical exercises.

Response	Percentage	Respondents
Strongly Agree	53	72
Agree	43	60
Neutral	2	3
Disagree	0	0
Strongly Disagree	2	3
Total	100	138

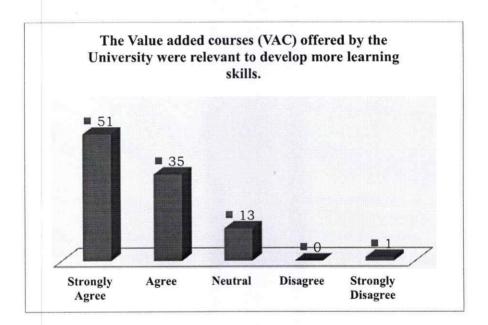


The curriculum was successful in blending theoretical concepts with practical exercises for 96% of respondents, while only 2 found it lacking.



The Value added courses (VAC) offered by the University were relevant to develop more learning skills.

Response	Percentage	Respondents
Strongly Agree	51	71
Agree	35	47
Neutral	13	18
Disagree	0	0
Strongly Disagree	1	2
Total	100	138

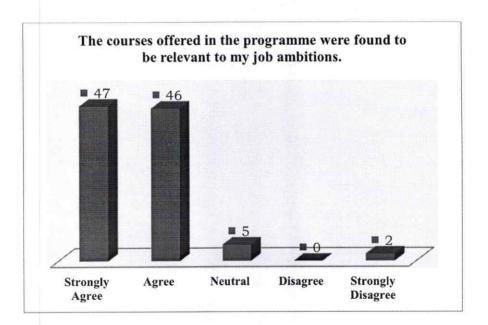


Although 86% agreed that VACs enhanced learning, a notable 13% held a neutral stance, suggesting room for improving relevance or delivery.



The courses offered in the programme were found to be relevant to my job ambitions.

Response	Percentage	Respondents
Strongly Agree	47	65
Agree	46	64
Neutral	5	6
Disagree	0	0
Strongly Disagree	2	3
Total	100	138

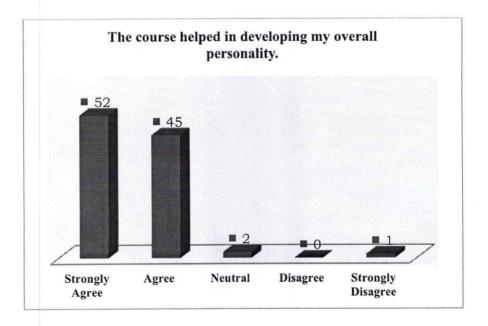


A strong 129 alumni (93%) felt that the courses aligned well with their career goals, with minimal disagreement (2%).



The course helped in developing my overall personality.

Response	Percentage	Respondents
Strongly Agree	52	72
Agree	45	61
Neutral	2	3
Disagree	0	0
Strongly Disagree	1	2
Total	100	138

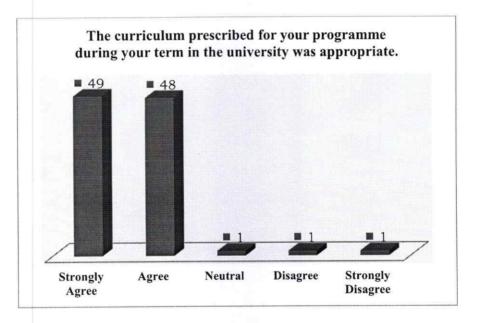


The curriculum contributed to personal development for 97% of respondents, with only 3% expressing uncertainty or disagreement.



The curriculum prescribed for your programme during your term in the university was appropriate.

Response	Percentage	Respondents
Strongly Agree	49	67
Agree	48	65
Neutral	1	2
Disagree	1	2
Strongly Disagree	1	2
Total	100	138

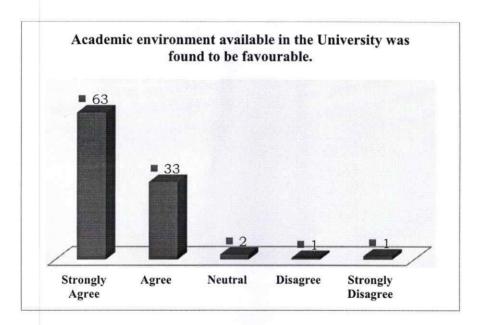


97% of respondents rated the prescribed curriculum as appropriate, while a minimal 3% raised concerns or remained unsure.



Academic environment available in the University was found to be favourable.

Response	Percentage	Respondents
Strongly Agree	63	86
Agree	33	46
Neutral	2	3
Disagree	1	1
Strongly Disagree	1	2
Total	100	138



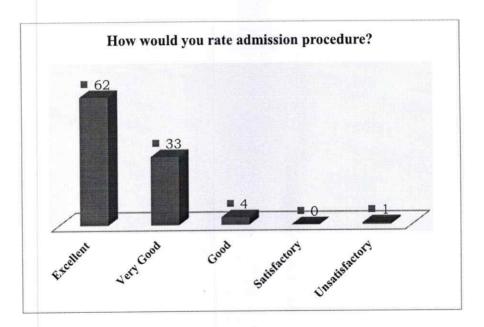
96% of alumni positively rated the academic environment, reflecting a generally conducive learning atmosphere at the University.



PART – B INSTITUTIONAL FACILITIES

How would you rate admission procedure?

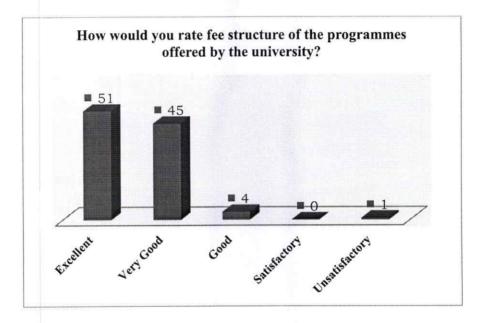
Response	Percentage	Respondents
Excellent	62	85
Very Good	33	47
Good	4	5
Satisfactory	0	0
Unsatisfactory	1	1
Total	100	138



Nearly all respondents viewed the admission process positively, with 132 out of 138 rating it as Excellent or Very Good. Only one respondent found it unsatisfactory.

How would you rate fee structure of the programmes offered by the university?

Response	Percentage	Respondents
Excellent	51	70
Very Good	45	62
Good	4	5
Satisfactory	0	0
Unsatisfactory	1	1
Total	100	138

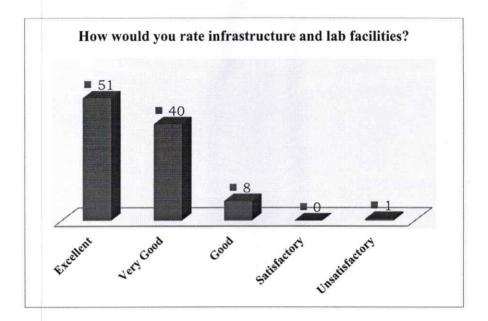


Most alumni appreciated the fee structure, with 132 respondents rating it between Excellent and Very Good. Negative feedback was negligible.



How would you rate infrastructure and lab facilities?

Response	Percentage	Respondents
Excellent	51	70
Very Good	40	55
Good	8	12
Satisfactory	0	0
Unsatisfactory	1	1.
Total	100	138

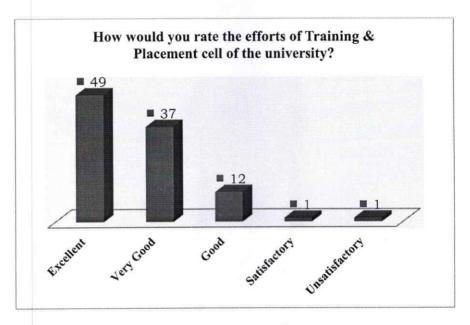


125 alumni rated the infrastructure and lab support positively, though a small group (9%) rated it as merely good or lower, indicating scope for slight improvement.



How would you rate the efforts of Training & Placement cell of the university?

Response	Percentage	Respondents
Excellent	49	68
Very Good	37	50
Good	12	16
Satisfactory	1	2
Unsatisfactory	1	2
Total	100	138

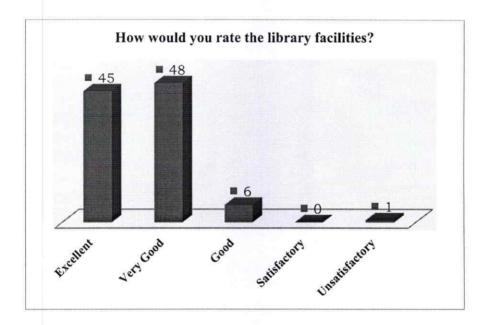


The Training & Placement cell was well-received by 134 respondents, but a minor portion (2%) felt its performance could be improved.



How would you rate the library facilities?

Response	Percentage	Respondents
Excellent	45	63
Very Good	48	66
Good	6	8
Satisfactory	0	0
Unsatisfactory	1	1.
Total	100	138

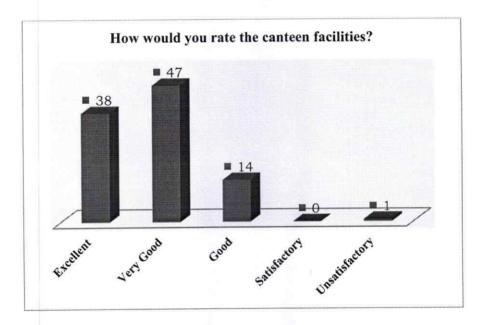


The library facilities earned favorable responses from 137 out of 138 respondents, showing strong satisfaction across the board.



How would you rate the canteen facilities?

Response	Percentage	Respondents
Excellent	38	52
Very Good	47	65
Good	14	20
Satisfactory	0	0
Unsatisfactory	1	1
Total	100	138

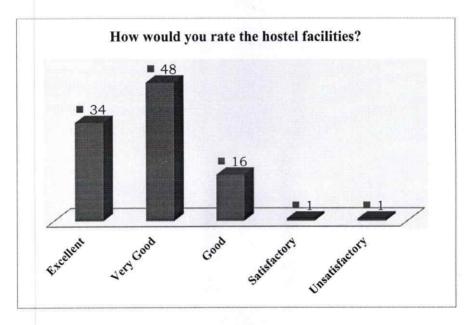


While the majority found the canteen facilities acceptable, 15 respondents rated them as only "Good" or "Unsatisfactory", suggesting moderate satisfaction.



How would you rate the hostel facilities?

Response	Percentage	Respondents
Excellent	34	47
Very Good	48	66
Good	16	23
Satisfactory	1	1
Unsatisfactory	1	1
Total	100	138

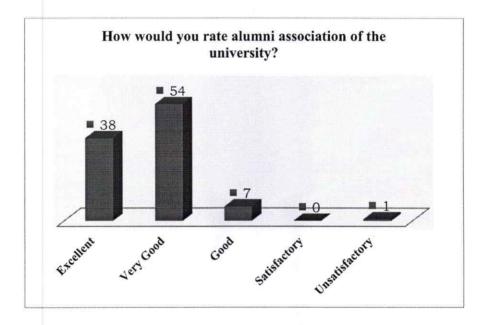


82% respondents viewed the hostel facilities as "Excellent" or "Very Good" 18% alumni rated them as "Good" or lower, indicating scope for slight improvement.



How would you rate alumni association of the university?

Response	Percentage	Respondents
Excellent	38	53
Very Good	54	75
Good	7	9
Satisfactory	0	0
Unsatisfactory	1	1
Total	100	138

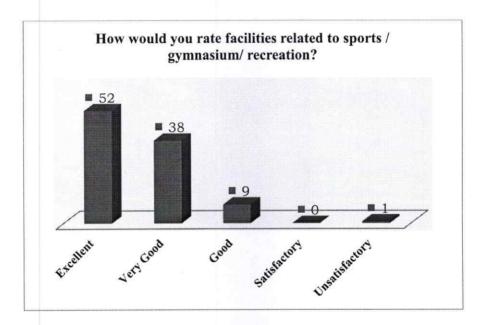


The alumni association was rated positively by most, with 128 respondents indicating satisfaction, though a small number showed limited engagement.



How would you rate facilities related to sports / gymnasium/ recreation?

Response	Percentage	Respondents
Excellent	52	72
Very Good	38	53
Good	9	12
Satisfactory	0	0
Unsatisfactory	1	1
Total	100	138

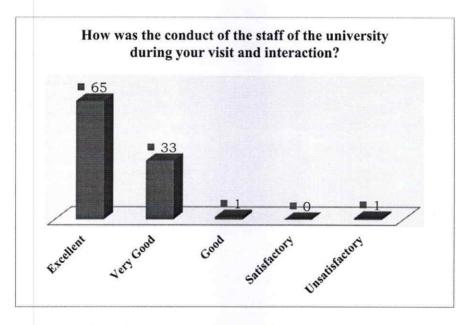


125 respondents rated sports and recreation facilities as Excellent or Very Good, but a small group (13) gave only a "Good" or lower rating.



How was the conduct of the staff of the university during your visit and interaction?

Response	Percentage	Respondents
Excellent	65	90
Very Good	33	45
Good	1	2
Satisfactory	0	0
Unsatisfactory	1	1
Total	100	138

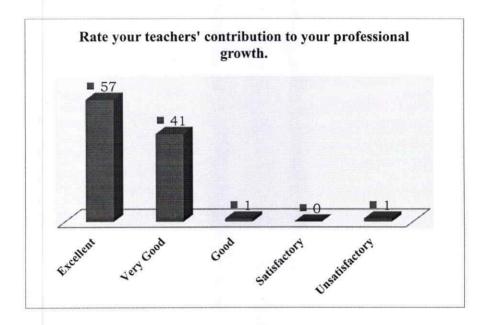


135 respondents experienced professional conduct from university staff during visits, with only three indicating dissatisfaction or neutrality.



Rate your teachers' contribution to your professional growth.

Response	Percentage	Respondents
Excellent	57	78
Very Good	41	56
Good	1	2
Satisfactory	0	0
Unsatisfactory	1	2
Total	100	138

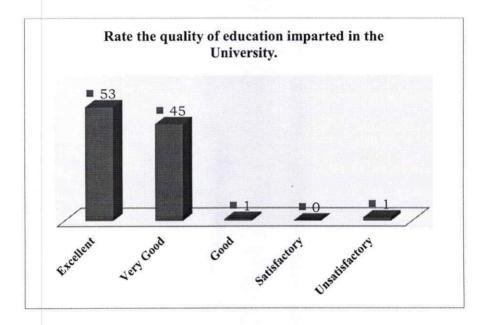


An overwhelming majority credited their teachers with aiding professional growth, with just 2 alumni offering lower ratings.



Rate the quality of education imparted in the University.

Response	Percentage	Respondents
Excellent	53	73
Very Good	45	62
Good	1	1
Satisfactory	0	0
Unsatisfactory	1	2
Total	100	138

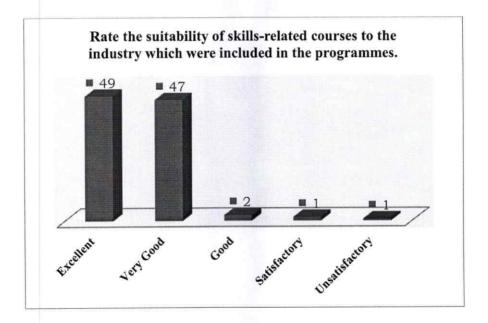


Education quality was consistently rated highly, with 135 alumni indicating satisfaction and only a few respondents rating it poorly.



Rate the suitability of skills-related courses to the industry which were included in the programmes.

Response	Percentage	Respondents
Excellent	49	67
Very Good	47	65
Good	2	3
Satisfactory	1	2
Unsatisfactory	1	1
Total	100	138



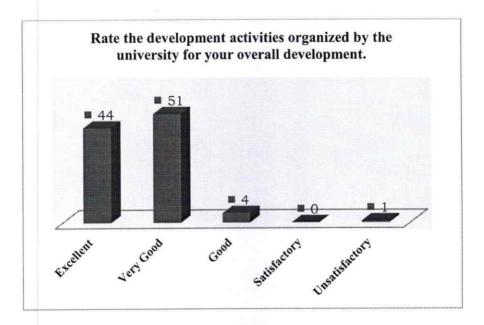
Skill-based courses were generally aligned with industry needs, with only a few respondents expressing moderate or negative views.



Page **81** of **104**

Rate the development activities organized by the university for your overall development.

Response	Percentage	Respondents
Excellent	44	61
Very Good	51	70
Good	4	6
Satisfactory	0	0
Unsatisfactory	1	1
Total	100	138

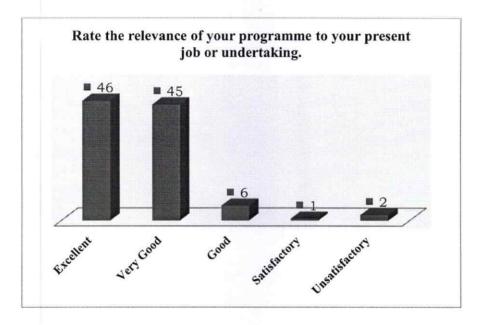


131 alumni appreciated the university's developmental initiatives, though a handful rated them as merely "Good" or below.



Rate the relevance of your programme to your present job or undertaking.

Response	Percentage	Respondents
Excellent	46	64
Very Good	45	62
Good	6	8
Satisfactory	-1	1
Unsatisfactory	2	3
Total	100	138

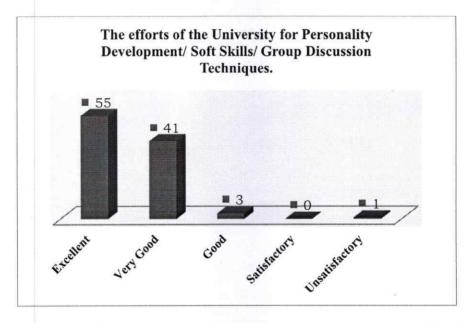


Most alumni found their academic programmes relevant to their current roles, though a few noted some disconnect.



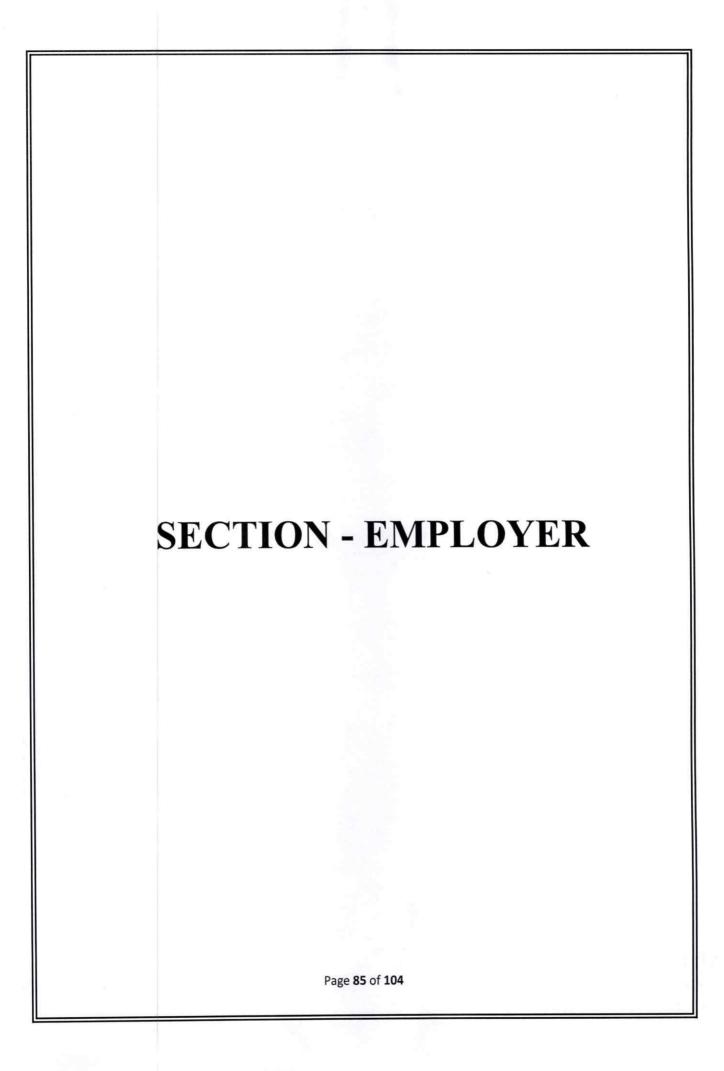
The efforts of the University for Personality Development/ Soft Skills/ Group Discussion Techniques.

Response	Percentage	Respondents
Excellent	55	76
Very Good	41	57
Good	3	4
Satisfactory	0	0
Unsatisfactory	1	1
Total	100	138



Efforts towards soft skills and personality development were positively received by the majority, while a few found them lacking in impact.





RESEARCH METHODOLOGY

Data Type:

Primary

Data Collection Tool:

Survey (Online)

Sample Size:

14

Sample Frame:

Business Organisations provided employment/ training

to students of IFTM University from School of Business

Management

Sampling:

Probability Sampling

Questionnaire:

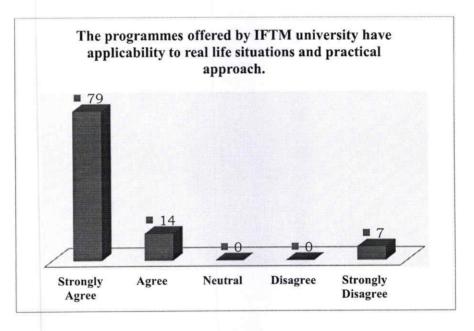
Five-point Likert scale



PART – A CURRICULUM

The programmes offered by IFTM university have applicability to real life situations and practical approach.

Response	Percentage	Respondents
Strongly Agree	79	11
Agree	14	2
Neutral	0	0
Disagree	0	0
Strongly Disagree	7	1
Total	100	14



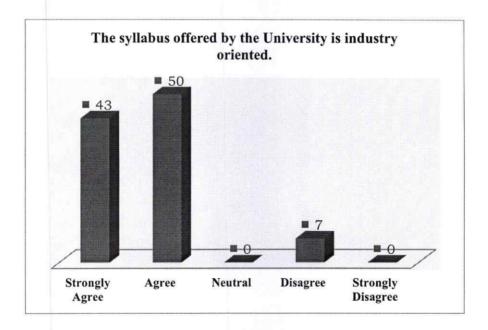
The overall sentiment is highly positive (93% agree or strongly agree), indicating that most respondents find the programs practically oriented. However, the presence of one strongly negative response suggests that there may be isolated concerns or differing experiences worth exploring further.

The syllabus offered by the University is industry oriented.

Page 87 of 104



Response	Percentage	Respondents
Strongly Agree	43	6
Agree	50	7
Neutral	0	0
Disagree	7	1
Strongly Disagree	0	0
Total	100	14

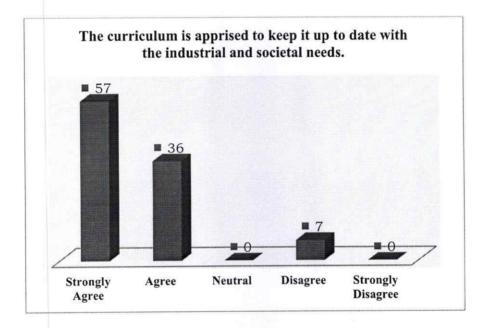


93% of respondents (Strongly Agree or Agree) believe the syllabus is industry-oriented, indicating strong overall satisfaction which suggests that the majority perceive the university's syllabus as relevant to industry needs.



The curriculum is apprised to keep it up to date with the industrial and societal needs.

Response	Percentage	Respondents
Strongly Agree	57	8
Agree	36	5
Neutral	0	0
Disagree	7	1
Strongly Disagree	0	0
Total	100	14

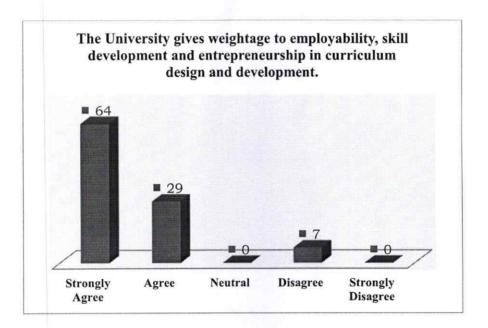


The overall sentiment is highly positive, with most respondents perceiving the curriculum as relevant and responsive to industry and societal needs. The absence of neutral or strong negative responses underscores a consensus on the curriculum's effectiveness in this aspect.



The University gives weightage to employability, skill development and entrepreneurship in curriculum design and development.

Response	Percentage	Respondents
Strongly Agree	64	9
Agree	29	4
Neutral	0	0
Disagree	7	1
Strongly Disagree	0	0
Total	100	14

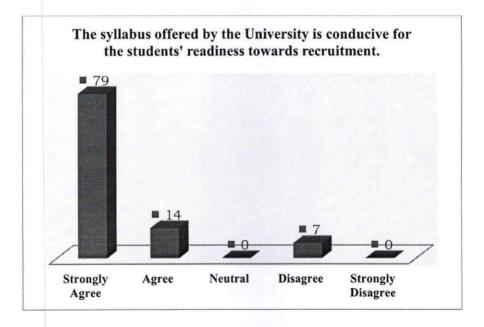


The overwhelming majority of respondents (93%) feel that the university places a strong emphasis on employability, skill development, and entrepreneurship when designing its curriculum. This reflects positively on the university's commitment to preparing students for their careers and entrepreneurial endeavours.



The syllabus offered by the University is conducive for the students' readiness towards recruitment.

Response	Percentage	Respondents
Strongly Agree	79	11
Agree	14	2
Neutral	0	0
Disagree	7	1
Strongly Disagree	0	0
Total	100	14



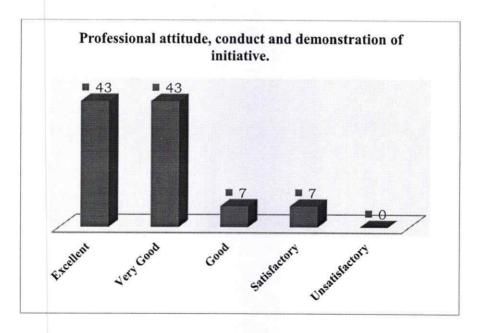
The overwhelming majority (93%) of respondents believe that the university syllabus supports students' readiness for recruitment, with only 7% expressing dissatisfaction. This suggests that the syllabus is generally well-aligned with the skills and knowledge needed for job opportunities.



PART – B WORK PERFORMANCE

Professional attitude, conduct and demonstration of initiative.

Response	Percentage	Respondents
Excellent	43	6
Very Good	43	6
Good	7	1
Satisfactory	7	1
Unsatisfactory	0	0
Total	100	14

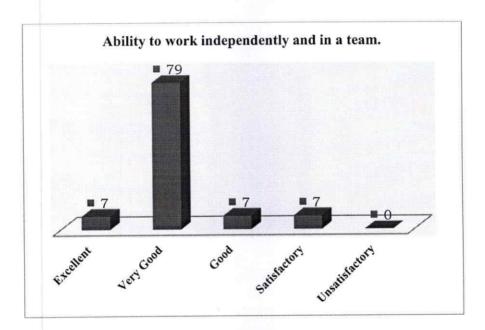


86% of respondents rated performance as Excellent or Very Good (43% each). This indicates a high level of competence, professionalism, and initiative, suggesting strong team performance or individual contributions.



Ability to work independently and in a team.

Response	Percentage	Respondents
Excellent	7	1
Very Good	79	11
Good	7	1
Satisfactory	7	1
Unsatisfactory	0	0
Total	100	14

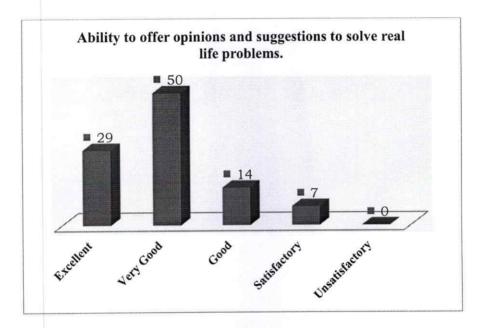


The responses highlight a positive self-assessment trend, with most individuals feeling that the students perform very well in both independent and team settings. The data suggests a generally capable and confident group in terms of this crucial professional skill.



Ability to offer opinions and suggestions to solve real life problems.

Response	Percentage	Respondents
Excellent	29	4
Very Good	50	7
Good	14	2
Satisfactory	7	1
Unsatisfactory	0	0
Total	100	14

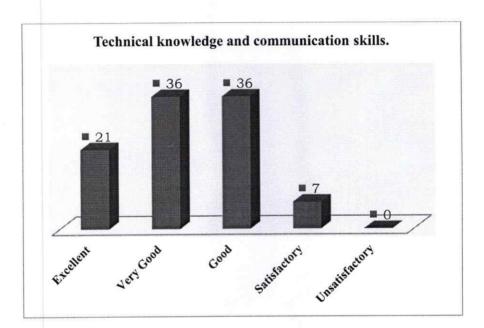


The majority (79%) of respondents rated the ability as either Excellent or Very Good, indicating a high level of satisfaction. This suggests that the problem-solving suggestions are seen as valuable, practical, and effective.



Technical knowledge and communication skills.

Response	Percentage	Respondents
Excellent	21	3
Very Good	36	5
Good	36	5
Satisfactory	7	1
Unsatisfactory	0	0
Total	100	14

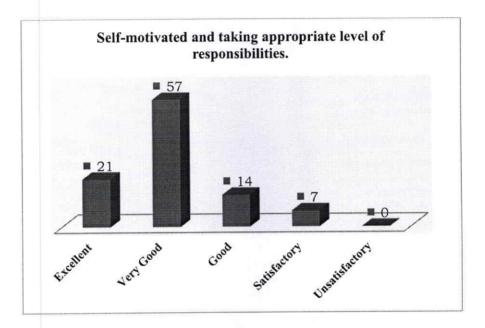


Most respondents (93%) evaluated the students' technical and communication skills positively, with most falling into the "Very Good" or "Good" categories. Only one individual (7%) considered the performance merely satisfactory, and no one rated skills as unsatisfactory. This indicates a generally high level of competence among the group.



Self-motivated and taking appropriate level of responsibilities.

Response	Percentage	Respondents
Excellent	21	3
Very Good	57	8
Good	14	2
Satisfactory	7	1
Unsatisfactory	0	0
Total	100	14

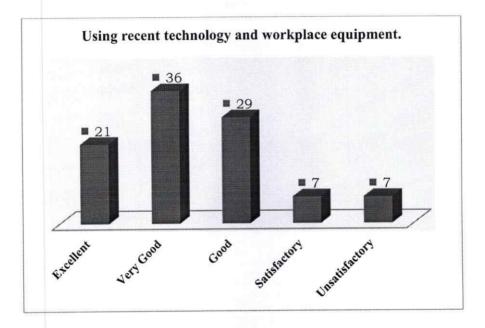


78% of respondents rated performance as either Excellent or Very Good. This indicates a strong overall perception of self-motivation and responsibility levels, with room for minor improvements in achieving excellence across all assessments.



Using recent technology and workplace equipment.

Response	Percentage	Respondents
Excellent	21	3
Very Good	36	5
Good	29	4
Satisfactory	7	1
Unsatisfactory	7	1
Total	100	14

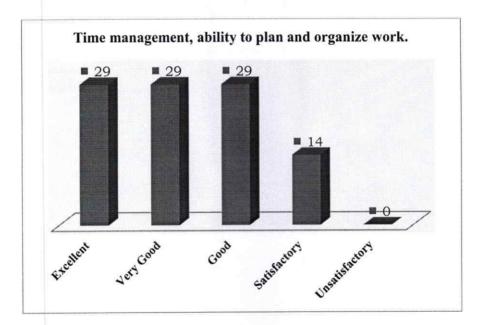


Most users (86%) have a positive view of the recent technology and workplace equipment, with a significant portion (57%) giving high ratings (Excellent or Very Good). However, the small percentage of lower ratings suggests that while the overall performance is favourable, there may be specific areas for improvement or user concerns that need to be addressed.



Time management, ability to plan and organize work.

Response	Percentage	Respondents
Excellent	29	4
Very Good	29	4
Good	29	4
Satisfactory	14	2
Unsatisfactory	0	0
Total	100	14

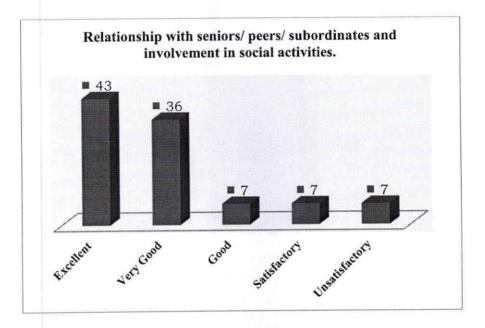


A significant majority (86%) rate time management and organizational skills as "Good" or higher, indicating overall confidence and competence in these areas. No respondents rated the performance as "Unsatisfactory," implying a strong baseline capability across the employed students.



Relationship with seniors/ peers/ subordinates and involvement in social activities.

Response	Percentage	Respondents
Excellent	43	6
Very Good	36	5
Good	7	1,
Satisfactory	7	1
Unsatisfactory	7	1
Total	100	14

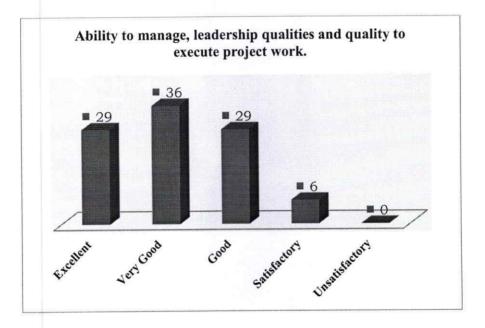


This distribution suggests that most employees have positive relationships and are effectively involved in social activities, though attention could be given to addressing the concerns of those with lower ratings.



Ability to manage, leadership qualities and quality to execute project work.

Response	Percentage	Respondents
Excellent	29	4
Very Good	36	5
Good	29	4
Satisfactory	6	1
Unsatisfactory	0	0
Total	100	14

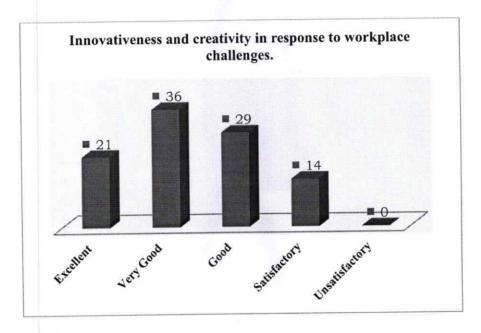


The majority (94%) of respondents provided positive feedback ("Excellent," "Very Good," or "Good"). The absence of "Unsatisfactory" ratings indicates no major concerns regarding leadership and project execution skills.



Innovativeness and creativity in response to workplace challenges.

Response	Percentage	Respondents
Excellent	21	3
Very Good	36	5
Good	29	4
Satisfactory	14	2
Unsatisfactory	0	0
Total	100	14

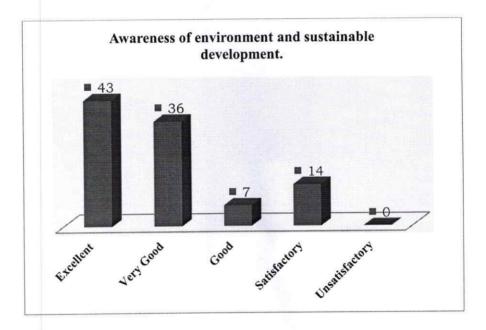


A majority (86%) of respondents rated workplace innovativeness and creativity as "Good" or better, suggesting that the environment is generally conducive to creative problem-solving. However, the 14% who rated it as merely "Satisfactory" indicate potential areas for further development.



Awareness of environment and sustainable development.

Response	Percentage	Respondents
Excellent	43	6
Very Good	36	5
Good	7	1
Satisfactory	14	2
Unsatisfactory	0	0
Total	100	14

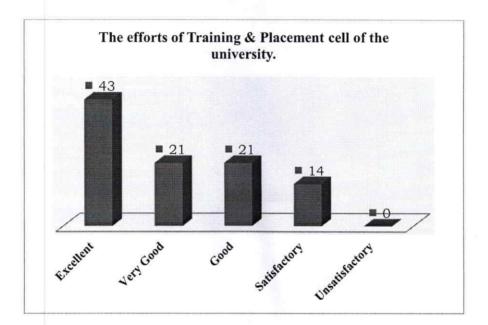


The majority (79%) of respondents have an awareness level ranging from "Very Good" to "Excellent," indicating strong environmental consciousness.



The efforts of Training & Placement cell of the university.

Response	Percentage	Respondents
Excellent	43	6
Very Good	21	3
Good	21	3
Satisfactory	14	2
Unsatisfactory	0	0
Total	100	14

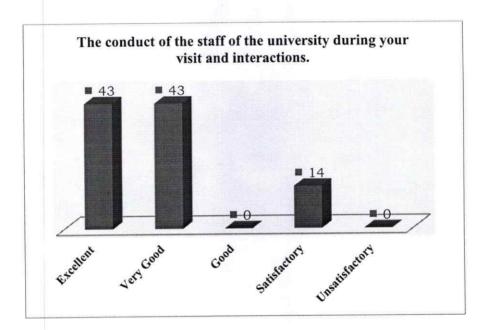


Overall, 85% of respondents have rated the efforts of the T&P cell positively (Good to Excellent), indicating a strong performance with room for improvement in specific areas.



The conduct of the staff of the university during your visit and interactions.

Response	Percentage	Respondents
Excellent	43	6
Very Good	43	6
Good	0	0
Satisfactory	14	2
Unsatisfactory	0	0
Total	100	14



Overall, the feedback is highly positive. 86% of respondents rated their experience as either excellent or very good, indicating a high level of satisfaction with the staff's behavior and interactions. While 14% found the conduct satisfactory, no negative ratings were reported. This suggests that the university staff generally provided a positive and professional experience during the visit.

